

# WVLC Newsletter

## Governor Moore Proposes \$500,000 Increase

### In the State's Per Capita Support for Public Libraries

Speaking from his prepared State of the State address and with off the cuff remarks to Senate President Tonkovich and House Speaker Albright, Governor Arch A. Moore, Jr. recommended to the Legislature a "dramatic" increase of \$500,000 in state aid for libraries. Added to the existing \$2.88, this would raise the per capita grant to \$3.13.

It should be understood that this long waited increase can only be realized with Legislative approval. A hearing before the House Finance Committee, chaired by George Farley, will take place at 9:00 a.m. on Thursday, February 13th and will be held in Room 460-M. All librarians, trustees, Friends and library users are invited to the hearing and urged to advise their legislators of the importance of state aid as it relates to their local library service.

While it may be argued by some that West Virginia currently ranks near the top in state aid, it should be noted that in local support for libraries West

Virginia ranks last with \$4.01 per capita: less than one-half of the national average of \$8.87. Even when state aid is combined with local funds, West Virginia is still a lowly 40th among the states with \$6.89, still far from the national average of \$9.98 combined revenues.

These figures can only be used to compare or contrast. The real issue is that our libraries are insufficiently funded to effectively serve their constituents. We're sure you can articulate your own "casualty" report occasioned through reduced funds, cutbacks and escalating costs of operations. If the additional \$500,000 is to be included in the Commission's budget, it will take the combined efforts of everyone interested in library service to convince the Legislature of the absolute need for improved state funds for libraries.

Even should the \$3.13 be approved, the investment in libraries will amount to less than a penny a day per capita!

Frederic J. Glazer.....Director  
Shirley A. Smith.....Editor  
Published at intervals by Library  
Support Services, WVLC

## Letitia Baldrige

### Appreciation Day Dinner

Thirteen may be a lucky number for West Virginia's public libraries this year as the 13th Annual Library Appreciation Day Dinner will be held on February 13 with high hopes of achieving the Governor's budget recommendation of \$3.13.

The dinner, sponsored by the West Virginia Library Association and honoring Governor Arch A. Moore, Jr. and the members of the West Virginia Legislature will be held on Thursday, February 13, at the Charleston Civic Center. The evening will begin with a reception at 6pm followed by dinner at 7:15. Governor Moore, Senate President Dan Tonkovich and House Speaker Joseph P. Albright will have an opportunity for remarks to an expected crowd of 1000 library supporters.

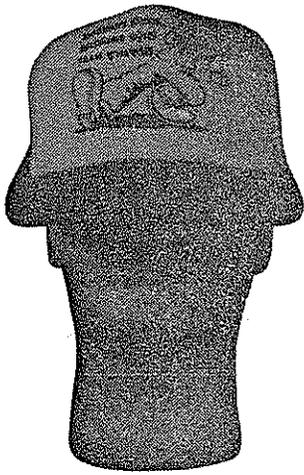
Guest speaker for the evening will be Letitia Baldrige, currently head of her own public relations and marketing company and author of the bestselling *Letitia Baldrige's Complete Guide to Executive Manners*. Some 37 years of experience has gone into the making of this last word on the working world's etiquette. A Vassar alumna, she has served as an aide to the United States Ambassador at the American Embassies in Paris and Rome and as social secretary to Jacqueline Kennedy.

With her experience in diplomatic and political spheres and board rooms as well as having revised *The Amy Vanderbilt Complete Book of Etiquette*, Ms. Baldrige is well-qualified to address the problems of manners in the marketplace.

Plan to join her, the Governor, your legislators and library supporters from all corners of the state for an enjoyable evening. Tickets are available at your public library.

Guest Speaker-  
Letitia Baldrige





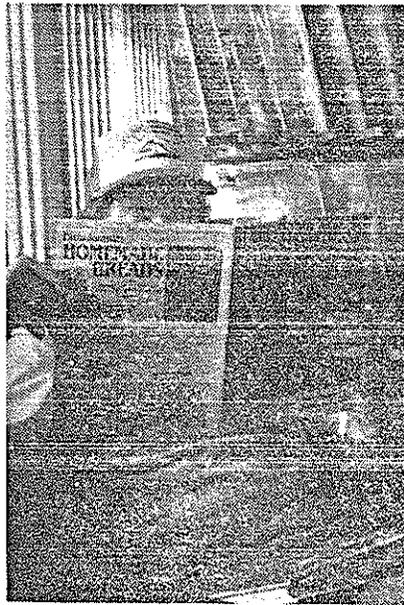
## Per Capita Caps Seek Support For Libraries

Orders can be quickly filled while supplies last and if demand continues, orders will be batched for a return to production (production time-about one week).

Orders should be made to the Greenbrier County Library, Attention: Ann Farr, 301 Courtney Drive, Lewisburg, WV 24901.

The "Book Reading...Info Seeking Library User" cap, created especially for the Direct Service Libraries, is the library's answer to the oft seen "CAT" hat sported throughout West Virginia. Hundreds of wearers have been identified as library users and supporters, and carry the library message through the hills, hollows and by ways of Alderson, Alum Creek, Branchland, Chapmanville, Cowen, Craigsville, Glenville, Green Bank, Hamlin, Hillsboro, Hinton, Lewisburg, Man, Marlinton, Peterstown, Quinwood, Rainelle, Richwood, Ronceverte, Rupert, Summersville, Union, Webster Springs and White Sulphur Springs.

In addition to the public awareness, creative librarians are using the caps to raise funds for Friends groups and for special income. Prices for the blue/white - green/white - red/white caps with adjustable headbands are \$5 individually and \$3 each when ordered in quantities of a dozen or more.



*Book Reading...Info Seeking  
Library User*

## West Virginia's Small Libraries to Join Statewide Network

An innovative, scaled-down version of the VTLS software package, Micro-VTLS, will soon be installed in twenty-four of West Virginia's small libraries in the Commission's nine county Direct Services area.

Each site will utilize an IBM-PC/AT with 512K memory, 30MB of hard disk storage, an IBM Proprinter with high speed printing (200cps), near letter quality printing (40cps), and graphics capability.

Like VTLS, used in West Virginia's statewide automation network, Micro-VTLS provides integrated circulation

and online capabilities and supports downline loading of data from cataloging utilities. The stand-alone system provides catalog searching capabilities using author, title, subject, ISBN, ISSN, LCCN, OCLC numbers and other control numbers. Its circulation system supports holds, overdue no notices, and reading lists. Networking of Micro-VTLS systems with other VTLS systems is also supported.

This program was developed for libraries with collections of up to 30,000 volumes and can be used by public schools as well as other small libraries.

## New! Video Catalog

WVLC Video Services is offering an updated catalog featuring an extensive range of informative programs. The new catalog of programs will go to press in April, with the hope of being released in mid-May. A complete subject index will accompany the annotated listing of over 500 programs.

Future plans call for Video Services to offer an additional service, that of providing programs in 1/2" VHS format.

## Public Libraries Committed to LITERACY

Of the 600 people tutored by Literacy Volunteers of West Virginia this past year, half of them were tutored in libraries.

Although few libraries have the money to financially support local literacy programs, many provide office space, shelf space for training materials, copy service, tutoring sites, publicity, after-hours meeting rooms, telephone access as well as serving as county contact for tutors and dents.

Libraries actively participating include Beckley, Bluefield, Boone-Madison, Buckhannon, Charleston, Chapmanville, Clarksburg, Clay, Cowen, Elkins, Fairmont, Glenville, Harrisville, Hinton, Huntington, Martinsburg, Mingo County, Moorefield, Moundsville, Oak Hill, New Martinsville, Parkersburg, Pendleton County, Pennsboro, Peterstown, Philippi, Pt. Pleasant, Putnam County, Ripley, Romney, Sutton, Union, Weirton, Welch, and Wellsburg.

If your library is not totally involved in the full range of activities as those libraries listed above are, you might consider expanding your participation with the following:

1. Serve as a clearinghouse for community literacy programs.
2. Sponsor tutorial programs in the library, such as Literacy Volunteers of West Virginia or Laubach Literacy International.
3. Offer services to new readers.
4. Sponsor public awareness programs on literacy.
5. Help publicize community literacy efforts in the local media.
6. Strengthen special collections for new readers.

The statewide toll-free number for students or tutors is 1-800-642-2670.

# Professional folk support Library Awareness Week

Rainelle Library chose the week of Jan. 13-18, as Library Awareness Week. In honor of promoting the week, librarians in the area had the opportunity to purchase baseball style caps which read, "Book reading, info seeking, library user."

Purpose of the week is to make not only school children more aware of the knowledge that the library holds, but adults too.

Caps could be sold to the public or used as a gimmick to promote the week. Rainelle Library chose to use the gimmick, but some caps are available to purchase.

Area people agreeing to help the cause and wear their caps all week are: Dan Carr, pastor of First Baptist Church in Rainelle; Jim Wooddell, pastor of the Rainelle United Methodist Church; Jerry Pennington, dentist with Dr. Cales; Sarah Lee Neal, House of Delegates, Greenbrier County; John Briggs, manager of Hardee's; Keith Thompson, general manager, at WRRR radio station; John Hill, mayor of Rainelle; Jerry Osborne, owner of Flint's Ace Hardware; Ed Thompson, assistant manager at Kroger's and Barbara Igo, editor trainee at the Meadow River Post.



Library staff members pictured standing above from left to right are Danny McMillon and Susie Minturn and seated is Patty Elg. They say, "The Library staff at Rainelle is tops."



Jan Carr, pastor of the First Baptist Church in Rainelle, says, "I'd trade my beard before I'd trade my library cap."



James Wooddell, pastor of the Rainelle United Methodist Church, states, "It's the only cap for which I'd trade my golf cap."



Jerry Pennington, dentist in Rainelle, says, "I read banned books."



Jerry Osborne, owner of Flint's Ace Hardware, replies, "My library cap is my ace in the hole."



Ed Thompson, assistant manager at Kroger, states, "Code scanners and library caps are tops with me."



John Briggs, manager of Hardee's, says, "Making a chicken sandwich without my library cap would be next to impossible."



Sarah Lee Neal, member of the House of Delegates, replies, "I wouldn't dream of legislating without my libraries."



Keith Thompson, general manager of WRRR radio station, states, "I wouldn't do the morning show without my library cap."



John Hill, mayor of Rainelle, replies, "Conducting city business matters is a slight easier when I wear my library cap."



Barbara Igo, editor trainee for the Meadow River Post says, "I go, you go, we should all go for library caps."

## Censorship Videotape Available

Film Services at the Library Commission has available the 60 minute videocassette "Rights in Conflict? The Library and the New Patriotism."

This provocative program gives highlights of an October 11, 1983 conference of the same name held in Gary, Indiana. The issue discussed is the matter of who will decide what materials will be collected and circulated by public-supported libraries. The tape features Michael P. Farris, President of the Bill of Rights Legal Foundation, advocating strong parent/taxpayer control over library policies. Robert P. Doyle, Assistant to the Director of the American Library Association's Office for Intellectual Freedom, is shown countering the arguments of Mr. Farris. Representatives from public and school libraries also take part.

Libraries wishing to borrow the ¾" tape may contact Film Services, WVLC Cultural Center, Charleston, WV 25305 (phone 348-3976).

*Reading is a basic tool  
in the living of a good  
life - M. Adler*

## Library of America Awards

Through a grant from Andrew W. Mellon Foundation, libraries with book budgets under \$20,000 annually were eligible to apply for a \$500 matching grant to obtain the prestigious 60-volume Library of America collected works of America's foremost authors.

Seven libraries in West Virginia did receive the grant this past year: Kingwood, Paden City, Grant County, Philippi, Richwood, Jackson County, Hampshire County.

A second round in this program is being offered to libraries with book budgets up to \$35,000. If you do not receive application materials soon from the national headquarters and are interested in this program for your library you may want to contact Judith S. Nyren, The Library of America, 14 East 60th Street, New York, NY 10022. Grant application deadline is May 1.

## Visual Literacy

1985 was a great year for the improvement of VISUAL LITERACY IN WEST VIRGINIA. The first WV International Film Festival was held in Charleston; six films from six continents were shown FREE. Film Services acquired over 200 films which were the best selection yet in over 10 years of acquisition. As the VCR revolution spreads, from home to school to institution, West Virginians will EXPECT access to more than tv could ever offer - and Film Services will continue to provide those visual experiences that even video can't afford to make available.

Here are some new titles of films acquired since the last supplement

which present some important aspects of visual culture NOT available on video:

**THE UNKNOWN CHAPLIN SERIES**  
Three films, 52 minutes each. Chaplin was once called "the most famous man on earth". This festival quality series shows HOW Chaplin created the most famous comic of all time. Interviews with his stars and clips of never-shown-before films Chaplin made himself directing form a gestalt which will never be forgotten.

**AMERICA AND LEWIS HINE**  
56 minutes. Hine was the first photographer who tried to CHANGE the world by photographing it. He worked here in WV and all over the country, shooting

Cont.

## New Reading Encouragement Poster Set

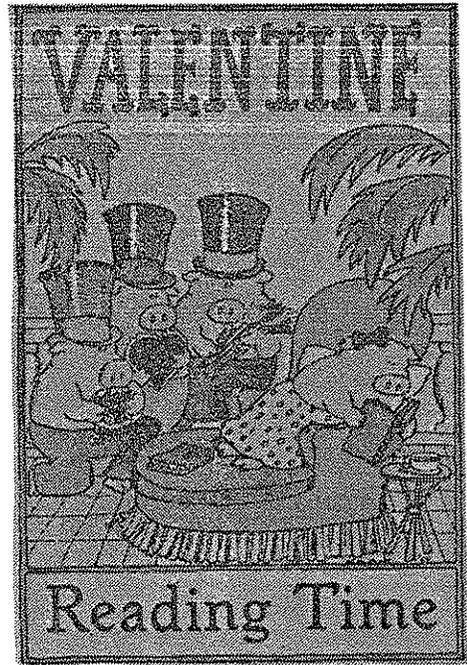
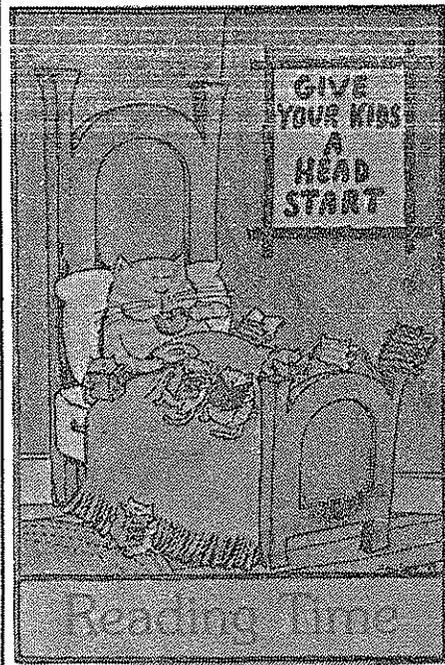
"Reading Time" is the theme of the Children's Book Council's new eight-poster reading encouragement series. Four popular children's book artists have created delightful posters that tie in reading with special occasions important to children throughout the year.

Valentine's Day and starting school are the subjects depicted by popular artist James Marshall. Arlene Dubanevich encourages family reading on Mother's Day and books as gifts at holiday time. The late Jack Kent portrays reading on Father's Day and in the New Year. Halloween and Graduation

reading are interpreted by Denys Cazet. The eight full-color, 11½" x 17", "Reading Time" posters are available in a prepacked kit for \$23.95.

An illustrated "Reading Time" brochure is available from CBC for a 22¢ stamped, self-addressed, #10 envelope.

The Children's Book Council, sponsor of National Children's Book Week, is a non-profit association of children's and young adult trade book publishers. Proceeds from the sale of materials support CBC projects related to young people and books.



pictures of laboring men and women, including the construction of the Empire State Building.

**NIAGARA FALLS and THE STATUE OF LIBERTY**

The first 28 minutes and the second 55 minutes. Both films celebrate the centennials of the two most famous images in American history. Both films are stunning and unexpected - a new level of history!

**METROPOLIS**

87 minutes. This updated version of Fritz Lang's classic by Giorgio Moroder, the Academy Award winning musician for FLASHDANCE, includes the original tint and an added scene plus new music by contemporary musicians.

**ALPHAVILLE and MY LIFE TO LIVE**  
Both 90 minutes b & w. Jean-Luc

Godard is considered the most innovative filmmaker since World War II. In 1985 both of his new films, **DETECTIVE AND HAIL MARY!**, excited film audiences around the world. **ALPHAVILLE** is his only attempt at sci-fi and the second is a female version of his first film, **BREATHLESS**, the film in which began the New Wave.

**EXPERIMENTAL ANIMATION**

For half a century there have been experimental animators, people who took Disney seriously and wanted to create their own "Disneyland" film. Two pioneers are Len Lye from New Zealand and George Griffin of the US. We now have the following films by Lye: **RHYTHM** (1957), **FREE RADICALS** (1979). **COLOR CRY** (1952), **PARTICLES IN SPACE** (1979) and **TAL FARLOW** (1980). Griffin offers the most explicit philosophical confronta-

tion on film of basic issues of contemporary art like reflexivity. We have these films: **HEAD** (1975), **VIEWMASTER** (1976) and **THICKET** (1985). Other examples of independent animation are **CLAYRIDE** (1984), **COMMUTER** (1981), **EARTHLY BEINGS** (1981), **HYPERCUBE** (1980), **MANHATTEN DINNER** (1984), **RUBBER STAMP FILM** (1983), **SPHERES**, **SWISS ARMY KNIFE WITH RATS AND PIGEONS** (1981) and **ANALOGIES** (1977).

We also purchased a few documentary classics such as **DON'T LOOK BACK**, the only film about Bob Dylan, withheld from distribution for 20 years, and **PUMPING IRON**, both I with Arnold Swartzenegger and II with the ladies. Steve Fesenmaier  
Head, Film Services

**West Virginia Library Commission  
Cultural Center  
Charleston, WV 25305**