

Better Libraries for the Better Life
- Frederic J. Glazer

Reading is a Basic Tool in the Living
of a Good Life - Mortimer Adler

LIBRARY COMMISSION HONORED WITH THREE DIFFERENT NATIONAL AWARDS

C. E. CAMPBELL BEALL HONORED WITH ALA 1977 TRUSTEE CITATION IN DETROIT

The highlight on Monday, June 20, of the President's Program was the presentation of the 1977 ALA Trustee Citation for Distinguished Service to Library Development. Recipient was C. E. Campbell Beall, Chairman of the West Virginia Library Commission. Mr. Beall was one of two trustees selected for the honor from among 60,000 others in the nation.

Activities surrounding Mr. Beall and this prestigious award were festively in evidence over a three day period during ALA in Detroit.

On Saturday, June 18, Mr. Beall was an honored guest at the American Library Trustee Association dinner held in the Versailles Room of the Pontchartrain Hotel. He received a bronze and marble plaque and a citation of his accomplishments which reads:

For his pioneering achievements in public library service in West Virginia through two decades of unceasing effort;

For his tenacity and missionary spirit

which made possible the new Martinsburg-Berkeley County Public Library;

For his skill in securing a state legislative act mandating local levies from County, City and Board of Education in Berkeley County for the annual library budget;

For his success as a member of the West Virginia Library Commission in establishing effective per capita state aid to libraries where none had existed and in promoting state construction grants which have helped to build sixty-nine libraries;

For his leadership in organizing West Virginia's First Governor's Conference on Public Library Service; in the creation of a statewide borrower's card honored in public, college and university libraries; and in many other notable innovations."

Sunday, at the Detroit Plaza Hotel, West Virginia friends, librarians, and trustees combined to honor their colleague with an informal gala.

Among distinguished guests present from all over the county were Maxine Scoville, President of the American Library Trustee Association, and Eric Moon, President of the American Library Association.

FREDERIC J. GLAZER RECEIVES HEW'S "OUTSTANDING CITIZEN AWARD" FOR 1977

Philadelphia, Pennsylvania was the site of another awards ceremony, this time honoring Frederic J. Glazer, Director of the West Virginia Library Commission. Mr. Glazer was selected as the 1977 recipient of the HEW Regional Director's "Outstanding Citizen Award."

Recipients of this award are nominated for their outstanding humanitarian qualities which most typify the mission of the Department of Health, Education and Welfare - which is "People Helping People". Mr. Glazer was selected on the basis of his outstanding leadership in library services, particularly the promotion of programs to the disadvantaged and unserved.

He accepted the framed citation on April 15, 1977 at a ceremony held in the Palm Aire Ballroom of the University City Holiday Inn. He was the honored guest at a reception held immediately following the ceremony.

(additional story, page 2)

WVLC NEWSLETTER

WVLC AGAIN RECOGNIZED FOR SUPERIOR PUBLIC RELATIONS PROGRAM

For the third consecutive year, in fact, from the inception of the Exposure! Division, the West Virginia Library Commission has received the John Cotton Dana Public Relations Award given annually by the H. W. Wilson Company to recognize the best library public relations programs all over the world. For the second time, West Virginia's State Library was the only one in the nation to receive the award.

Frederic J. Glazer accepted the citation at a reception held during ALA on Sunday, June 19 at the Detroit Plaza Hotel. A large group of West Virginia guests, including Carol Bryan and Ross Taylor from the Exposure! Division, enjoyed the elaborate food, surroundings and festivities.

The citation reads: "Flair" is the word that best characterizes this award recipient. Excellent graphics, clever slogans and bright colors are blended into a public relations package which effectively served a diverse statewide population.

TRAGEDY STRIKES TWO LIBRARIES!

Mrs. Mary Oney reports that the raging flood waters of the Tug River in early April roamed for three days through the **Williamson Public Library**. The mud remaining after the waters receded was so heavy that it had to be shoveled out, and with the mud went the three lower shelves of books. Reference books and Children's books were the greatest loss. In all there were 10,000 volumes destroyed and a catalog case filled

with cards. All told, the damages were listed by HUD and the Small Business Administration as \$127,316. The library administrators anxiously await action on their request for reimbursement for losses suffered.

Recently, fire destroyed the City Hall in **Davy**, where a library had been established under the supervision of the Mercer County Service Center. All books were destroyed by either water or fire. Ms. Charlene Mounts, the librarian, will be out of a job until a new location can be found.

Williamson is "scrubbed up" and in business with furniture and floors waxed to perfection. Both library administrations say that they appreciate the library community's sympathy, but please don't ship them your old books. The Mingo County library administrators requested a settlement which will help them buy up-to-date editions of volumes lost. Davy is requesting an "Outpost Library".

EVERYBODY WINS AT WVLC - MARSHALL UNIVERSITY LIBRARY SKILLS CASINO

For the fourth consecutive year 100 librarians from several states piled into Marshall University (with their own hangers - like the rules said), ready to learn a couple of new things and relieved to be relieved of the library for a couple of weeks.

From all indications, everyone had a lively time keeping up with the ambitious and diversified schedule presented this session. Courses in cataloging, reference and educational media, as well as specialized small group seminars were offered.

First time attendees took a group of special curriculum courses in Library Management. Dr. Donald Foos, Dean of Louisiana State University's School of Library Science, once again stuffed significant library knowledge into rows and rows of eager student minds. Other specialists performing this trick included Dr. Walter Felty, Dr. Ken Slack, Frederic Glazer, Eleanor Terry, Henrietta Foard, Maureen Milicia, WVLC and Marshall Staff Members, a group of highly competent WV librarians and other invited specialists in fields pertinent to library improvement.

A highlight of this year's seminar was the full day presentation of "Funding and Legislative Programs". The morning session included "Legislative Involvement" discussed by C. E. Campbell Beall (WVLC); Sam Harshbarger (Trustee); Luella Dye (WVLA). James Nelson cited his library's successful bond issue campaign in explaining how local communities can become involved in library funding projects. The afternoon session presented a distinguished panel chaired by Commission Member Tom Potter and including Senate President William T. Brotherton, Jr., Senator Si Galperin, and Delegate Leon T. Copeland. Each panel member offered suggestions as to how librarians could be more effective in communicating the needs of libraries to the legislature. A highly successful and informative discussion period followed.

Exams were held and those qualifying marched up to receive diplomas which contained the remark, "In spite of everything, you have graduated".

WVLC NEWSLETTER

700 ATTEND THE FRANK GIFFORD DINNER

As a climax to the Fourth Annual Library Appreciation Week (February 21 - 28), the West Virginia Library Association staged a gala for state legislators at the Civic Center on March 1. Frank Gifford, ABC sportscaster and author of a new volume dubbed "Courage", served as the main attraction.

Commenting on public libraries, Gifford said that in his travels he had discovered that "the library system in the United States is unique. There's nothing like it anywhere else in the world. It represents what this country is all about and that's freedom. When you have the ability to go into a building and find out about something you're interested in and learn about it at no cost, then that is freedom."

Presiding as Master of Ceremonies at the dinner was Nicholas B. Winowich, who did an extraordinary job of giving recognition to the many groups in the huge auditorium. Adding to the fun of the occasion was the wearing of the specially designed library tie that carried the symbol of the West Virginia Library Commission. "Tie One On For The Library" was the refrain.

The state's progress in constructing library buildings was depicted in a 12-minute, three screen slide show.

Mary H. Weir Library chartered a bus for travel to the event by 37 Hancock and Brooke County residents. Mrs. Gladys Zamojski, a retired dietician who is a volunteer for the library, was interviewed by the Charleston Gazette reporter "...we want to have a program for invalids, but we can't

afford it right now. We need \$400,000 to expand the library." She was urging her representatives at the legislature to support increased funding for libraries. Mrs. Zamojski said that while the bus ride back to Weirton would take most of the night, she didn't plan to miss her regular 9:30 a.m. reading program for pre-school children.

NEW STAFF

An official welcome is hereby extended to librarians new to the public libraries in our Mountain State.

Replacing Susan Pflug at Lewisburg is **Mrs. Dessina Karandy**, who has had several years' experience in the University library at Notre Dame. Susan is moving to Huntington after engineering a great renovation of the Greenbrier County Library.

Mrs. Camille Talbert, who operates the new Chapmanville Library, brings to her position more than ten years' experience in several departments of the Newark Public Library in New Jersey.

Three new librarians have joined the staff in Kanawha County Libraries:

Hired as librarian for the new Elkview branch of Kanawha County is **Ms. Kay McEvoy**, a graduate of the University of Pittsburgh's School of Library and Information Sciences. Hours of the library: 8:30 - 5:30 - Monday, Wednesday, and Friday; 12:00 - 9:00 - Tuesday & Thursday; Closed on Saturday & Sunday.

Mary Anstutz is the new Children's Librarian in the Extension Department of Kanawha County Public Library. She is a graduate of the Library School at the University of Chicago.

Susan Hitchens is on the Adult Circulation Staff at Kanawha County Public Library. Her special training is in the Audio-Visual field. She is a graduate of the School of Library and Information Sciences at the University of Pittsburgh.

Kathleen Whalen is the new Children's Librarian at the St. Albans Library. She is a graduate of the School of Library Science at the University of Illinois.

DEDICATIONS & OPENINGS

Grand opening for the **Mullens Area Public Library**, located in the new Memorial Building, was staged on Saturday, April 16 from 9 a.m. until 6:00 p.m. Larry Barr, County Librarian, reports a fine turnout of new and old borrowers to admire the new building which consists of 3,000 square feet of space. Though the library is attached to City Hall, its separate entrance and beautiful mezzanine area give the effect of standing alone. This is an excellent example of cooperation between City Hall and the Library Board.

Dr. Elizabeth Cometti delivered the dedication address at the opening of the **Glasgow Public Library**, a branch of Kanawha County Library. This new library is located in the Municipal Building in City Hall in Glasgow. The dedication was held on April 28.

Featured speaker at the opening of the **Chapmanville Instant Library** was Dr. David W. Mullins, Chairman of the Logan County Court. The dedication program was held on Friday, July 8 at 7:00 p.m. Frances Jones represented the Library Commission.

WVLC NEWSLETTER

The **Pocahontas County Free Library**, with Headquarters located at Green Bank, celebrated their removal into an Instant Library with the appearance of Senator Jennings Randolph, who addressed the many visitors assembled. William Davis of the Book Express Office represented the Library Commission at this affair on May 7.

Frederic J. Glazer served as the lead speaker at the dedication of the **Ansted Branch** of the Fayette County Library on Sunday, July 10. This is a library which has been in operation in its new home opposite the bank since last October.

The new **Elkview Branch** of Kanawha County Library opened its doors at 8:30 a.m. on July 13. This is a large regional branch operating in the renovated building formerly occupied by the Baptist Church.

POT POURRI

"Little but mighty" is the appropriate phrase for the small library in West Virginia. The **Rainelle Public Library** has sponsored a new club called "COLLAGE" (Crafts, Organization, Literature, Laughter, Art and Good Entertainment). The Librarian, Janice McClung is Membership Chairman. Credits also for Rainelle's Library are: winning a trophy for the library float in the Christmas parade featuring the "Storybook Land" theme, a photography contest for "camera addicts," providing "blue ribbon" awards for Adult and Children's divisions. Reports of 35,000 book loans from this library for the year just past indicates that activity really does pay off.

Sistersville's young librarian, Connie Fiest, reports sponsorship by the library of an "Exercise Clinic" to lose a few inches here and there and shape up for summer. Scheduled for 45 minutes every Tuesday morning, the class is free to the public. The Tyler County librarian also reports that Senior Citizens are enjoying their expanded Large Print collection, with the nice extra that Senior Citizens are not charged for overdue books!

Sewing, Bridge and Embroidery classes are in progress at **Jackson County Libraries** in Ripley and Ravenswood. A plant exchange was sponsored at the new **Putnam County Library** in Hurricane. Anyone wishing to exchange one plant for another brought them to the library between 2:00 and 9:00 p.m. A local florist, "Jenny's Flower Patch" presented a display and lecture on plant care.

"YE OLD WVLA GIFT SHOPPE" NOW ACCEPTING ORDERS

Judy Prosser reports that members of her Technical Services Department staff are poised with needle in hand ready to create anything from a WVLA scarf you so desire.

Christmas, birthdays, unbirthdays, favors, and all the other occasions for remembering yourself and others with a little something can now be satisfied with a genuine, hand-made recycled WVLA scarf.

Novelty items are being made to be offered (at reasonable prices) to all. Some of the items available, along with suggested prices are: Earrings - pierced and clip - (\$2.50 pair);

Neckband and pendant (\$2.50); Cuff links (\$2.50 pair); Key rings and luggage tags (\$2.50); Checkbook cover (\$3.00); Assorted guest towels (\$2.00 to \$3.00); Eyeglass case (\$2.00); Telephone book, note pad, correspondence case covers (priced to size); Skirts - pleated or gathered, one color or varigated (\$45.00); Halter tops (\$7.00); Patchwork pillow 12" or 14" - (\$10.00); Placemats - set of 4 - (\$7.00); Cosmetic bags (\$2.00); Tennis racquet cover (\$12.00); Belt (\$3.00).

This is only a portion of the items available. Feel free to suggest anything you wish made, and you will be cheerfully accommodated if at all possible.

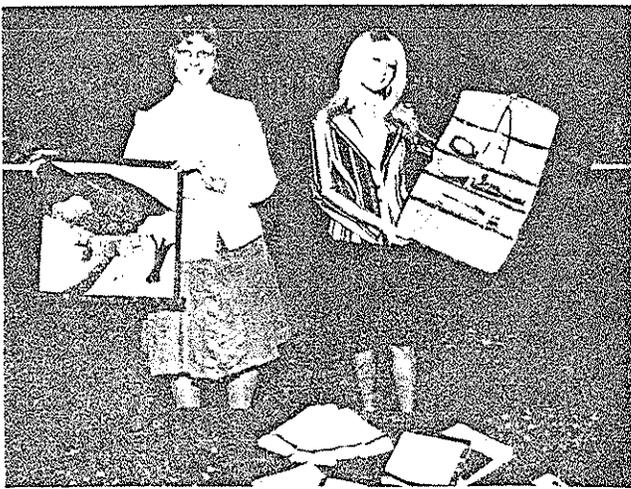
Early customers of the Gift Shoppe report that the work is of highest quality and they are extremely pleased with their purchases.

The project is being carried out to raise funds for WVLA.

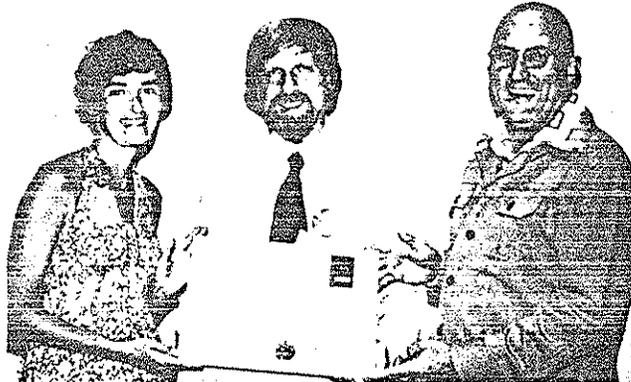
WVLA Conference attendees will have the opportunity of visiting "Ye Old WVLA Gift Shoppe" booth this fall, where a nice assortment of items will be available for purchase.

The nimble-fingered team turning out these original creations include Judy Prosser, and Vicki Shamblen, with other volunteers waiting by the sewing machine if needed.

They beg you to please send orders as soon as possible to avoid the last minute rush. Items can be made in Navy, Chocolate Brown, Red, or Forest Green with a gold logo. Orders and inquiries can be made to: Judith M. Prosser, c/o WV Library Commission, Technical Services Department, Science & Culture Center, Charleston, WV 25305 (phone - 348-3978).



4



3



2



1



5

1) WVLC Commissioner C. E. Campbell Beall is recipient of the 1977 ALA Trustee Citation Award. While in Detroit, he was honored with a round of social events in celebration of this prestigious honor.

2) WVLC Director Frederic J. Glazer poses with the framed citation he received in Philadelphia as HEW'S 1977 Outstanding Citizen. His leadership in library programs for the disadvantaged and remote areas was cited.

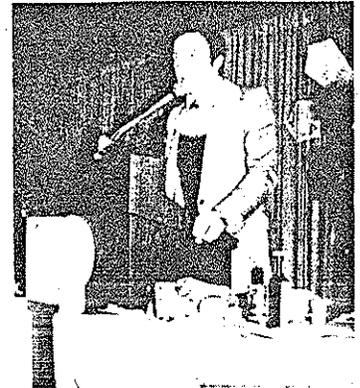
3) (left to right) Graphic Designer Carol Bryan, Frederic J. Glazer and photographer Ross Taylor in Detroit, happily displaying the first place John Cotton Dana Public Relations Award presented to WVLC during ALA. That's three in a row for the Exposure! Group.

4) (left to right) Judy Prosser and Vicki Shamblen have officially opened "Ye Old WVLA Gift Shoppe" for your business. Take a look at some of the unique and beautiful handmade "recycled WVLA scarf" goodies available!

5) (left to right) WVLC'S John Corrigan, Terry LeFevre, Hortenzia Rapping, David Jarvis and Larry Kennedy prepare special radios for mailing in conjunction with a new daily radio reading program now being offered as a pilot project to the blind in eight counties.

6) Frank Gifford speaks of football, libraries and "the real" Howard Cosell at the gigantic Library Tie Dinner given for legislators.

7) Krista Soard is one of several thousand Secret Agents in Training for the L.I.A. (Library Intelligence Agency), one of two highly popular Summer Reading Clubs produced by WVLC for public libraries throughout the state.



6



7

FACES & PLACES

TO FILL SOME SPACES

WVLC NEWSLETTER

THREE LIBRARIES ANNOUNCE EXPANSION PLANS

Moorefield, Hamlin and Weirton

The most recent announcement of expansion plans for overcrowded public libraries came from the **Hardy County Library** on June 11. Though this county has had a library building of their own almost thirty years, it is running out of space. Employing the best in showmanship, the Hardy County Library Association joined with the Library Board to present a dinner for 100 guests to introduce their new plans.

Less than 500 feet from their present location, the Moorefield planners have taken under contract a large supermarket building which boasts 7,500 square feet at the main crossroads of town. Chief leaders in the move are Mrs. Margaret Allen, a long-time devotee of the public library in Moorefield, and Glen Van Der Schaff, Board President.

Advance gifts reported by chief fundraiser, Oscar M. Bean, totalled \$17,000 toward a minimal goal of \$60,000. A gift of \$5,000 from Boise Cascade Cabinet Works led the announcements. The sale of their present building combined with substantial assistance from the Library Commission should produce a good-as-new building with 5,500 square feet more space than they now have.

Participating in the Eastern Panhandle gala was Attorney Ralph Bean, serving as Master of Ceremonies, and Architect Juris

Jansons of Reston, Virginia who will supervise the remodeling, Senator Robert M. Steptoe of Martinsburg; Mrs. Holland Rannells, member of the West Virginia Library Commission from Romney; Frances Jones, Library Consultant from Charleston; Karen Hiser, Regional Librarian from Potomac Valley Regional Library; Branson Keller of the County Court; and Dr. John V. Miller, School Superintendent.

Earlier this year, the **Hamlin Public Library** announced its plan to match a grant of \$14,000 from the Library Commission to add an annex on their Instant Shell. The present structure is "jammed" with a book stock of 11,000 volumes. Mrs. Ellen Wilkerson, President of the Board, is coordinating the drive.

The **Mary H. Weir Library** secured a building consultant, Joseph Falgionie, and hired the architectural firm of Wallover and Mitchell to prepare preliminary drawings through cooperation with the City of Weirton. An expansion costing \$500,000 is anticipated with high hopes of completion by May, 1978 (20th anniversary of the building of their original library). One of the main goals of this project is to retain most of the Reader's Services on one level.

FINAL "GOVERNMENT TO THE PEOPLE" CONFERENCE

Twin Falls State Park, July 15, 1977

The fourth in a series of conferences called by the West Virginia Library Commission was an invitation affair

for all affiliate libraries of the Book Express Office. The objective of these meetings, which includes both trustees and librarians, is to encourage local management of libraries, to propose ideas for new services or the improvement of old services. Every five years the state agency has to submit a new plan for library development for the entire state and 1977 is the year for planning through 1982.

To keep the groups small enough to encourage wide participation, the Book Express Conference was divided into morning and afternoon sessions. A library needed to attend only one-half day. Libraries invited included: Wyoming County, Boone County, Buffalo Creek, Monroe County, Chapmanville, Peterstown, Hamlin, Fayette County, Summers County, Pocahontas County, Greenbrier County, Rainelle, Summersville, Craigsville, Richwood and Webster Springs.

Over one-hundred participants have attended this series of Regional Conferences with Alpha Regional ringing up the top attendance of 24. A myriad of practical ideas have been generated.

First, as to staff - our public libraries don't have enough persons to do the job, and those in the smaller rural libraries are very poorly paid. A variation on training was suggested with discussion of a librarian exchange program - offering staff from small towns an opportunity to work in a city library. The Library Commission should supply more information on State and Federal Manpower programs.

WVLC NEWSLETTER

Second, as to funding - there was an equalization scheme with strong emphasis on consideration of county per capita income as a guideline in distributing both State and Federal aid and the need for using a more current base for distribution of State Aid than the 1970 Census. An energy-saving device was proposed with a suggestion to offer special grants to libraries to install improved insulation in their buildings.

Third, as to special services - it was suggested that time for processing special loans should be reduced (local libraries claim that it now takes ten days). Also needed was more assistance to the aging, homebound, and those in jails and hospitals; remodeling to provide access for the handicapped, and designation and supply of West Virginia State Document Depositories.

Fourth, an interest was indicated in having more frequent visits from Library Commission staff, and the sponsorship with WVLA of Regional Trustee Conferences.

USE YOUR LIBRARY National Library Week April 17 - 24, 1977

Senator Jennings Randolph served effectively as Honorary Chairman. The Senator appeared at **Martinsburg Public Library** on April 17 to kick off the National Library Week affair and present a short address. His is not leadership which accepts responsibility blithely, so he made appearances throughout the

week. The Martinsburg Public Library followed up his appearance with nineteen special activities for National Library Week.

The National Library Week Committee, chaired by Shirley Mills of **Miracle Valley Regional Library**, was determined to make this year's National Library Week truly a cross-section of the library world. School librarians and special librarians worked on the county committees. The use of Amnesty or Fine Forgiveness was a state-wide project.

All types of librarians joined together in this year's observance. Raleigh County's school librarians and some of the staff from hospital libraries and the public libraries sponsored a dinner for librarians. Attendance for this group totaled fifty.

Three libraries sponsored contests to spark more interest in the event: 500 students participated in a slogan contest to advertise the library. Contest winner "Fly Away to Magic Land - Read!" - **Elizabeth Stephenson Memorial Library**. Honors go to **Gassaway Public Library** which presented a Poster Contest.

Art had its role in National Library Week. In Clarksburg, where Mayor William L. Vincent signed a Proclamation announcing the special week, displays in the library included weaving demonstrations by Beatrice Bannerman of Culloden and demonstrations by Cuthurt Smith, a sculptor, painter and ceramist. "Spring into Action" was the theme of a special window art show by high school students in the **Northern Hancock Community Library** at Chester.

PUPPY POWER

by Christine Earles
Librarian
Spencer State Hospital

The Patients' Library at Spencer State Hospital changed the status quo in March when Barbara Lewis, a library staff member, brought her new puppy to the library. Scamp, a Norwegian Elkhound, has carved a niche in everybody's heart.

For some of the older patients, this was the first time in years that they had seen and petted a wriggling puppy and it had a pleasing effect on them. One woman in particular stayed around the library most of the day just watching him and was very unhappy to find him gone the following day.

The library staff probably saw one side of a male patient that no one else has ever seen. He is usually sarcastic, hostile, rebellious and occasionally violent. When he approached the puppy, his attitude changed. He picked Scamp up so gently, petted him and spoke to him softly with affection.

By learning to be gentle with Scamp, perhaps some of these people may learn to be gentle with people as well. This is vital to us all. By sparking interest in regressed people, and evoking tenderness in the aggressive, I feel that Scamp is contributing to their happiness and better mental health.

His occasional presence helps in another way. He boosts library attendance and increases the circulation of books about animals.

West Virginia Library Commission
Science & Cultural Center
Charleston, West Virginia 25305

WEST VIRGINIA LIBRARY COMMISSION PRESENTS RADIO READING SERVICE FOR BLIND

Did you ever stop to think about the emptiness of a world without a newspaper? The Blind Reader lives in this kind of void, but Station WVWC at West Virginia Wesleyan College has devised a method of filling this need. Newspapers, magazines and books are read in depth for the benefit of 180 Blind Readers.

Since special wave lengths are employed, unique radio sets had to be purchased by the Blind & Handicapped Services Division of the West Virginia Library Commission for patrons who reside in the area around Buckhannon. Each daily program lasts about four hours with musical interludes to guard against

monotony. When the Reading Service (staffed by volunteers) is not on the air, time is utilized for college courses.

The project stemmed from an inquiry from the West Virginia Federation for the Blind about four years ago.

WEST VIRGINIA LIBRARY COMMISSION STAFF NEWS

The Commission would like to announce that the following members of the staff have completed these lengths of service:

20 years - Louise Young; *14 years* - Jo Anne Cooke and E. Frances Jones; *12 years* - Herb Beckett and Dave Childers; *10 years* - Jonnie Campbell Blackburn, Sheila Knuckles and Frances Stone.

Congratulations!

WVLC NEWSLETTER

West Virginia
Library Commission
Science & Cultural Center
Charleston,
West Virginia
25305

Frederic J. Glazer
Director

Emma Frances Jones
Editor

Published Quarterly
by
Exposure!
Carol Bryan
Coordinator

Free to all Library
and Educational
Agencies