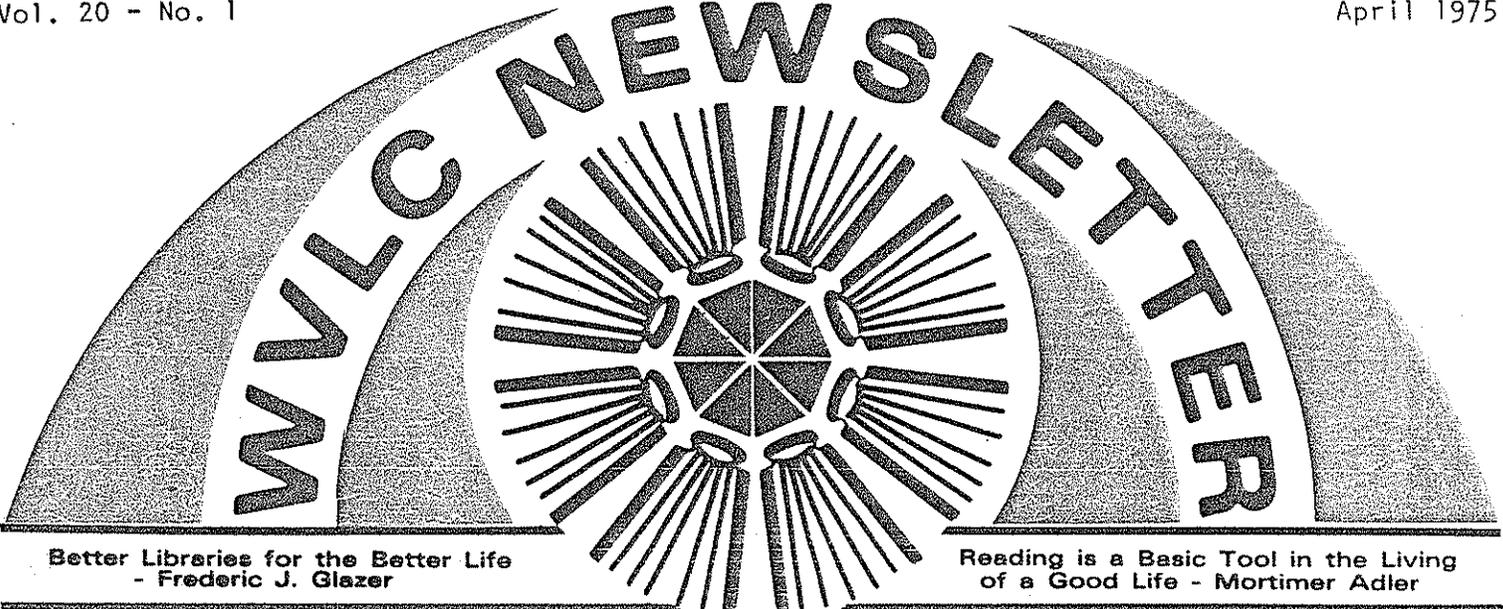


NWLC NEWSLETTER



Better Libraries for the Better Life
- Frederic J. Glazer

Reading is a Basic Tool in the Living
of a Good Life - Mortimer Adler

"Info-Power The Library" - April 13-21

A winning team garnered an ALA award for their state-wide plan for observing National Library Week. Anne Buck of Dunbar and Luella Dye of Bluefield won the ALA \$1,000 Grolier Award.

The two-fold strategy of the plan called for half of the grant to be offered to small libraries serving rural populations. The second phase envisioned creation of TV spots and Radio spots with unique dialogue for West Virginia. A delay in production of media items indicates that libraries should not expect them until May.

Marshall Institute Slated for May 19-30

Due to popular demand, this Institute will continue where last year's signed off. Registrants can elect an intensive course in Reference Service or Cataloging. There will be further discussions in public services, community relations, and bookkeeping. All expenses will be paid by the West Virginia Library Commission for employees in West Virginia's public libraries. It is hoped that tuition can also be covered for native sons and daughters who elect for credit and brave the exams!

Deadline for registration, May 1st.

NLW Kits

The good news this week concerns the Kits of display materials. Mrs. Carol Bryan's talented hands sketched a light bulb that's wired into the library generating information. The Kit contains four bumper stickers, 20 posters, and 150 bookmarks. Search for new patrons as you distribute this colorful array of Ad's:

1. Attach a local announcement of hours to the posters.
2. Spot posters in surprise locations--Employment Offices, Service Stations, Laundromats, Banks, Barrooms, Jails, Restaurants, and Hospitals.
3. Offer Library Friends and Board Members the Bumper Stickers.
4. If your library is located away from town, try a display downtown using the materials.
5. Notice--none of this material is dated so it can be NLW 52 weeks in the year!
6. Do share the Kit with college and school libraries if they are interested.

County Chairmen for reporting of activities and distribution of materials have been appointed where there are Radio and TV stations: Barbour, Mrs. Mary L. Leach; Berkeley, Cheryl Flagg; Braxton, Mary Wright; Cabell,

Jim Fields; Fayette, Evelyn Powell; Gilmer, Mary Kennedy; Greenbrier, Aldine Darnell; Hancock, Fred Natale; Hardy, Karen Hiser; Harrison, Merle Moore; Jackson, Paula B. Connor; Jefferson, Cheryl Flagg; Kanawha, Joel Stern; Logan, Barbara Aguirre; Lewis, Mary Ellen Bone; McDowell, Glenna Scarberry; Marion, Ruth Ann Powell; Mercer, Luella Dye and Jerry Flanagan; Mineral, Karen Hiser; Mingo, Shirley Totten; Monongalia, Elliott Horton; Nicholas, Latroy Beal; Ohio, Sherry Scott; Pendleton, Nancy Reynolds; Pleasants, Anna Casto; Preston, Joel Beane; Wood, Anna Casto; Wyoming, Elaine Viers.

Creator of Fantasies

John Riffe of Rowlesburg, a former university teacher of economics, left the faculty life for his first love, wood-working. One day, while visiting at a street fair in Morgantown, he strolled into the public library, admiring a mural castle in the Children's Story Hour Room. The children's librarian and the chairman of the local Friends Group commissioned him to build a puppet theater to blend with the mural. The finished product stands eight feet tall, two feet deep, and seven feet wide.

"Preston Playthings" is a company run by Mr. Riffe to produce imaginative toys. It is located in Rowlesburg.

WVLC NEWSLETTER

Second Library Appreciation Day

Thirty of the state's public libraries held Open House Programs for members of the State Legislature. Attendance-wise, the Moundsville City-County Library, under the direction of Shirley Mills, had the banner program with more than 400 in attendance. Lures which were held out were free small dictionaries to the first ninety persons arriving, and demonstrations galore . . . Talking Books, Record and Cassette Tapes . . . and microfiche, the new method of packing information onto small cards. Crafts and art shows were included and brief concerts from the Chorale Folk Singers, the Panhandle Recorders Consort, and Jane Kirby with the dulcimer.

Putnam County Library blossomed out with a full page ad in the Putnam Post with the plea, "If you love your library, please attend!" Two hundred and fifty persons flocked to a reception late Saturday afternoon at Martinsburg's main library. There were two showings of the Governor's Conference Slide Show in Bluefield due to the overflow attendance.

Did They Get the Message?

Though the dozens of delegates and senators attending the functions were labeled with heart shaped Appreciation badges, they must not have gotten the message, for the Library Commission's budget was a far cry from the requested five million dollars. Grants-in-Aid fell \$744,000 short of the \$1.00 per capita needed. Building money requested was just one half the three million needed. No new positions were awarded the Library Commission needed in its new quarters.

Perhaps poverty should have been proclaimed more blatantly --as in Moorefield where it was announced that Appreciation Day was scheduled for Saturday, a regular day of opening, since the budget couldn't stretch to pay a Sunday heating bill.

Bricks and Mortar

A refreshing turn of events in the construction of libraries occurred with the opening of bids for the Vienna Public Library. A local firm, Grimm Construction Company, brought in a bid of \$209,000 which was accepted by the Library Board, headed by Harry Esbenshade. This was roughly \$35 per square foot, almost \$15 per square foot less than some recent construction had been running. Trustees in this Wood County suburb are jubilant since this means that they can enlarge their initial construction to include a youth reading area and a larger stack area.

Construction is moving at a rapid pace on four large projects at Clarksburg, Parkersburg, Beckley, and Spencer. A new building is definitely in the offing for Mason County at Point Pleasant. The building is to be located adjoining the park in which the famous battlefield monument is located. Revenue Sharing funds are to be the chief source of local matching money. Library Board Chairman, William H. Rardin, Jr., is looking for a young professional librarian to head up this brand new county library.

Instant Libraries

Ground breaking is occurring on Friday, April 18, for the Cross Lanes Branch of the Kanawha County Library. Transfer of property from the Board of Education had delayed their project. Definitely in the works is the

Mason City Instant Library where interest has been stimulated by use of a retired bookmobile on blocks. This project will precede the start on the new county library.

Clarence Coffindaffer reports a new library board is being activated by city government in Burnsville. An Instant building will be constructed on property reclaimed by the City during building of new Highway I-79.

Fayette County has three communities seeking sites for Instant buildings . . . Ansted, Montgomery, and Mt. Hope.

Community Libraries

Sometimes, communities do not feel that they can meet the standards of the Instant Program, and small community libraries are created to see how the public will respond to service from a fixed facility. Using this technique, the Miracle Valley Regional Library sponsored the opening on March first of a unit at Pine Grove in Wetzel County. Opening with martial music from the Valley High School Band, the residents swarmed into the basement of the old bank building on Saturday, March first. Instrumental in corraling interest and support was the Reverend Paul Fortney. Mrs. Helen Dodd heads a large committee which has given long hours of volunteer service in the painting of the room and building of shelves. Shirley Mills quarterbacked this lively activity.

In the heart of the new Snowshoe Ski Area, a library is developing at Valley Head in Randolph County. Clarence Coffindaffer is providing an old bookmobile as the housing for this community library. The Randolph County Court has promised some support.

LIBRARIES APPRECIATE

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2ND ANNUAL

LIBRARY APPRECIATION DAY

HONORING WEST VIRGINIA STATE LEGISLATORS SENATORS AND DELEGATES WHOSE INTEREST IN LIBRARIES EXTENDS THROUGHOUT THE YEAR SINCE WE ARE UNABLE TO GO TO CHARLESTON TO EXPRESS OUR GRATITUDE WHILE THEY ARE IN SESSION WE WOULD LIKE TO TAKE THIS OPPORTUNITY TO HONOR THEM IN OUR LIBRARIES.

DATE: February 2, 1975

TIME: 2:00 - 4:00

PLACE: Putnam Co. Library

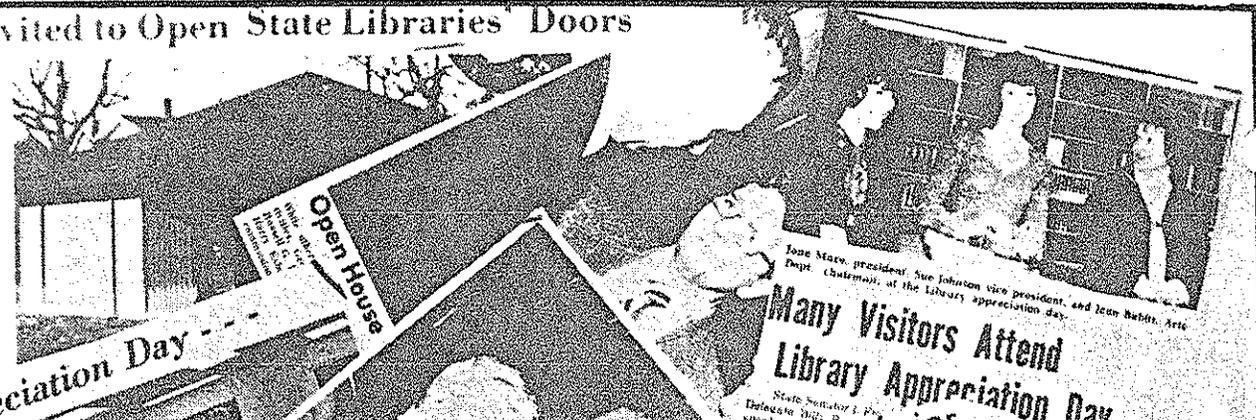
IF YOU LOVE YOUR LIBRARY, PLEASE ATTEND

LIBRARIES APPRECIATE

DID THEY GET THE MESSAGE?

Public Invited to Open State Libraries' Doors

By John C. Morgan
The West Virginia State Library Commission has announced that it is inviting the public to open the doors of the state libraries for the first time in their history. The commission has decided to hold an "Open House" at each of the state libraries on the first day of the month of November. The purpose of this program is to give the public an opportunity to see the inside of the libraries and to learn more about the services they offer. The commission has also decided to hold a "Library Appreciation Day" at each of the state libraries on the second day of the month of November. The purpose of this program is to give the public an opportunity to show their appreciation for the services of the state libraries.



Library Appreciation Day

Open House
The West Virginia State Library Commission has announced that it is inviting the public to open the doors of the state libraries for the first time in their history.

John Mace, president, Sue Johnson vice president, and Jean Rabbitt, Arts Dept. chairman, at the library appreciation day.

Many Visitors Attend Library Appreciation Day

State Senator J. P. ...
Delegates ...
...

Open House At Greenbrier Library Is Successful-135 Attend

The hundred and thirty-five persons who attended the Greenbrier Library Open House were very interested in the services of the library. The Greenbrier Library is one of the best in the state and the public is very appreciative of the services it offers.

Many of those attending were book-time supporters and others who were interested in the library. The Greenbrier Library is one of the best in the state and the public is very appreciative of the services it offers.

Library Has Open House



Library Appreciation Day
The West Virginia State Library Commission has announced that it is inviting the public to open the doors of the state libraries for the first time in their history.



Library Appreciation Day Held In Fayetteville

The Fayetteville Public Library held its annual Library Appreciation Day on the first day of the month of November. The purpose of this program is to give the public an opportunity to show their appreciation for the services of the library.

Delegate Smith guest at local library open house

Delegate Guy R. Smith was the guest of honor at the local library open house. He was very interested in the services of the library and was very appreciative of the services it offers.

The local library open house was very successful and many people attended. The purpose of this program is to give the public an opportunity to show their appreciation for the services of the library.



Legislators Honored

The West Virginia State Library Commission has announced that it is inviting the public to open the doors of the state libraries for the first time in their history. The commission has decided to hold an "Open House" at each of the state libraries on the first day of the month of November.

Open house held for Terra Alta Public Library

The Terra Alta Public Library held its annual Open House on the first day of the month of November. The purpose of this program is to give the public an opportunity to show their appreciation for the services of the library.

The Terra Alta Public Library is one of the best in the state and the public is very appreciative of the services it offers.



DISCUSSING LIBRARY PROGRAMS A State Senator Todd Willis (center) shown attending an open house Sunday at the Buffalo Creek Memorial Library marking the annual Library Appreciation Day. Approximately 100 persons attended the open house including Willis and Delegate Charles Gilliam. The photograph was taken by ...



LIBRARIAN APPRECIATE Delegate Guy R. Smith was the featured speaker at the Terra Alta Public Library Open House. The photograph was taken by ...

DID THEY GET THE MESSAGE?

WVLC NEWSLETTER

Info-Power

Institute April 2-3

To recharge librarian's batteries, to welcome newcomers to the State, and to give orientation for neophyte librarians, the Library Commission presented a workshop. Twelve speakers from as many State agencies moved across the stage--offering glimpses of the many humanitarian and educational services which librarians can help their patrons use.

Key speaker for the morning session was Chancellor of the Board of Regents, Ben Morton. He described the new "Regents' " B.A. Degree offered by ten State colleges as a new feature of higher education in West Virginia. Unique in the program is omission of a requirement for a declared major and the chance to take examinations to receive credit for a course based on the student's life experiences. The new degree eliminates the need for tuition payments and class attendance. Of the 128 hours needed to obtain the new degree, only fifteen hours are required on campus. Brochures will be provided to each library detailing this program. Visiting from Wake County Library in Raleigh, North Carolina, was Dennis Bruce who related experiences with a successful community "Referral Program" exhibiting their "Help" Directory. Starring at luncheon and dinner programs were Colonel Ralph Albertazzie, new Commissioner of Commerce, who proved that he can tickle the funny bone as well as fly a plane.

Jane Theiling, Charleston Consumer Director, revealed that she could clown as well as T. J. Tatters of the Ringling Brothers Barnum and Bailey Circus. Mr. Tatters' lecture on clowning really made the

audience understand the problems and benefits of being a clown.

Available as follow-up from the Institute are booklists prepared by some of our state's hard working reference librarians. We will mail copies to any library asking for these as long as the supply holds out:

Sources of Free Films by Joel Beane, Cheryl Flagg, and Jim Fields

Living Off the Land by Kathleen Weber

Avenues to Public Health by J. H. Chung

The Bi-Centennial Period by Monty Baker

Pick Your Job and Land It by Ann Lorentz

Available in the near future will be lists of inexpensive materials on the Coal Industry, Environmental Protection, Consumer Education, Business Tips, and Periodicals for the Small Library. If you wish to be included for all ten "Info-Power" lists, you may indicate this in your letters of request. These are not all inclusive lists but are intended for library's beginning services.

Appreciation is hereby given to the co-sponsors of the Institute--Alpha Regional Library and the State NLW Committee.

Fairmont's New Face

For years, patrons entering the Marion County Library groped their way through a dark display area. A transformation occurred with the remodeling of the lobby for a reception and central loan area. Three shades of gold on the walls and a bronze green carpet add glamour along with lighting from four chandeliers and wall sconces. The Junior League has organized and decorated a West Virginia

Room and a second small area houses an audiovisual service. Mrs. Ruth Early, librarian, reports that funding came from Federal Revenue Sharing and State Grants-in-Aid provided the equipment.

Keeping Score

In a last ditch effort to call attention to the needs of libraries in the Sixty-second Legislature, Senator Robert M. Steptoe sponsored an amendment to the National Track and Field Hall of Fame Bill.

Steptoe's amendment called for "the Library Commission to receive an equal amount of funds as the Hall of Fame \$500,000 for construction, \$317,500 for Grants-in-Aid, and an additional \$34,500 for books and periodicals."

Steptoe's rationale for the amendment was that the vote would show whether the senators desired to benefit the whole State as much as favoring special interest groups. Voting for the measure on March 8 were Democrats Benson, Davis, Hatfield, Huffman, Moreland, Oates, Steptoe, and Ward and Republicans Deem, Gilligan, and Jones. A slightly different group voted for the measure on Friday, April 12th: Davis, Deem, Fanning, Herndon, Huffman, Jones, Kusic, Moreland, Neeley, Sharpe, Steptoe, and Susman.

Success With Volunteers

Since the opening of Ohio County's spacious new building, an organized use has been made of volunteers. It is a project of the library's Friends Group, headed by Mrs. Albert Herman. At least fifty hours of service are provided weekly by volunteer Friends at the circulation desk or in reading shelves, or by youth volunteers giving reader guidance and story hours in the Children's Department.

West Virginia Library Commission
2004 Quarrier Street
Charleston, West Virginia 25311

Special Grants Awarded

Enrichment grants to make possible more varied and attractive library programs were made at the March meeting of the West Virginia Library Commission. Grants for audiovisual equipment and materials were made for fourteen public libraries: Alpha Regional headquarters and member libraries, for slide projectors and screens; Marion County, for audiovisual equipment and materials; Mannington, for film projector and screen; Kingwood, for audiovisual department and listening center; Stonewall Jackson Library, to build an AV collection; Western Counties Library, for projectors; Martinsburg and Parkersburg, to expand the cassette collection; Moundsville, to upgrade the record collection for branches and bookmobile; Weirton and Terra Alta, for film and slide projectors; Ohio County, to establish a super 8 mm film collection. With the approaching Bi-Cen-

tenial observance, requests were made to improve local history collections: Reference and Historical Resources on Microfilm at Mercer County; laminating machine for preserving historical materials at Cabell County; upgrade the West Virginia Collection in Miracle Valley; establish a local and West Virginia collection at the new Putnam County Library.

Special establishment grants for new and remodeled libraries were awarded to Petersburg in Grant County, Valley Head in Randolph County, and Pine Grove in Wetzel County.

New ventures into the world of Social Services were grants for Shut-In Service in Kanawha County and Service for the Aging in Martinsburg. Referral Services from the library to civic, health, and welfare agencies were awarded in Raleigh and Cabell Counties.

Beckley was awarded grants for developing business services and a mail out service to Summers and Wyoming Counties.

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