

LIBRARY COMMISSION NEWSLETTER

2004 Quarrier St., Charleston, West Virginia (25311)

Volume 11

June 1966

No. 3

Mrs. C. B. Allen, former president of the Hardy County Library accepted the \$2500 award for the library from the Book of the Month Club Dorothy Canfield Memorial. Campbell Beall, a member of the W.Va. Library Commission from Martinsburg, presented the check.



A luncheon in the Volunteer Fireman's Hall feted thirty special guests.

Governor Hulett Smith recalled the prophecy made by former Governor Okey Patterson in dedicating the new building fourteen years ago..." that the institution would aid the community, the state, and the nation." Professor Maurice Brooks who has recently published "The Appalachians," reviewed the history of the region in his talk titled, "Decisions."

Kimball Branch
McDowell County Library

Mayor James Larkin presided at a ribbon cutting ceremony for the new branch library on

May second. Samuel Solins, President of McDowell Library Board, and Earl E. Rich, Chairman of the W. Va. Library Commission, were in attendance.

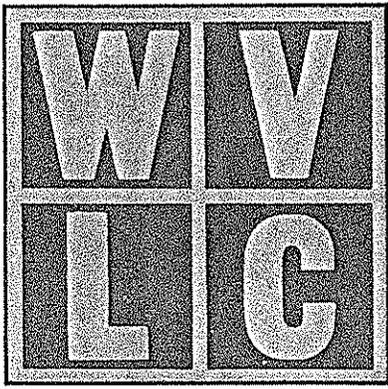
HEAD START KITS One hundred and twenty-five kits containing fifteen
Libraries Urged
To Obtain Maximum Use picture books were distributed throughout West Vir-
ginia's libraries last summer. The books selected were those designed to enrich
the experiences of the culturally deprived pre-school youngsters. During the
first season of use, especial effort was made to keep the Kits in tact so that
they were appropriate for display. Organizations were encouraged to purchase
additional books to better serve the 15,000 boys and girls enrolled in the projects.

With the continuation of Head Start under the Office of Economic Opportu-
nity in the summer of 1966, the Library Commission will welcome intensive use of
the books. Individual volumes may be loaned to teachers, and libraries are
cautioned about limiting loans to two weeks thus assuring maximum use during the
brief season.

A limited number of additional kits are available on a first come...first
served basis. Contact your Regional Librarian or write Mrs. Betty Adkins at the
Field Office of the West Virginia Library Commission.

THE FUTURE OF THE BOOK The first general session of the national associa-
The Convention Theme
A.L.A. 1966 tion meeting is scheduled to start on Sunday, July
tenth. Librarians who have been working closely with O. E. O. may be attracted
to two of the preliminary institutions: "Two Blocks Apart" is a workshop concerned
with reaching and understanding young adults. It starts Friday, July eighth, on
Sara Lawrence College campus in Bronxville. "Books for Adults Beginning to Read"
is a workshop on adult education scheduled for the Hilton Hotel in New York City.
"The Library Equipment Institute" is booked simultaneously at the Hilton.

Professional Assistance Don't overlook the audio-visual impact. Try the
in
PUBLIC LIBRARY PROMOTION television spot announcements and the recorded radio
announcements. The television spot includes a bonus slide featuring the name of
the library, and the radio commentary is of a general nature from one minute
celebrity comments to ten second station identification spots. The Source:
A.L.A. Public Relations Office, 50 E. Huron Street, Chicago, Illinois. The cost:



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Express Letter

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No. 1

Vacation
June 5 - 12

The Flying Book Express will be in service again this summer, but both staff and trailer need a chance to catch their breath before the hot season is upon us. Enclosed is a copy of the Summer Schedule to attach to the kitchen calendar!

MAGIC WHEEL
Summer Reading Club

Spread the news through the neighborhood! A library compass will be given to all boys and girls who join so that they can find their way to the magic worlds of history, science, biography, or even poetry. Following are the enrollment rules:

1. The club is open to fourth through eighth graders.
(Applies to the grade the youngster is entering next year.)
2. To qualify for a certificate, the boy or girl should read six fact books. Then six more books of the member's own choice must be completed to bring the total requirement to twelve.
3. Each member will be given credit for only four books at one time.
(This rule is to keep members reading all summer and encourage the completion of books.)
4. Records of the reading will be kept by volunteers on a special card for each member. Dave Bartemes will keep track of the records. Refer all questions to him.
5. Certificates will be awarded to individual boys and girls during BOOK WEEK in November. The classroom in each county whose members earn the most certificates will qualify for a special award.

Leaving Town in a Hurry?

Use the deposit boxes in the county seat.
(Locations listed on the schedule.)