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a message from...

the West Virginia Library Commission

It was great to see everyone at Library Day at the Legislature this week. In addition to librarians there were many more legislators than usual browsing through the excellent displays. Every librarian I spoke with had meetings planned with their representatives. I was impressed that Library Commission Chair Betty Gunnoe (Martinsburg) and several trustees made a point to be there to support libraries. WVLA President Emilee Seese showed me the quite impressive Senate Resolution declaring February 2 Library Day. Congratulations to all who made this happen.

Does it make a difference? The next day the Senate Education Committee put SB 299, the bill creating a

Library Facilities Improvement Fund on the agenda. I know Judy Rule and maybe others spoke to legislators about this bill. Getting a bill introduced is one step. Getting it on a committee agenda is a giant second step. This is not the first year a bill establishing a Library Facilities Improvement Fund has been introduced. In fact, I think it is the third and possibly the fourth time. My point? It is important to keep talking to funders and policy makers about libraries. *"Perseverance is failing 19 times and succeeding the 20th."* Julie Andrews.

Karen Goff
WVLC Executive Secretary



LEGISLATIVE SESSION

Legislative updates are being posted under "Latest Updates" on the [WVLC home web page](#). Here are the latest updates posted by the WVLC.

[Legislative Update 2-4-16](#)

[Legislative Update 2-1-16](#)

[Legislative Update 1-21-16](#)

Thank you to everyone that participated in Library Legislative Day this past Tuesday.



Greenbrier County Public Libraries



(Left to Right) Karen Goff, WVLC Executive Secretary and Kay Goodwin, Cabinet Secretary for the WV Department of Education and the Arts



TRUSTEE TIPS

GOLDEN RULES for BOARD MEMBERS

Reprinted from *Library Management Handbook for Board Members*. Zelia J. French.
Kansas Traveling Library Commission, 1953.

1. Leave the actual management of the library to your librarian.
2. After a policy or rule is adopted by majority vote, do not criticize or re-voice your opposition either privately or publicly.
3. Keep confidential information confidential.
4. Do not discuss librarian or staff grievances.
5. Do not hire a relative as a library employee.
6. Orders to the librarian or staff must always emanate from at least a quorum of the board at a regular meeting.
7. Except when it is about the librarian's salary, do not hold a board meeting without the librarian.
8. If the librarian cannot resolve public complaints, the issues should be taken up at a meeting of the entire board.
9. Stay active and carry out the duties of a board member. If you cannot; resign so that an active member can be appointed.
10. The librarian should be the only person authorized to give orders to book salesmen, dealers, etc.
11. Spend public budgeted funds approved for library expenditures.

EBSCO Solar
Re-energize Your Library... Go Solar with EBSCO

After seeing the benefits of “going green” on its own campus, EBSCO is introducing a grant so libraries interested in adding their own solar arrays can do so...on us. EBSCO is soliciting grant applications to help libraries in the United States go solar. EBSCO is making a total of \$150,000

to one or more libraries to fund solar installations that will allow the winning libraries to reduce their utilities expenditures and, if allowed in their state, to sell back electricity to the grid.

Submissions are due by April 29, 2016, and the winner(s) will be announced by June 24, 2016.

[CLICK HERE to LEARN MORE or to APPLY](#)

CONTINUING EDUCATION

[Click Here to Read More About the West Virginia Yearly Requirements for Directors & Staff](#)



Intermediate Cataloging: Online Webinar

This course provides a more detailed overview of cataloging using resource description and access, how to edit MARC records, how to import MARC through Z39.50, and how to import records through OCLC CatExpress. Participants should be a Level 1 cataloger or be working on becoming a Level 2 cataloger.

**Wednesday, February 17 & Thursday,
February 18, 2016
10:00am - 12:00pm ~ [REGISTER](#)**



- [Upcoming and archived webinars from ALA](#)

LYRasis Free Webinar: NEH Preservation Assistance Grants



Library Journal and Thorndike Press Present

WHY BOOKS ARE STILL A GOOD LIBRARY BRAND

Join us for a special webinar featuring librarian panelists to explore the notion of embracing the book brand to advance the library's role in the community.

THURSDAY FEBRUARY 11TH @ 3PM ET

THORNDIKE PRESS® LIBRARYJOURNAL 

Feeling like the library is doing so much that books aren't even a priority anymore?
One of the panelists is West Virginia's own Patricia Brown of South Charleston Public Library!
Earn an hour of CE and support your colleague at the same time. Win-win.

Presented by: Thorndike Press & Library Journal
Event Date & Time: Thursday, February 11th, 2016, 3:00 PM – 4:00 PM ET
[CLICK HERE to READ MORE and REGISTER](#)

project | OUTCOME

MEASURING THE TRUE IMPACT
OF PUBLIC LIBRARIES

Using Survey Results to Influence Library Programming

Thursday, 2/11/2016
2:00 pm -3:00 pm (Eastern)

This webinar is designed to teach participants how to use their Project Outcome results to influence library programming as it relates to short and long-term decision making.

[Read More »](#)



Upcoming Webinars

If you can't attend a live session, all WebJunction webinars are recorded and available for free from the [course catalog](#).

[2016 Knight News Challenge on Libraries](#)

Thursday, February 11, 2016 ♦ 3 pm Eastern / 12 pm Pacific ♦ 60 min

Please join us to explore the future of libraries and discuss potential ideas for the News Challenge.

[Purposeful Innovation: Idea Management for Libraries](#)

♦ Tuesday, March 15, 2016 ♦ 3 pm Eastern

Sooner or later, all libraries need to realign or reinvent services and workflows to respond to shifting community needs, but there's often a disconnect between ideas generated by staff on the front lines and the decisions made by management.

[CLICK HERE to VIEW OUR WEBINAR CALENDAR](#)



**Managing with Data: Using
ACRLMetrics and PLAMetrics**
with Peter Heron, Robert E. Dugan, and
Joseph R. Matthews
Friday, February 12, 2016
1:00pm ET

Join us for a **FREE** webinar that will show you how data can help you manage your library more effectively and improve accountability! [CLICK HERE to READ MORE](#)



you've got your nonprofit or church set up correctly?

FREE WEBINAR: QuickBooks

Are you brand new to using Intuit's QuickBooks or need a basic refresher to make sure

- [QuickBooks for New Nonprofit Users on February 25th](#)
 - [QuickBooks for Existing Nonprofit Users on March 3rd](#)
-



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SAVE THE DATE
APRIL 23 - 30, 2016

Created by the Federal Reserve Bank of Chicago in 2002, Money Smart Week® is a public awareness campaign designed to help consumers better manage their personal finances. This is achieved through the collaboration and coordinated effort of hundreds of organizations across the country. Programming is offered to all demographics and income levels and covers all facets of personal finance. Partnering Organizations will host their events April 23 - 30, 2016.

[Become a Money Smart Partner »](#)



[Summersville Public Library](#)

introduces a new activity collection for library patron check out...the Curiosity Collection. This collection consists of science and technology mechanisms, in addition to musical and hobby related projects for a range of age groups.

“Libraries have long been a place for people to explore new worlds, investigate new hobbies or learn a skill,” said Sarah Palfrey, Director of

the Summersville Public Library. “We want to encourage people out of the consuming box and into the creating one. When we start creating, inventing, and making, we become problem solvers. The world and West Virginia could use a few more of those.”

The Curiosity Collection was funded by a grant from The Nicholas County Community Foundation. [CLICK HERE to VIEW PHOTOS on Facebook](#)



The infographic features a teal background. On the left, there is a bookshelf with various books, a globe, and a microscope. Next to it is a superhero librarian with orange hair, wearing a blue suit and a red cape, holding a tablet. The text 'Health Happens In Libraries' is in the top left, and the 'OCCLC WebJunction' logo is in the top center. The main title 'LIBRARY HEROES MAKE HEALTH HAPPEN' is in large white letters. Below the title is a paragraph of text.

Health Happens In Libraries **OCCLC WebJunction**
The learning place for libraries.

LIBRARY HEROES MAKE HEALTH HAPPEN

Just as libraries are about more than books, health is about more than healthcare. Public libraries are powerful contributors to the health and vitality of the communities they serve. You and your library can champion health for all.

[DOWNLOAD INFOGRAPHIC](#)

- **HEALTH HAPPENS in LIBRARIES** ~ Reach out to your public health agency or other potential partners to let them know what the library has to offer, and invite them to share their resources and expertise with your patrons. All public organizations have a role to play in building a healthy community. [CLICK HERE to READ MORE](#)
- **Serving Youth Experiencing Homelessness** ~ Youth homelessness is increasing and teens who are homeless have a myriad of challenges to overcome. While the problem of teen homelessness is complicated, public libraries are finding ways to reach out and provide safe, positive programs as well as connect teens with services they need. [CLICK HERE to READ MORE](#)



The **Ezra Jack Keats Foundation** is accepting applications from public schools and public libraries anywhere in the United States and its territories to its mini-grants program. The funding program will award grants of up to \$500 to educators to create special activities outside the standard curriculum and make time to encourage their students. Applicants must be located in the U.S. or its commonwealths or territories, including Puerto Rico and Guam. **Deadline is March 31, 2016.** [CLICK HERE to READ MORE](#) about the Mini-Grants.



2016 Writers Contest: January 5 - March 31, 2016

Each year, WQED, PBS39, WITF, WPSU and West Virginia Public Broadcasting encourage children in Pennsylvania and West Virginia, in Kindergarten through 5th grade, to create their own stories and take part in the PBS KIDS Writers Contest.

[CLICK HERE to READ MORE](#)



Rural Gateways , funded by the National Science Foundation, is designed to help rural libraries bring STEM learning opportunities to their communities. **Application deadline is February 15, 2016.** [CLICK HERE to READ MORE](#)



JOIN
and
ADD
to the DISCUSSION!

WVLC Book Discussion GROUP

Featured Book of the Month!

Honey from the Lion
by Matthew Neill Null

Contact Library Development Services
to request this book for your book
group! 304-558-3978 or
Robert.L.Gibson@wv.gov



This novel is
a gritty
tribute to the
strength of
his own
ancestors
and the
essential
tragedy of
their lives.

A native of
West Virginia,

Matthew Neill Null holds an MFA from the
Iowa Writers' Workshop and was a fellow at
the Fine Arts Work Center in Provincetown,
Massachusetts, where he is currently the
writing coordinator. *Honey from the Lion*
(Lookout, 2015) is his first novel.

Letters About Literature

Thank you to everyone who participated in the program this year. Thanks to the teachers who promoted it to students. Thanks to the parents and caregivers who instill a love of reading within young people. Thanks most of all to those who shared a small piece of themselves with all of us through these exemplary pieces of writing.

Molly Krichten
Coordinator, West Virginia Center for the Book

[CLICK HERE to VIEW](#) the 2015 West Virginia Letters About Literature Anthology

GRAND OPENING SUCCESS!

Parkersburg & Wood County Public Library



Saturday, January 30, 2016. The community came together to celebrate the opening of the new South Parkersburg Library with a ribbon cutting ceremony in front of the new entrance. [CLICK HERE to VIEW PHOTOS on Facebook](#)



PLA 2016 CONFERENCE

APRIL 5-9, 2016 • DENVER • #PLA2016

Thank you to everyone who submitted a scholarship application to attend the Public Library Association conference in April. **Sarah Palfrey from Summersville PL** and **Ivonne Martinez from Mountaintop PL** were selected as recipients of a \$1000 grant that will offset the costs of attending the conference. ***We know you two will represent your library, and the state of West Virginia, proudly and effectively!***



Ideas on How to Increase Circulation in Your Library

Nutter Fort Public Library

Total Circulation (per capita 2010): 6.68

Total Circulation (per capita 2014): 9.06

Increase 2.38

We asked Director Dottie White at Nutter Fort PL to give some tips on how to increase book circulation in WV public libraries. Ms. White stated, "I think our book displays play a big part in our circulation. Our book display tables are festive and fun. Each month, we display new books and monthly themed books. For example, during the month of October we will display books containing horror or superstitious genre. We also try to bring attention to books that don't get checked out too often or stir up too much interest. Another way to increase circulation is to make sure series books are always labeled and numbered. We've been doing this for a long time, but it is always good to make sure they are still labeled. We do receive patron appreciation for our circulation efforts." [EMAIL US if you have any other creative ideas on book circulation in your library!](#)



Find your next read or recommend a book you've read on LibraryReads. LibraryReads is Top 10 list of favorite books recommended by public librarians. Pick a book to read for yourself or recommend one to a patron. [CLICK HERE to READ MORE](#)



What is YOUR library doing this month to celebrate?

Summersville PL: Blind Date with a Book

It's back! Library users have been asking for the return of this popular event all year. For the entire month of February you will find brown paper covered books throughout the Library with only a brief description on the front. This is our invitation to you to try something new! Books are selected from all parts of the collection, children's, middle grades, young adult and adult fiction and non-fiction. It's a fun and exciting way to meet a new author or try out a genre you may not have known existed!

Mark Your Calendar!



February

- [Library Lover's Month](#)
- [Black History Month](#)
- February 17: [Digital Learning Day](#)

March

- March 2: [Read Across America Day](#)
- March 6-12: [Teen Tech Week](#)

Please submit a copy of your library's by-laws by Wednesday, March 2, 2016. Electronic copies are preferable, but you may mail a copy to my attention at the following address:

West Virginia Library Commission
ATTENTION: Susan Hoskins
1900 Kanawha Blvd East
Culture Center, Bldg. 9
Charleston, WV 25305

Susan P. Hoskins
Planning and Programs Consultant/State Data Coordinator
West Virginia Library Commission



304 558 3978, Extension 2014

susan.p.hoskins@wv.gov

WHY ARE BYLAWS NECESSARY?

Written bylaws clarify the rules by which the board of trustees operates. They set the procedures for the smooth running of board business. As membership on the board changes over time, specifics and agreements may be forgotten. Bylaws are essential to assuring continuity and preventing disagreements and misunderstandings. Bylaws need to be up-dated on a regular basis. A good rule of thumb is at least once every five years.

WHAT DO BYLAWS TYPICALLY CONTAIN?

Bylaws usually cover such items as: terms of office of trustees; officers and their duties; meeting frequency and rules (e.g., what is a quorum, order of business, filling vacancies on the board, etc.); committees (e.g., standing committees, how committee members are appointed, ad-hoc committee procedures, etc.); the library director; amendment procedures.



Congratulations!

West Virginia's 75 Branch libraries occupy a total of 224,813 square feet. The smallest branch has 429 square feet; the largest 10,928. Do you know who they are?

[Email Us Your Answer](#)

Answer and winner will be announced next newsletter.

You're the Super Star!

**Have a story to tell or a photo to share?
Click Here to Email Us!**

Any mention of services or products in this newsletter does not constitute an endorsement or recommendation. The use of any services or products should be evaluated on an individual basis. The West Virginia Library Commission provides no guarantee as to the security, reliability, or accuracy of information provided herein. Funding for West Virginia Library Commission programs and services, including this newsletter, is provided by the State of West Virginia. Funding for this newsletter is also provided by the U.S. Institute for Museum and Library Services under the provisions of the Grant to States Program as administered by the West Virginia Library Commission.



Library Lookout is published monthly by WVLC Library Administration Services

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