

An occasional E-newsletter for West Virginia's public libraries

July 20, 2012

## **HINGSON COMING TO WVLC—CE CREDIT AVAILABLE**

When the World Trade Center was attacked on 9-11, it was as though the world stood still. It was a day that captured our full attention. Michael Hingson and his guide dog Roselle were on the 78th floor of Tower One that day, and were able to make their way to safety and survive the attack. The duo was immediately thrust into the international spotlight, becoming well-known representatives of the strength of the human/animal bond and a living example of the powerful partnership that exists between a blind person and their Guide Dog. He now travels to share that story, as well as advocate for adaptive technology. In 2011, he published *Thunder Dog: The True Story of a Blind Man, His Guide Dog, and the Triumph of Trust at Ground Zero* which became a New York Times Best Seller.



Discover how blindness and the astonishing bond between a man and his dog not only saved lives, but fetched America a ray of hope on one of her darkest days.

WVLC is proud to announce that Hingson will be visiting the **State Library in Charleston on Monday, August 6th**. He will present a program on assistive technologies in the State Library from 3:00-4:00 PM, and a presentation/lecture on his experiences and his book at 7:00 PM in the Great Hall. Copies of Hingson's book will be available for purchase. **West Virginia public library employees will receive 1 hour of CE credit for attending the 3:00 PM session.**

For more information, contact [Terry Matheny](#) or [Jordan Frederick](#) at the WVLC Special Services Division. This program is provided by the WVLC's Special Services Division with the generous support of Cabinet Secretary Kay Goodwin and the [West Virginia Department of Education and the Arts](#).



## **SHUMATE APPOINTED AT CONCORD**

Former Princeton library director and WVLC Commissioner Connie Shumate has accepted the position of Interim Director at Concord University's Joseph Frank Marsh Library as of July 18th. She is replacing Dr. Stephen Rowe as Library Director. The Marsh Library was opened in its current building in 1941, and will soon be undergoing renovation. While at Princeton, Shumate managed an extensive renovation of an old postal facility into a beautiful public library.

*Photo: Concord University Library.*



## NEW APP HELPS LIBRARIES HELP VETERANS WITH PTSD

The United States Department of Veterans Affairs has developed a mobile app to help returning veterans and soldiers with post-traumatic stress disorder (PTSD). Libraries have been asked to share this application with returning soldiers, veterans, and others suffering from PTSD.

The mobile app., known as **PTSD Coach** can help people learn about and manage symptoms that commonly occur after trauma. Features include reliable information on PTSD and treatments that work, tools for screening and tracking symptoms, convenient, easy-to-use skills to help victims handle stress symptoms, direct links to support and help, and 24/7 availability.

For more information, or to download the app, [click here](#).

### ***Library Lookout***

Published irregularly by the Library Development  
Division

#### **West Virginia Library Commission**

Culture Center, 1900 Kanawha Boulevard, East,  
Charleston WV 25305.

Karen E. Goff, Secretary/State Librarian  
John Paul Myrick, Editor

**PLEASE SEND US YOUR NEWS ABOUT  
WEST VIRGINIA'S PUBLIC LIBRARIES!!!**

## **FABULOUS FRIDAYS!**

**REGISTRATION NOW OPEN!!!!**

### **WVLC TRAINING WEBINARS TO BE BROADCAST IN JULY AND AUGUST**

- July 27th ***“Appalachian Public Libraries—The Best Kept Secret”*** (Marketing and networking)
- August 3rd ***“Marketing Your Library Like A Bookstore”*** (Marketing)
- August 10th ***“Between the Covers: Reading Romance”*** (Literary history)
- August 17th: ***“Comics, Graphics Novels and Manga, Oh MY!”*** (Graphic Novels in your library)

To register for these courses and to obtain log-in information, please email [rebecca.j.rice@wv.gov](mailto:rebecca.j.rice@wv.gov). Please specify the webinar you are interested in. There is no charge to WV public librarians to take these webinars! **Participants will receive 1 hour CE Credit for each course, but pre-registration is required to receive credit.**

## **CATALOGING 2 TRAINING**

**Shannon Watson** with the WVLC State Library Services unit will be providing **CATALOGING 2** training on Thursday, July 26th at the Morgantown Public Library from 9:30 until 4:30 and on Friday, July 27th at the Upshur County



Library. Participants will learn to apply *RDA* in updating MARC bibliographic records for books, sound recordings, and video recordings. The participants will also learn advanced Millennium functions including how to import records and validate headings. For more information or to register, please contact [Shannon](#).

## FROM THE SECRETARY

**Karen E. Goff, Secretary**  
**West Virginia Library Commission**



In March, WVLC invited libraries to submit applications for Supplemental Grants and received requests totaling \$859,000. More than half that amount was for projects involving renovations, repairs, and/or handicapped accessibility. Since there is no State or Federal funding dedicated specifically to library construction, the Supplemental Grants provide a way for the Library Commission to assist some of these projects. Only \$136,251 was available so in some cases the grant was a drop in the project bucket, in others it made the project possible, and many did not receive awards. Those library directors who submitted requests for collections, continuing education, programming, or other projects did not waste their time. Each request represents a need. Each request becomes part of the inventory of needs that guides WVLC activities and legislative requests. As promised, the list was maintained for consideration if more funds became available.

A few weeks ago I asked directors to let me know about any additional capital projects they wanted to be considered for end-of-year grants. "Capital projects" were defined as those involving construction/renovation, furnishings, equipment, or other one-time major projects. Another 25 requests were submitted. Next week, the grant awards will be announced. In an effort to draw attention to the need for funding to maintain existing library facilities and build new ones, we are calling them Facility Improvement Grants. West Virginia's public libraries cannot help citizens cope with the demands of the 21<sup>st</sup> century information age unless they have facilities that are safe, accessible, dry, well-lit, adequately wired, and temperature controlled. Many communities that have invested in major library renovations need shelving and furniture. Awarding Facility Improvement Grants is an exercise in triage, the process of assigning priority to projects based on the most needed, expected outcomes, and the resources available. The availability of funds for the grants is unsure from year to year but the extent of the need is constant and indisputable.



## CHANGES AT WVLC

The WVLC Reference Library and the Technical Services Unit have been merged. Effective, Friday, July 13th, the combined library and department is now known as **State Library Services**. **Heather Campbell-Shock** is serving as the manager. The unit remains a part of the Library Development Division, and will concentrate on serving the informational needs of state government, public libraries and state employees.

Effective July 16th **Megan Hope Tarbett**, Library Assistant in State Library Services has been promoted to Government Documents Librarian. The search is now on for her replacement in the position of Library Assistant. Megan replaces **Robin Chesney**, long-time Librarian at WVLC who retired June 30.



## BRUSH UP ON YOUR EMAIL ETIQUETTE

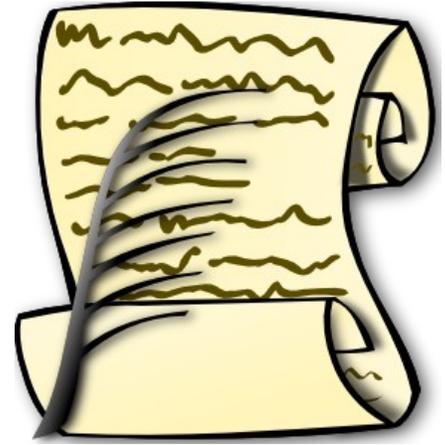


The [Online Writing Laboratory \(OWL\) at Perdue University](#) has many great online guides to writing, business writing and other subjects. One of the most popular is their ["Email Etiquette" factsheet](#), giving tips and guidelines for effectively using email, including tips for emailing someone you do not know, email security, using attachments and posting on list-servs and discussion groups.

## BIBLIOSTAT FAQs

By Melissa Brown, State Data Coordinator, West Virginia Library Commission

Its that time again—time to fill out the annual federal/state statistical report on public libraries via the Bibliostat system. **This report is required by WVLC of all West Virginia public libraries receiving grants-in-aid, and the report is due to WVLC by August 15, 2012.** Here are some questions coming in to WVLC about completing the report since July 6th.



**I have 4 part-time employees and myself (all non-MLS). Three work approximately 19 hours per week each, the third is paid through another program and works approximately 20 hours per week. Their total approximate hours are 77. 40 (mine) + 77 (theirs) = 117. I should put 117 in 5.4, correct?**

No. If an employee is paid through another program other than library funds, the data for that employee is not entered into Bibliostat. The report is to illustrate the effort of the public library itself, be it time or finances. Also, please take into consideration the nature of each worker's tasks. The definition for non-MLS librarian is "Persons with the title of librarian who do paid work that usually requires professional training and skill in the theoretical or scientific aspects of library work, or both, as distinct from its mechanical or clerical aspect." In your example, let us say that two of the part time employees paid with library funds ONLY check-out books, which doesn't require any professional training; their hours would be placed in the 5.3 selection, "All Other Paid Staff." So to complete the personnel section, you would have 59 hours logged in 5.3 and 38 hours logged in 5.6- making the 5.8 auto calculation total **2.43**.

**I haven't kept a record of my wireless use. Our library desktop computer use and wireless use number are combined. What should I do?**

Please put the total usage number in the computer use data field and make a note to the right of the field that the number includes wireless use. I will get the wireless use number from Network Services and change the data accordingly. When I change the data, I will make a note of it in the State note section and include my initials MB and the date of the change.

**My circulation count is much lower than last year- does that reflect poorly on me?**

Absolutely not. As public libraries serve the community in many ways (programming, computer usage, material check-out, in-house usage), circulation count is just one number of many in an attempt to quantify our services. Quality service should be the priority at every library. On a practical note, some libraries were using computer usage as part of circulation which does not adhere to the definition provided by IMLS. If you were one of those libraries with computer usage included in your circulation count, this explains the numerical gap.

**How do I find out how many ebooks are accessible to my patrons?**

Overdrive and other providers have that information available to whoever has administrative rights to the subscription service. Generally speaking, a representative of each consortium will provide that information to everyone within the group.

**I heard that WVLC is not going to count the circulation from my uncataloged paperbacks. Is that true?**

No. WVLC is going to prefill circulation data when possible with data provided by the automated systems. If you have additional circulation which needs to be counted, please add the information in the "notes" field.

# OUT IN AN OUTPOST?

## RIDING ON A CAROUSEL?



*Project seeking anecdotes/historical notes  
about West Virginia's "Instant" Libraries.*



Next year will mark the 40th anniversary of one of WVLC most important projects. In 1973, the West Virginia Library Commission began a unique and ambitious project to spread library services throughout the state. Commission Secretary/State Librarian Frederick Glaser implemented modular, mobile library structures to place in communities where there had never been libraries before. These structures were called "Carousel" libraries because of their unique, eight-sided shape. Later, the Commission placed smaller "Outpost" libraries in many communities. The placement of these "Instant" libraries to expand library services in Appalachia were lauded in national library circles.

In 1976, 26 of these "Instant" libraries were serving the state, and a 1996 study found 39 of of them still in use, along with 34 "Outpost" libraries. For many years, one of these "Carousel" structures resided in the Great Hall at the West Virginia Culture Center, the current home of WVLC.

Many of these structures are still in use today throughout West Virginia, and WVLC is working to compile a history of the project and a complete list of all of these structures. If your library is located in an "Outpost" or "Carousel" structure, or started in one, please share your comments and anecdotes, a history of your facility if one is available, photos and any other information which would help tell the story of these unique libraries. Stories about how these facilities changed lives and benefitted communities would be particularly helpful. Details about ways these facilities have been enlarged would also be of interest.

Please send your information to [John Paul Myrick](#) at the Library Commission.



## WV ELECTRONIC COLLECTIONS GROW

According to a recent count released by the Cabell County Public Library, approximately 8,003 items are now available through [WV Reads \(Regional Electronic Audiovisual Download Service\)](#), an electronic materials collaborative between the West Virginia Library Commission, Cabell County and 12 other public libraries around the state. Of these items. These items include 1,887 audiobooks and 6,116 ebooks.

[WV DELI \(Digital Entertainment Library Initiative\)](#), another e-materials collaborative in West Virginia serves 10 library systems. [Listen Eastern West Virginia](#) serves a number of libraries in the Eastern Panhandle and the Potomac Highlands areas of the state. All of these systems supports readers using leading devices and operating systems, including Windows® PC, Mac®, iPod®, iPhone®, iPad®, Kindle®, Sony® Reader, NOOK™, Android™, BlackBerry®, and Windows® Phone.

## Introducing Grassroots Library Advocacy Webinar

It's no secret that library funding is frequently being cut these days, with disastrous consequences for librarians and patrons alike. In this free event, Lauren Comito, Aliqae Geraci, and Christian Zabriskie—founders of [savenyclibraries.org](#) and leadership of Urban Librarians Unite—will provide a roadmap for saving your library from these cuts or minimizing the damage that they cause.

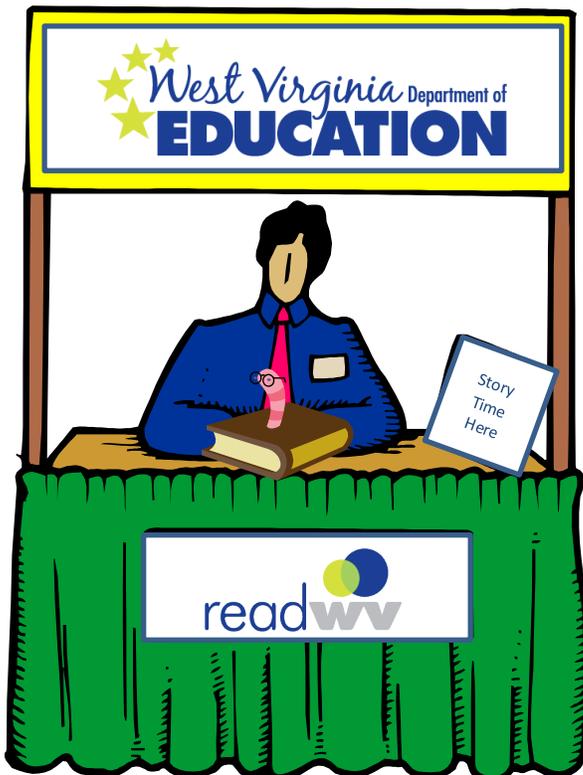
The presenters will discuss strategic uses of library campaign tools and tactics, such as social networking, viral marketing, protest marches, read-ins, and postcard campaigns, as well as Library Campaign Case Studies from NYC and beyond.

This free ALA Editions webinar will be held on Thursday, August 2 at 2:30 PM Eastern and lasts 90 minutes. Attendees will receive 1.5 hours CE credit from WVLC for attending. To register, go to the ALA Editions website. *Following this free event, a smaller, more [in-depth workshop](#) will take place on August 16th. Everyone attending the free event will receive a coupon giving them a discount on registration for this workshop.*

## LIBRARIANS INVITED TO READ AT THE WEST VIRGINIA STATE FAIR

The West Virginia Department of Education will be hosting a booth at the WV State Fair this year. Each day they are featuring a different office/project theme. On Aug. 18, **Read WV** will be featured. *One of the events offered as part of this event is story time throughout the day!* The booth must be open from 9 a.m. to 9 p.m. We were hoping to have story time six times that day, basically every couple of hours. You may even dress in character if interested!

If you would be interested in being a reader, you will be provided a free admission ticket to the fair, however, we would not be able to cover travel or lodging. If you are a local or will be traveling to attend the fair anyway, we would love to have you involved! Please send your availability and contact information as soon as possible to Allison Barker, coordinator in the Office of Communication, to [adbarker@access.k12.wv.us](mailto:adbarker@access.k12.wv.us).



## LIBRARY COMPARATIVE DATA UPDATED

IMLS has updated The Public Libraries Search and Compare tools on their website with FY2010 data. To compare data from your library with other libraries around the country just visit the website <http://www.imls.gov/research/public-libraries-in-the-united-states-survey.aspx> and click the Compare Public Libraries link.



## PROGRAMMING GRANTS AVAILABLE

**The America's Historical and Cultural Organizations: Implementation Grants** deadline is **August 15, 2012**. These grants provide support for libraries and other organizations that produce public programs in the humanities. Grants support exhibitions, interpretation of historic places/regions, book and film discussion programs, living history presentations, and interpretive websites. Grant funds can reach up to **\$400,000**. For more information visit the [website](#). The grant funds are provided by the National Endowment for the Humanities.



## DOLLAR GENERAL HELPS NON-ENGLISH SPEAKERS

In May 2012, The ALA Office for Literacy and Outreach Services (OLOS) received funding from the Dollar General Literacy Foundation to continue the ***American Dream Starts @ your library***, a literacy initiative serving adult English language learners and their families. A primary goal of this project is to help public libraries in Dollar General communities add or improve library literacy services for adult English language learners and their families. Since 2007, 100 public libraries in 28 states have received American Dream grants. These libraries are located in urban centers, suburban communities, and rural towns within 20 miles of a Dollar General store or distribution center. Previously funded American Dream libraries have used their grants to develop collections, offer classes and conversation clubs, reach out to diverse populations, and collaborate with new partners.

Eligible libraries can now apply online for grants range from \$5,000 to \$15,000. Applicants must be:

- A public library with a demonstrated need and the capacity to provide literacy services for adult English language learners.
- Located within 20 miles of a Dollar General Store, distribution center, or corporate office (please visit the [Dollar General's Store Locator online](#)).
- Library systems and libraries that have previously received American Dream Starts @ your library grants **are eligible to apply.**

Applications are being accepted through Sunday, August 26, 2012. To access the 2012 grant application go to the [American Dream](#) website. **For more information about Dollar General's Literacy Foundation and their other grant programs, see their [website](#).**