

WEATHERING THE STORM

WV Public Libraries help communities cope

The storms which hit West Virginia on the night of June 29th during a record-setting heat wave did little to dampen or stifle the spirits of the state's public librarians, who despite their own personal issues at home provided friendly service and support to their communities.

With the majority of the state without power, many libraries were forced to close their doors. Like the **South Charleston Public Library**, most of those libraries with power opened as usual, providing cool places to charge cell phones and laptops and offer Internet access to those who found themselves without it. Some, like the **Kanawha County Public Library**, altered or expanded hours to provide cool spaces for the public. Kanawha County also waived fines for its patrons for the week.

The **Raleigh County Library**, in addition to serving cooling lemonade and ice water, also showed family films in the library conference room for those attempting to beat the heat and the blackout.

Many librarians reported that they were seeing unseen faces in the library, and were quick to invite those new users back. South Charleston Library Director Barbara O'Hara put it best saying there's "nothing like feeling necessary to your community."

As of press time, no direct damage to any library facility (other than tree limbs down) has been reported, although many WV library staffers had damage at their homes. Our thoughts here at WVLC are with them at this time.

Registration Open for 2012–2013 WrestleMania Reading Challenge

By Stephanie Kuenn, ALA Public Programs Office

Registration is open for the eighth annual [WrestleMania Reading Challenge](#), sponsored by WWE and the Young Adult Library Services Association (YALSA), a division of the American Library Association. The challenge encourages teens and tweens to read during Teen Read Week and beyond. By doing so, they can win prizes donated by WWE and other organizations. According to Nielsen Media Research, WWE's programming reaches 15.8 million fans each week, of which 23 percent is younger than age eighteen.

To participate: Register your library or school by completing a brief [online form](#). Librarians and educators must register by July 31, 2012 then promote the contest to your teens. World Wrestling Entertainment will send promotional posters to all registrants in September. Registrants can download completion certificates, pledge forms, and other collateral from YALSA and WWE after registration closes.

Help teens submit their entries. Tweens and teens will write a letter to their favorite WE Superstar that convinces the Superstar to read the tween/teen's favorite book and then submit it through an online form that will be made available in October.

GRANTS AVAILABLE FOR BROADBAND TECHNOLOGIES TO PROMOTE ECONOMIC DEVELOPMENT

The West Virginia Geological and Economic Survey (WVGES) will be administering \$650,000 in grant funds for eligible entities to support broadband use and adoption throughout the state. The WVGES Technical Assistance Grants Program is part of the State Broadband Data Development Grant, which was provided by the National Telecommunications Information Administration to fulfill the goals of the American Recovery and Reinvestment Act of 2009. The Broadband Data Development Grant totals more than \$6 million in combined federal and state funding and aims to work with all state-wide broadband initiatives.

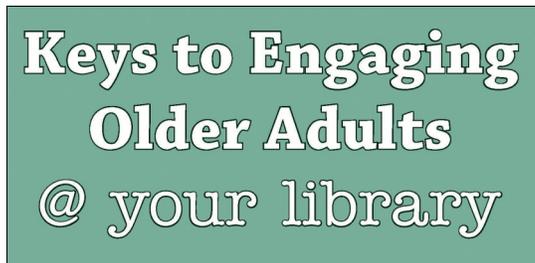
“The goal of the program,” said WVGES Director Dr. Michael Hohn, “is to get West Virginians online and plugged into broadband technologies that will enhance the ability to create and retain jobs, as well as boost productivity. Access to this technology is going to become more and more vital to our day-to-day lives as time goes on.”

Grant applications can be submitted in amounts ranging from \$5,000 to \$30,000 for broadband-based education, training, and online application development. State, local and county government agencies, as well as non-profits, educational institutions, community organizations, and planning and economic groups, are eligible to receive funding. Individuals are not eligible to apply. The application deadline is August 1, 2012.

An objective of the Technical Assistance grants program is to make citizens aware of broadband services and Internet applications that are currently

available, or due to become available, as broadband infrastructure is installed across the state. To strengthen West Virginia’s ability to compete in an increasingly global online economy, grants are targeted in the areas of agriculture, energy and the environment, economic development, education, emergency services, [public libraries](#), e-government, health care, public safety, and tourism.

For more information about the West Virginia Geological and Economic Survey’s Broadband Technical Assistance Grants Program, visit the project [website online](#).



NEW TOOLKIT HELPS WITH OLDER ADULT PROGRAMS

Released in Spring, 2010, "**Keys to Engaging Older Adults @ your library**" is the fourth library outreach toolkit offered by the ALA Office for Literacy and Outreach Services. Created in response to the concerns of librarians across the country who provide services for the growing numbers of older adults in their communities, this toolkit contains valuable advice on programming, accessibility concerns, finding funding, engagement and implementation, model programs, and more.

Older adults are the fastest growing and increasingly diverse segment of our population. Libraries must be ready to meet the challenges and provide services, including programs, to this group of Americans.

[You can download the toolkit FREE from the American Library Association website.](#) Programming for older adults is one of the many focus areas in the new five-year LSTA plan for the West Virginia Library Commission.

NEW ALA/NEH GRANT OPPORTUNITY: THE BRIDGING CULTURES BOOKSHELF



The National Endowment for the Humanities (NEH), in collaboration with the ALA Public Programs Office, is accepting applications through September 25 for **Muslim Journeys**, a *Bridging Cultures* Bookshelf program. To apply, visit the [Muslim Journeys website](#).

In January 2013, up to 1,000 public libraries, community college and academic libraries, and state humanities councils will be selected to receive:

- a collection of 25 books that highlight the pluralism of cultural forms and traditions within the Muslim World
- three documentary films, with public performance rights
- a one-year subscription to *Oxford Islamic Studies Online*, which will allow libraries access to primary source documents and current works of scholarship
- bonus resources to support programs for public audiences including thematic essays, discussion questions, podcasts, and proprietary film and Internet content materials to support program promotion, including bookmarks, posters and bookplates.

The program aims to familiarize public audiences in the United States with the people, places, history, faith and cultures of Muslims in the United States and around the world. All of the materials and resources included in the Muslim Journeys Bookshelf have been selected with the advice of scholars, librarians and cultural programming experts. For more information, including complete lists of books and films, thematic description and resources to help get your application started, visit www.programminglibrarian.org/muslimjourneys or www.neh.gov/divisions/bridging-cultures.

The *Bridging Cultures* Bookshelf is a project of NEH and the ALA Public Programs Office, offered with support from the Carnegie Corporation of New York. Additional support for the arts and media components was provided by the Doris Duke Foundation for Islamic Arts. *Bridging Cultures* is an NEH initiative that engages the power of the humanities to promote understanding and mutual respect for people with diverse histories, cultures, and perspectives within the United States and abroad.

Library Lookout

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Culture Center, 1900 Kanawha Boulevard, East, Charleston
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Karen E. Goff, Secretary/State Librarian

John Paul Myrick, Editor

**PLEASE SEND YOUR NEWS ABOUT
WEST VIRGINIA'S PUBLIC LIBRARIES!!!**

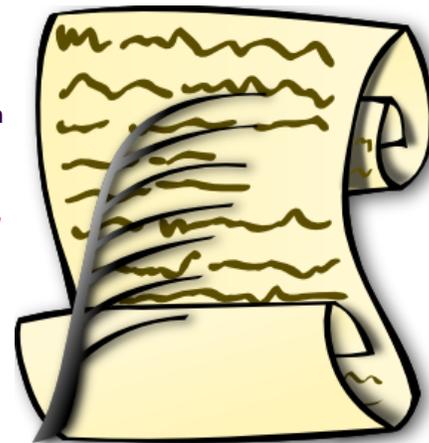
BIBLIOSTAT REPORTING WINDOW NOW OPEN!

**PLEASE COMPLETE YOUR LIBRARY'S
REPORT ASAP!**

The annual window for filing your federal/state statistical report through the Bibliostat system is now open. **REPORTS ARE DUE AUGUST 15.** You may login to [file your report here](#). If you need assistance, please contact [Melissa Brown](#) at WVLC.

BIBLIOSTAT FAQs

By Melissa Brown, State Data Coordinator, West Virginia Library Commission



Its that time again—time to fill out the annual federal/state statistical report on public libraries via the Bibliostat system. **This report is required by WVLC of all West Virginia public libraries receiving grants-in-aid, and the report is due to WVLC by August 15, 2012.** Here are some questions coming in to WVLC about completing the report.

Is there a timeout period?

Yes, 90 minutes.

If my session times out, is my information saved?

Yes, it is saved. As a precaution, whenever you think of it, click the “Save” button at the top left. Better safe than sorry.

Why would I flag a question?

Flagging questions (clicking on the flag at the left of the question) makes a “short list” for you to review. The questions you flag will appear under the “Status” tab at the top. Click on “Status,” click on “Flagged Questions, and a list of the questions you wanted to review will appear. It is a navigation tool for you. Once you have reviewed the question and are satisfied with your answer, unmark the flag by clicking on it again.

What is an edit check?

Edit checks will only appear after you have entered your data, and only if that data is outside of the specified range (read: exactly the same as last year’s data or VERY different from last year’s data). The edit checks serve the purpose of letting you see the criteria and explain your data before it gets submitted to the state library. You may need to correct a simple typo. If the data you entered is correct, you need to write an annotation on the notepad to explain why that data is correct.

I created a Note to satisfy an edit check, but it does not disappear?

If the data in the entry box is correct, write a note using the notepad to annotate your response. For state edit checks, use the State note and for federal edit checks, use the Federal (default) note. When you annotate a correct response using the notepad (and after clicking Submit Corrections), the edit check message will turn green. When you have green text, you have satisfied the edit check.

I have paperbacks that are not catalogued and will not appear on the report sent to WVLC. What do I do with this information?

Please use the Notes field extensively. Add a note beside the appropriate question that addresses numbers not reported through your ILS. Example for “Printed Materials” note: We also have 578 paperbacks, 5 newspapers and 23 magazines not catalogued.

Do I put the total count of materials in the consortia in question 4.37, or just what my library has contributed?

The complete and total count of all materials contributed to the consortia. This is by definition what is available to your patrons.

Do you have questions on completing your Bibliostat report? [Email](#) them to Melissa Brown at the WVLC.

REMEMBER: The report is required and due August 15, 2012!

[WEST VIRGINIA LIBRARY EMPLOYMENT OPPORTUNITIES](#)

Brought to you by WVLC. Please send us your job postings!

ALA RELEASES BACKGROUND INFORMATION ON E-BOOKS REPORT

As part of the ALA Office for Information Technology Policy's work with the Digital Content and Libraries Working Group, several member leaders have requested we develop and distribute communications resources that will support local libraries around digital content issues.

OITP released the first of these documents, a [backgrounder](#) (pdf) that shares some highlights from the newest Pew Research Center report on "[Libraries, Patrons, and E-books](#)," along with some possible messaging and local angles for leveraging this new research with local media and decision makers.

WV HUNTING/FISHING REGULATIONS BROCHURES AVAILABLE

The 2012-2013 West Virginia Hunting and Trapping Regulations Summary brochure is now available at all West Virginia hunting and fishing license agents, Division of Natural Resources district offices, the Elkins Operation Center and South Charleston Headquarters. Libraries can obtain/print copies for their patrons online at the [Division of Natural Resources website](#). The 2012 [Fishing Regulations](#) brochure is also available.



STORM RECOVERY INFO FOR PUBLIC LIBRARIES

Get Ready to help! Be ready the next time!

GOV'S OFFICE RELEASES INFO THAT CAN HELP PATRONS IMPACTED BY STORMS

Governor Tomblin's office has released a guide for West Virginians in filing claims related to last Friday's storms and power loss in West Virginia. That guide is available online and can be printed by WV libraries at [his website](#).

FEMA WEBSITE PROVIDES TIPS LIBRARY PATRONS CAN USE

The Federal Emergency Management Agency's "[Recovering After Disaster](#)" website provides great tips for persons faced with the aftermath of situations like those which have plagued our state this week. WVLC encourages libraries to at least temporarily publicize this website, as well as other information from FEMA, the [Red Cross](#) and other agencies.

STUDY PREPARES LIBRARIES TO HELP AFTER DISASTER

Florida State University's College of Business in cooperation with its School of Library and information Studies released an excellent study in 2010 on roles public libraries play in their community's disaster recovery process. While geared primarily towards hurricanes, the guidelines outlined would help any library help their community after a disaster. Take a look at [the paper](#), and feel free to call the Library Commission to help your library prepare to serve your community.



Funding for **Library Lookout** is provided by IMLS and the State of West Virginia



FABULOUS FRIDAYS!

WVLC TRAINING WEBINARS TO BE BROADCAST IN JULY AND AUGUST

To get you through that midsummer hump, and to start your 2012-2013 CE plans off right, WVLC has put together free training webinars on several subjects. Join us beginning on July 27th for **FABULOUS FRIDAYS** at 10:00 via webinar.

The schedule is as follows:

July 27th **“Appalachian Public Libraries—The Best Kept Secret”** (Marketing and networking)

August 3rd **“Marketing Your Library Like A Bookstore”** (Marketing)

August 10th **“Between the Covers: Reading Romance”** (Literary history)

August 17th: **“Comics, Graphics novels and Manga, Oh MY!”** (Graphic Novels in your library)

To register for these courses and to obtain log-in information, please email rebecca.j.rice@wv.gov. Please specify the webinar you are interested in.

There is no charge to WV public librarians to take these webinars! **Participants in the Friday sessions will receive 1 hour CE Credit for each course, but pre-registration is required to receive credit.**

FOR YOUR CALENDAR

The following are deadlines/events from the WVLC. Please add them to your calendar:

JUNE 30, 2012—SALARY SURVEY DUE. Required from WV public libraries receiving G.I.A. If you have not completed the survey already, [please click here](#).

JULY 27, 2012—FABULOUS FRIDAYS start with *“Appalachian Libraries: The Best Kept Secret”* with John Paul Myrick discussing marketing and networking strategies for small and rural libraries. Webinar starts at 10:00 AM. See the article on this page.

AUGUST 3, 2012 -- “MARKETING YOUR LIBRARY LIKE A BOOKSTORE” with Megan Tarbett is the next module in our FABULOUS FRIDAYS series. Webinar begins at 10:00 AM. See the *article on this page*.

AUGUST 10, 2012—“BETWEEN THE COVERS” READING ROMANCE. Suzy McGinley shows covers of popular romance works through the ages and discusses how a book CAN sometimes be judged by its cover. This FABULOUS FRIDAY webinar begins at 10:00 AM. See the article on this page.

AUGUST 15, 2012-BIBLIOSTAT REPORTS ARE DUE!!!!

AUGUST 17, 2012-“COMICS, GRAPHIC NOVELS AND MANGA, OH MY!” with Heather Campbell Shock. This FABULOUS FRIDAY webinar discusses ways to use graphic novels in your library. See the article on this page.

SEPTEMBER 3, 2012—LABOR DAY! WVLC closed.

SEPTEMBER 27-29, 2012—ASSOCIATION FOR SMALL AND RURAL LIBRARIES CONFERENCE— Raleigh, NC. See ARSL.info for more details.

OCTOBER 10-12, 2012—WEST VIRGINIA LIBRARY ASSOCIATION FALL CONFERENCE. Stonewall Resort, Roanoke, WV. See the [association website](#) for more information.



SALARY SURVEY INFO NOW OVERDUE!

As of publication time, 21 public libraries receiving grants-in-aid from the state have not completed their **required** [Salary Survey](#). Directors: if you have not done so, please complete the survey for your library immediately. **Thanks!**

PLEASE SEND YOUR BOARD MINUTES AND PERSONNEL LISTS!

To insure AR compliance, Service Centers and Designate libraries should send minutes from their Board of Trustees meetings to WVLC to Rebecca.j.rice@wv.gov. Affiliates libraries should continue to send their board minutes to their Service Centers. These changes are effective **July 1, 2012**.

With the beginning of the new fiscal year, all libraries are required to send a listing of their **full-time personnel as of July 1** to the Commission for continuing education record-keeping purposes. Please forward a list of all full time personnel to Rebecca.j.rice@w.gov as soon as possible.

Nancy Pearl Presents *Book Lust Rediscoveries*

Join esteemed Seattle librarian Nancy Pearl in conversation with two authors from her new book series, ***Book Lust Rediscoveries***, a publishing program devoted to reintroducing some of the best (and now out of print) novels originally published between 1960-2000. She will be joined by Rhian Ellis, author of *After Life*, and Frederick G. Dillen, author of *Fool*, to discuss the series, as well as their own favorite moments of discovering a wonderful book. The discussion will be moderated by the series' editor, Alan Turkus, and hosted by *Booklist* Adult Books senior editor Donna Seaman. This free *Booklist* presentation will be held on Tuesday, July 10 at 2:00 PM Eastern. For more information or to register for this webinar, go to the [ALA Publishing/Booklist site](#).



Please thank your state and local elected officials for their support of libraries!

