

BIBLIOSTAT IS OPEN! START FILING YOUR REPORTS!

WVLC is happy to announce the annual window for filing your annual required federal/state statistical reports through the Bibliostat Collect system is now open (Early!) at

<http://collect.btol.com>.

Log in as you always have with your username and password. If you have any questions regarding your username/passwords, please contact [Melissa J. Brown](#) at WVLC.

A reminder: some data we've required in the past will be pre-filled or added at a later date. We're taking this step for you to insure that WVLC reports the data to IMLS which IMLS wants and to try to save you some extra work. The final report will be available for your review once all data is entered. If there is data you wish to insure is included, including supplemental circulation data, please include it in the "Notes" section under each data point.

WV LSTA PLAN AVAILABLE FOR INSPECTION

The new 2013-2017 plan for Library Service and Technology Act activities for the WVLC and West Virginia's public libraries is now available for inspection at [this website](#).

This plan, entitled **Creating a State of Learners**, details how WVLC will attempt to improve learning in our state through our public libraries using federal funds. Comments regarding this plan should be submitted in writing to [John Paul Myrick](#).

WHO'S WORKING FOR YOU?

A reminder, all libraries are required to submit a listing of full-time persons on their payroll as of July 1, 2013 for continuing education reporting purposes. Please submit the names of your full-time staff to [Rebecca Rice](#) at WVLC as soon as possible.

WVLA HAS CE/SCHOLARSHIP MONIES AVAILABLE

The West Virginia Library Association's Continuing Education and Scholarship Committee has asked that we remind WV library employees that the association has funding available for both scholarships for professional education and for continuing education for library workers. For more information and/or to apply for these funds, check out the [Committee website](#).

CONGRATS TO SOUTHERN AREA

The Southern Area Library recently received a grant of books on the fine arts from Art Resources Transfer of New York. For more info on this grant program, see the [ART/DUC website](#).

**REMEMBER—BIBLIOSTAT
REPORTS ARE DUE
AUGUST 15, 2012!**

WVLC will be closed July 4th

FROM THE SECRETARY...



**Karen E. Goff, Secretary/State Librarian
West Virginia Library Commission**

The end of the fiscal year is always a good time for reflection. I needed a break from reflecting on numbers this week so I browsed a recent study by the Pew Research Center that indicates that the current demand for e-books may only be the tip of the iceberg. [Libraries, patrons, and e-books](#), released June 22, 2012, reports that 58% of all library card holders say they do not know if their library provides e-book lending services although nationally about three quarters of public libraries provide this service. In West Virginia, 82% of public libraries offer e-books. Library patrons are not aware that libraries have e-books? Surely not. We all know that e-books are affecting how libraries deliver services. But the survey said that only 12% of e-book readers have borrowed an e-book from a library.

The possible implications of these and many more findings of the study require much pondering. Does it mean that libraries are still not doing a good job of promoting their services? Does it mean libraries are not doing a good job of promoting their services because they are too busy delivering services? I think it means libraries can never get comfortable, that staff can never stop learning about the latest technology so they can teach others, and that none of us can ever assume that the role of the library is self-evident even though that same study found that one in five Americans ages 16 and older obtained research help from a librarian in the past year. It also means that good, accurate data tells a powerful story. As you fill out the Bibliostat report this year, please remember that this is not an exercise in aggravation, it is a tool to that builds a strong argument for the existence of libraries.

ROCKWELL COLLINS GRANTS

Rockwell Collins makes charitable contributions to a variety of nonprofit organizations in the United States and around the world.

Through the Rockwell Collins Charitable Corporation, grants are available for programs and initiatives. Their giving priorities include education with an emphasis in science, technology, engineering and math (STEM) and arts and culture with an emphasis in youth development. They believe that by strengthening the quality of education and providing opportunities for youth involvement and leadership, they are helping students prepare for the future.

For more information about Rockwell Collins grants, see their [website](#).

MARK YOUR CALENDARS!!! CONFERENCE IS RIGHT AROUND THE CORNER

The annual [West Virginia Library Association Fall Conference](#) will be held at the [Stonewall Jackson State Park Resort](#) in Roanoke, West Virginia on October 10-12, 2012. WVLC has submitted many proposals on programs, and we hope to provide offerings on marketing, branding, trustee training, the new LSTA plan, libraries and civic engagement, the state of our state's libraries, collection development, and how libraries can help survivors after a death. Mark your calendars and join us for an interesting conference.

PLEASE THANK YOUR LEGISLATORS AND LOCAL OFFICIALS FOR THEIR SUPPORT OF LIBRARIES!

SEND US YOUR MINUTES!

To insure AR compliance, Service Centers and Designate libraries should send minutes to WVLC to Rebecca.j.rice@wv.gov. Affiliates libraries should send their board minutes to their Service Centers.

These changes are effective **July 1, 2012**.

FROM OUR LIBRARY TO YOURS

By Heather Campbell-Shock

The West Virginia Library Commission has an extensive library science collection that libraries in the state may interlibrary loan. Here are some of our newest titles:

Strauss's handbook of business information: a guide for librarians, students, and researchers

Rita W. Moss and David G. Ernsthausen ISBN: 9781598848076

Call number: 016.33 MOSS

Description: This new edition of Strauss's classic handbook will retain its place as an essential text for library students; an indispensable guide for practitioners in public, academic, and special libraries who deal with business inquiries; and a resource for entrepreneurs and business professionals.

The hidden Web: a sourcebook

William O. Scheeren ISBN: 9781598846270

Call number: 025.0422 SCHEEREN

Description: Google is certainly a useful Internet search tool for general topics, but most of the information available on the Invisible Web can't be found through Google. This book explains the value of the Invisible Web and how to access it.

The library catalogue as social space: promoting patron driven collections, online communities, and enhanced reference and readers' services

Laurel Tarulli ISBN: 9781598846294

Call number: 025.3132 TARULLI

Description: Emphasizing the advantages of working together and exploring the future of library services in an online, socially connected world, this exciting book shows how all public library professionals can take advantage of our strongest community and information tool--the library catalogue.

Serving teen parents: from literacy to life skills

Ellin Klor and Sarah Lapin ISBN: 9781598846935

Call number: 027.6 KLOR

Description: This book offers a comprehensive guide to working with teen parents and their children, providing practical program ideas for successful school and public library program development, implementation, and evaluation. Provides background information and practical communication methods to help library staff understand and connect with teen parents. Offers ideas and techniques for effectively finding your teen parent audience, establishing collaborative partnerships with community agencies, and providing staff training. Recommends program activities and step-by-step implementation guides for teen parents and their children. Presents guidelines for developing and adapting early literacy programs to meet the specific needs of teen parents and their children, including parent and child interactive activities and storytimes.

The American public library is the most important invention of our democratic society after the Constitution itself. Libraries can provide the social leverage to return America to a democratic destiny. We will be condemned by history and by ourselves if we allow democracy to perish. I'm no Tom Paine, but I'll borrow his mantle for a moment. Now is the time for all good librarians to come to the aid of their country!

- Michael Baldwin.



**HAPPY
INDEPENDENCE
DAY FROM YOUR
WEST VIRGINIA
LIBRARY
COMMISSION**

Pew Foundation reports rise of e-books, shortfalls in library marketing

Last week, the Pew Foundation released a new report on their study of the use of e-books in libraries across the United States. Among other facts confirmed by their study, 12% of Americans ages 16 and older who read e-books say they have borrowed an e-book from a library in the past year.

The study also showed that:

- 58% of all library card holders say they do not know if their library provides e-book lending services.
- 55% of all those who say the library is “very important” to them say they do not know if their library lends e-books.
- 53% of all tablet computer owners say they do not know if their library lends e-books.
- 48% of all owners of e-book reading devices such as original Kindles and NOOKs say they do not know if their library lends e-books.
- 47% of all those who read an e-book in the past year say they do not know if their library lends e-books.

Clearly, the report shows that while e-book usage is becoming more and more popular, apparently public library marketing efforts about their offerings are coming up short.

The study also points out that, “E-book borrowers appreciate the selection of e-books at their local library, but they often encounter wait lists, unavailable titles, or incompatible file formats.” The study goes on to point out, “Leading-edge librarians and patrons say that the advent of e-books has produced a major transformation in book searching and borrowing at libraries.”

Read the [entire study online](#).

WEST VIRGINIA LIBRARY EMPLOYMENT

OPPORTUNITIES

**Brought to you by WVLC. Please send us your
job postings!**

U.S. libraries strive to provide innovative technology services despite budget cuts

By Judy Hoffman, Office of Research and Statistics,
American Library Association

Strategic vision and careful management have helped U.S. public libraries weather the storm of the Great Recession, supporting their role as a lifeline to the technology resources and training essential to full participation in the nation’s economy. However, a new report underscores the competing concerns that face America’s libraries: cumulative budget cuts that threaten access to libraries and services, increasing demand for technology training and the chronic presence of the digital divide.

More Americans than ever turn to their libraries for access to essential technology services, with 62 percent of libraries reporting that they are the only provider of free computer and Internet access in their community. More than 60 percent of libraries report increased public use of computers and Wi-Fi over the past year.

These findings are among the highlights of the [2012 Public Library Funding & Technology Access Study](#), produced by the American Library Association (ALA) and funded by the Bill & Melinda Gates Foundation.

“As our libraries navigate through the slow economic recovery, they must operate during an era of increased demand with decreased revenue,” said ALA President Molly Raphael. “Public libraries are the most cost-effective bridge for the ever present digital divide: they offer the digital literacy skills training and broadband access mandatory for success in the 21st-century global marketplace.”

Reflecting stubborn unemployment statistics, for the third consecutive year, libraries report services for job seekers as the most important public Internet service. More than 92 percent of libraries nationwide provide access to job databases and other job resources, while 76 percent help users complete online job applications.

To read the entire article, click [here](#).

FREE PUBLICATIONS ON YOUTH SERVICES FOR LIBRARIES

Based in New York City, The Wallace Foundation is a national philanthropy that seeks to improve education and enrichment for disadvantaged children. The foundation has an unusual approach: funding projects to test innovative ideas for solving important social problems, conducting research to find out what works and what doesn't and to fill key knowledge gaps – and then communicating the results to help others.

One way they are doing this is by providing publications on the role of public libraries in the development of children and youth to public libraries. Numerous publications, including “New on the Shelf: Teens in the Library” and “Public Libraries as Partners in Youth Development.” are available from the Foundation’s [website](#) at no charge.

LISA Libraries Grants

The Lisa Libraries donates new children's books and small libraries to organizations that work with kids in poor and under-served areas. The Lisa Libraries was started by author Ann M. Martin and friends to honor and memorialize children's book editor Lisa Novak. The Lisa Libraries supplements under-filled shelves as well as provides books to many children who may never have owned a book before. Since its founding in 1990, the Lisa Libraries has contributed over 350,000 books to nonprofit organizations across the country.

In general, the Lisa Libraries has a strong interest in supporting small, grass-roots organizations. As a matter of policy, the Foundation makes grants only to organizations that do not discriminate against people seeking services or employment based on race, sex, religion, age, sexual preference, or physical ability. For more information on

Sisters in Crime “We Love Libraries Program”

Enter your library in the "We Love Libraries" lottery. Monthly grants of \$1,000 will be awarded from January through December 2012. At the end of each month, a winner will be drawn from entries received at our website at www.sistersincrime.org. Only U.S. libraries may enter the drawing. Below you will find photos of our latest winners.

To enter, simply complete the entry form and upload a photo of one or more of your staff with three books in your collection by Sisters in Crime members. After the random drawing on the last business day of the month, the winning library will be contacted and announced. All branches within a larger system may enter; however, once a library in the system has won, no other libraries within that system can win the grant. Those not successful in one month will automatically be entered for subsequent drawings. Grants must be used to purchase books and may not be used for general operating expenses. Book purchases are NOT restricted to the mystery genre nor to those by Sisters in Crime members. There is no cost or obligation other than allowing us to post winners' photos on our website.

All libraries are welcome to enter. If you have Sisters in Crime author mysteries in your collection we would love for you to enter this money giveaway.

For an entry form, a list of authors who are members, and contact information. See the “Sisters In Crime” [website](#).



*Funding for Library Lookout is provided by
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FABULOUS FRIDAYS!

WVLC TRAINING WEBINARS TO BE BROADCAST IN JULY AND AUGUST

To get you through that midsummer hump, and to start your 2012-2013 CE plans off right, WVLC has put together free training webinars on several subjects. Join us beginning on July 27th for **FABULOUS FRIDAYS** at 10:00 via webinar.

The tentative schedule is as follows:

July 27th **“Appalachian Public Libraries—The Best Kept Secret”** (Marketing and networking)

August 3rd **“Marketing Your Library Like A Bookstore”** (Marketing)

August 10th **“Between the Covers: Reading Romance”** (Literary history)

August 17th: **“Comics, Graphics novels and Manga, Oh MY!”** (Graphic Novels in your library)

To register for these courses and to obtain log-in information, please email rebecca.j.rice@wv.gov. Please specify the webinar you are interested in.

There is no charge to WV public librarians to take these webinars! Participants in the Friday sessions will receive 1 hour CE Credit for each course, but **pre-registration is required to receive credit**. Webinars will be available on-demand via streaming video afterwards, but will not be available for credit.

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Culture Center, 1900 Kanawha Boulevard, East,
Charleston WV 25305.

Karen E. Goff, Secretary/State Librarian
John Paul Myrick, Editor

PLEASE SEND YOUR NEWS ABOUT WEST VIRGINIA'S PUBLIC LIBRARIES!!!

ALSC's Great Websites for Kids grows

By Laura Shulte-Cooper, ALA

The Association for Library Service to Children (ALSC), a division of the American Library Association, has added more recommended websites to Great Websites for Kids (www.ala.org/greatsites), its online resource containing hundreds of links to exceptional websites for children.

The newly added sites are:

ABCya! - www.abcya.com

All About Birds - www.allaboutbirds.org

CIA for Kids-Games - <https://www.cia.gov/kids-page/>

Common Sense Media - www.common Sense Media.org

Generation on Youth Advisory Council - www.generationon.org

Judy Schachner - www.skippyjonjones.com

PBS Kids Raising Readers Kids Island - www.pbskids.org/island

Poptropica - www.poptropica.com

Seymour Simon - www.seymoursimon.com

The New York Times Education - www.nytimes.com/learning

We Give Books - www.wegivebooks.org

Great Websites for Kids (GWS) features links to websites of interest to children 14 years of age and younger, organized into diverse subject headings such as dinosaurs, authors and illustrators; games and entertainment; U.S. history; astronomy and space; and music. There is also a special section with sites of interest to parents, caregivers and teachers. Each site entry includes a brief annotation and a grade-level rating.

Members of the ALSC GWS Committee review potential sites for inclusion and vote on the sites to be included. They also regularly check the entire site to ensure currency and re-evaluate sites when necessary.

The complete listing of great sites with annotations and selection criteria can be found at www.ala.org/greatsites.