

## Dates to note

November 1-30	<a href="#">November is Picture Book Month</a>
November 15	<a href="#">International Games Day</a>
November 16-22	<a href="#">West Virginia Family Reading Week</a>
November 27-28	Library Commission closed for Thanksgiving
December 15	<a href="#">Letters About Literature Deadline for Level 3 Students</a>

## From the Secretary

By [Karen Goff, Secretary](#)



When I went to my local precinct to vote last week, I was reminded to be sure to “turn the ballot over.” I replied that I certainly would because the other side of the ballot was very important to me; it was where I could vote for the excess levy to support public libraries in Kanawha County. If possible, I would have voted for all 11 levies on ballots across the state.

At last month’s WVLA Conference, Emily Sheketoff, Executive Director of ALA’s Washington Office, talked about advocacy and the need to be persistent. The need to tell the library story well and often. From my point of view here in Charleston, that is exactly what the “Vote Yes for Libraries” committee accomplished. I’m sure similar efforts were launched in the other counties too. I saw newspaper articles and Facebook posts on the levies in several counties. Good work. I’m sorry the initiatives in Tucker and Pocahontas were defeated. However, Ivonne Martinez, dynamic director of the Mountaintop Public Library in Tucker County, is not defeated. She told me, “We will just have to try harder the next time.”

That same attitude, plus persistence and telling your story well and often, is needed for the continuing effort to establish dedicated and sufficient funding for all public libraries. Excess levies are great but certainly not created equal. Think what you could do with sufficient funding and then tell that story. If your area elected new state and local representatives, make sure they know how the library serves the community.

Next week’s first annual **WV Family Reading Week** is a great opportunity to invite those newly elected representatives, plus community leaders, business owners, and other elected officials to the library. Ask them to read on Read to Me Day and let them see how the library promotes literacy. Make sure they have a library card. Be persistent.

## 2014 Library Excess Levies in West Virginia

Pass	County	Libraries
✓	Gilmer	Gilmer County Public Library
✓	Hampshire	Capon Bridge Public Library Hampshire County Public Library
✓	Hancock	Mary H. Weir Public Library Swaney Memorial Lynn Murray Memorial
✓	Kanawha	Kanawha County Public Library Nitro Public Library S. Charleston Public Library
✓	Mercer	Craft Public Library Princeton Public Library
✓	Monroe	Monroe Co. Public Library Peterstown Public Library
✓	Nicholas	Craigsville Public Library Richwood Public Library Summersville Public Library
✓	Ritchie	Ritchie Co. Public Library
✓	Taylor	Taylor Co. Public Library
✗	Tucker	Five Rivers Public Library Mountaintop Public Library
✗	Pocahontas	Pocahontas Co. Free Libraries

### Apply by November 17 to receive a free 3D printer

[3D Systems](#) is providing free 3D printers to libraries that join a new [MakerLab Club](#) and establish access to 3D printing and design opportunities for their communities. Online [applications will be accepted until November 17](#). Printers will be allocated on a competitive basis.

## Digital Inclusion Survey extended

The deadline for the Digital Inclusion Survey (DIS) has been extended to December 12. West Virginia's completion rate is 20% overall as of November 12, so please [set aside a few minutes to take the survey](#).

The DIS focuses on public libraries' role in building digitally inclusive communities. Documenting that role is critical to communicating the value of public libraries as key providers of public access technologies, digital literacy and services to support employment/workforce development, education, civic engagement, and health and wellness.



## WV Family Reading Week and Read to Me Day

West Virginia Family Reading Week, November 16 to 22, is dedicated to children and adults reading together. Research shows that reading with children prepares them for school and increases their vocabularies and listening skills. Reading with children also fosters closeness between child and caregiver, and it is fun.

A special part of Family Reading Week is Read to Me Day on November 20, when volunteers in schools and libraries across the state read to children of all ages. Hundreds of West Virginia schools and libraries take part. Some of the most popular readers in schools are members of local law enforcement.

The Library Commission urges all schools and libraries to participate in the events.

For more information, [contact Suzy McGinley, WVLC Youth Services Consultant](#), (304) 558-3978, extension 2019.



**WV Family  
Reading Week,  
Nov 16 - 22**

**Read to Me Day  
Nov 20**

## ALA Grants and awards

The [Carroll Preston Baber Research Grant](#) awards up to \$3,000 for innovative research that improves services to any specified group of people. The deadline for submissions is December 12.

The [Loleta D. Fyan Grant](#) awards up to \$5,000 for the development and improvement of public libraries and the services they provide. The deadline for submissions – sent via email – is December 19.

The ALA is accepting nominations for the [2015 ALA Excellence in Library Programming Award](#), which provides \$5,000 to recognize a library that demonstrates excellence by providing cultural/thematic programs that have community impact and respond to community needs. [Nominations](#) will be accepted until December 1.

If you know a beleaguered librarian, nominate her or him for the [Lemony Snicket Prize for Noble Librarians Faced with Adversity](#). The prize includes \$3,000 and a \$1,000 travel stipend for the ALA Annual Conference in San Francisco. [Nominations](#) will be accepted until December 1.

## Overview of WVLC surveys

The Library Commission conducts surveys to collect data for decision-making and to meet federal requirements. Survey data provides a snapshot of demographic information and captures library trends.

- **Annual Academic Survey** – A web-based survey for academic libraries that coincides with the Bibliostat Collect survey. The collected data is used in the WVLC Statistical Report. It was last conducted July 22 – September 5.
- **Annual Special Survey** – A web-based survey for West Virginia special libraries that coincides with the Bibliostat Collect survey. The collected data is used in the WVLC Statistical Report. The survey was last conducted July 22 – September 5.
- **Bibliostat Collect** – A yearly survey each West Virginia public library must complete that captures data from the previous fiscal year. The survey collects information requested by IMLS for its Public Library Survey (PLS) and information WVLC needs for the WVLC Statistical Report. The survey window is 45 days and was last conducted July 7 – August 22.
- **Biennial Salary Survey** – A web-based survey implemented in even-numbered years. The survey captures employment trends for salary, position and benefit levels. It was last conducted April 15 – April 30.
- **New Trustee Appointment Survey** – An ongoing, as-needed survey available via the WVLC website that is used to report new appointments or reappointments of library board of trustee members.
- **West Virginia Library Commission Program Evaluation** – An as-needed, paper and web-based survey participants can use to evaluate training presenters and the material they present.
- **WVLC Continuing Education Survey** – An as-needed survey used to collect information about continuing education needs, trends and practicalities. It was last conducted April 2 – June 12.

## Scholastic GO! University offers training

Learn more about getting the most out of **Scholastic GO!** by attending one of their monthly online training sessions.

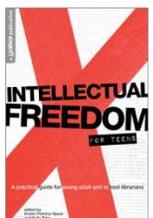
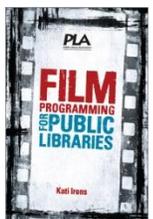
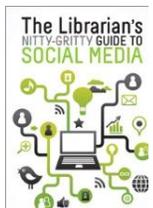
Tuesday, November 18, 2014 6:00 to 7:00 PM <a href="#">▶ Register for this session</a>	Thursday, December 18, 2014 3:00 to 4:00 PM <a href="#">▶ Register for this session</a>	Tuesday, January 13, 2015 3:00 to 4:00 PM <a href="#">▶ Register for this session</a>
----------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------

For more information, visit Scholastic.com [for Librarians](#), [for Teachers](#), [for Parents](#) and [for Kids](#).

# New publications available from State Library Services

The West Virginia Library Commission's State Library Services has added the following titles. All titles are [available for check-out or through interlibrary loan](#).

- [Linked Data for Libraries, Archives and Museums: How to Clean, Link and Publish Your Metadata](#) by Seth van Hooland and Ruben Verborgh. Libraries, archives and museums are facing up to the challenge of providing access to fast growing collections while managing constrained budgets. Key to this is the creation, linking, and publishing of good quality metadata, which allows library collections to be discovered, accessed and disseminated in a sustainable manner. In this handbook, metadata experts van Hooland and Verborgh introduce the core concepts of metadata standards and Linked Data, and show how they can be applied to existing metadata.
- [Fundamentals of Collection Development and Management, Third Edition](#) by Peggy Johnson. In this sweeping revision of a text that has become an authoritative standard, expert instructor and librarian Peggy Johnson addresses the art of controlling and updating library collections, whether located locally or accessed remotely. Each chapter offers complete coverage of one aspect of collection development and management, including numerous suggestions for further reading and narrative case studies exploring the issues.
- [The Librarian's Nitty-Gritty Guide to Social Media](#) by Laura Solomon. The vast array of social media options present a challenge: it's tough to keep current, let alone formulate a plan for using these tools effectively. Solomon, a librarian with extensive experience in web development, design, and technology, cuts to the chase with this invaluable guide to using social media in any kind of library.
- [Library As Safe Haven: Disaster Planning, Response, and Recovery \(A How-To-Do-It Manual for Librarians\)](#) by Deborah D. Halsted, Shari Clifton, and Daniel T. Wilson. Libraries have always played a special role in times of disaster by continuing to provide crucial information and services. The Stafford Act of 2011, a federal government directive, designates libraries as among the temporary facilities delivering essential services, making a Continuity of Operations Plan imperative for libraries.
- [Film Programming for Public Libraries](#) by Kati Irons. Screening movies is a fun, engaging way to bring people of all ages into the library, and this book offers the tools to make movie programming a reality at any public library. Irons, a public librarian who has overseen a county-wide movie program, offers a complete guide to creating, mounting, running, and evaluating a successful program.
- [Intellectual Freedom for Teens: A Practical Guide for Young Adults and School Librarians](#) edited by Kristin Fletcher-Spear and Kelly Tyler. YA librarians should understand the types of challenges occurring in libraries be ready to deal with such challenges when they occur. The Young Adult Library Services (YALSA) has tailored this book specifically for these situations, providing much-needed guidance on the highly charged topic of intellectual freedom for teens.



# Continuing Education Digest

Note the continuing education opportunities below. (More can be found on the [October](#) and [November](#) WVLC Continuing Education Calendars.)

Price	Topic	When
Free trial	<a href="#">Guide to Reference Essentials</a>	November 18 at 2:30 PM
Free	<a href="#">Every Kid Ready to Read: Tech Tools for Early Literacy</a>	November 19 at 2:00 PM
Free	<a href="#">Library UX: Unique Programs and Services for an Engaged Community</a>	November 20 at 3:00 PM
Free	<a href="#">Discovering a Gold Mine of U.S. Government Information: Exploring the Hathitrust Catalog and Its Rich Veins</a>	November 25 at 2:00 PM
Free	<a href="#">Tools for Naming and Framing Public Issues</a>	December 3 at 4:00 PM
Free	<a href="#">Rural Resources and Funding: The Rural Information Center (RIC)</a>	December 10 at 2:00 PM

Other continuing education opportunities are available from these sources:

- [ALA Tech Source](#)
- [American Library Association Online Learning](#)
- [Booklist Online Webinars](#)
- [Lib2Gov](#)
- [Public Library Association Online Learning](#)
- [United for Libraries](#)
- [WebJunction \(free webinars\)](#)

## Free webinar series teaches libraries to 'turn outward'

A [free webinar series from the ALA](#) helps libraries strengthen their role as core community leaders and work with residents to bring positive change to their communities. Led by educators from [The Harwood Institute for Public Innovation](#), the webinars explain how libraries can “turning outward” to better engage their communities. The approach emphasizes taking steps to better understand communities; changing processes and thinking to make conversations more community-focused; becoming more proactive to community issues; and putting community aspirations first.

## Online tool motivates high school students to learn how to use the library

Weber State University’s [HeLIOS \(Hemingway Library Information Online Skills\)](#) is an online library skills tutorial designed specifically for high school students. Using short lessons with audio narration or text only, this tutorial assists students in becoming familiar with the concepts and resources required for college-level research. It can also be accessed with tablet devices by downloading an app. Classroom teachers and school librarians can use the HeLIOS's slide shows to present information literacy skills.

## Get ready for Teen Tech Week 2015

YALSA will [launch its 2015 Teen Tech Week website on November 17](#). Visit the site to access everything you need to plan an event for March 8 - 14, 2015. The 2015 theme is "Libraries are for Making \_\_\_\_\_" (Fill in the blank to customize the event for your library). Teen Tech Week is a great opportunity for libraries to demonstrate how they help teens build the digital literacy skills they need to be successful in 21st century jobs.

## Dollar General renews support of school libraries impacted by disaster

The Dollar General Literacy Foundation has renewed its commitment to school libraries a by dedicating additional money to [Beyond Words: The Dollar General School Library Relief Fund](#), which helps school libraries rebuild after a natural disaster. The program features a [comprehensive website devoted to disaster preparedness](#) with resources and a toolkit to help school libraries prepare for and deal with natural disasters and terrorist acts.



<p style="text-align: center;"><b>Library Lookout</b> <i>Published monthly by the Library Development Division West Virginia Library Commission Culture Center, 1900 Kanawha Boulevard, East Charleston WV 25305</i></p> <p style="text-align: center;"><i>Karen E. Goff, Secretary/State Librarian Molly Krichten, Library Development Director Preston Richardson, Editor</i></p> <p style="text-align: center;"><b>West Virginia Department of Education and the Arts</b> <i>Kay Goodwin, Cabinet Secretary</i></p>	<p><i>Any mention of services or products in this newsletter does not constitute any endorsement or recommendation.</i></p> <p><i>The use of any services or products should be evaluated on an individual basis. The West Virginia Library Commission provides no guarantee as to the security, reliability, or accuracy of information provided herein.</i></p> <p><i>Funding for West Virginia Library Commission programs and services, including this newsletter, is provided by the State of West Virginia. Funding for this newsletter is also provided by the U.S. Institute for Museum and Library Services under the provisions of the Grant to States Program as administered by the West Virginia Library Commission.</i></p>
----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

