

Dates to note

August 22	End of the Annual Bibliostat Reporting Period
September 1	WVLC closed for Labor Day
September	Stan Lee is the Honorary Chair of Library Card Sign-up Month
September 19	Library Commission meeting rescheduled from August
September 21-27	Banned Books Week
September 24	Banned Websites Awareness Day

From the Secretary

By [Karen Goff, Secretary](#)



I hope everyone had fantastic summer reading programs this year. These programs are labor-intensive and stressful but they are critical to efforts to prevent vacation learning loss in school children. Library summer reading programs are key components of the Library Commission's 2013-2017 five year plan, *Creating a State of Learners*. Another component of that plan is continuing education for library directors and staff.

This component is so important that it is a requirement for state aid to libraries. Section 3.13 of the Library Commission Administrative Rule sets minimum levels of continuing education (CE) as one of the requirements for libraries receiving state aid. Continuing education includes both formal and informal learning situations that keep library personnel aware of trends in the field, enhance job competence, or lead to specialization in new areas of librarianship. Continuing education ensures that West Virginia library workers have the skills and knowledge necessary to provide quality service and to generally improve library services. Public library directors are required to earn at least 8 hours of continuing education annually and full-time public library support staff members are required to earn 3 hours. Directors are required to earn 4 of their continuing education hours through face-to-face attendance at a conference.

Library conferences provide opportunities for learning not possible through webinars and other online learning formats. They provide opportunities to attend sessions relevant to all types of libraries, to visit with vendors, to learn new techniques and to meet staff from libraries like yours and libraries not like yours. Directors are required to earn

conference hours for continuing education but the benefits of conference attendance extend beyond meeting that requirement. The benefits extend to all attendees, directors, staff, trustees, and friends, and result in better library service across the state.

The annual fall conference of the [West Virginia Library Association \(WVLA\)](#) is scheduled for October 8-10 at Snowshoe. Plan to attend. Be a part of *Creating a State of Learners*.

Important surveys for academic and special libraries

By [Susan P. Hoskins, Planning and Programs Consultant/State Data Coordinator](#)

If you
don't
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heard.

If you direct or coordinate an academic or special library, it's vital that you complete the appropriate survey below:

- [West Virginia Academic Library Survey](#)
- [West Virginia Special Library Survey](#)

Please complete the appropriate survey by 12:00 PM September 5. To be eligible for the Shirley Smith Award, complete the survey by 12:00 PM August 15.

WVLC conducts these annual surveys to keep critical information about the state's academic and special libraries before the eyes of the Legislature and other decision makers. If you don't respond, your voice cannot be heard.

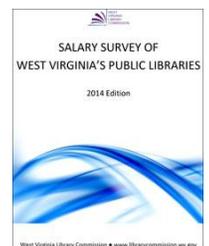
For an example of how the survey data will be used, please see the [2013 WVLC Statistical Report](#).

If you have any questions about either survey, please contact [Susan P. Hoskins](#), 304-558-3978.

2014 Salary Survey results available

The [2014 Salary Survey of West Virginia's Public Libraries report](#) is now available on the WVLC website.

If you have questions about the report, [please contact Susan Hoskins, Planning and Programs Consultant/State Data Coordinator](#), 304-558-3978.



Register for free workshops from *What's Next, West Virginia?*



What's Next, West Virginia? is a statewide series of community conversations about strengthening local economies. The nonpartisan conversations are designed to encourage thinking, talking, and actions based on West Virginians' own ideas for helping their communities—and the state – move forward.

Workshops are free, but [registration is required](#). Workshop participants will receive discussion guides and other support materials they can use in their own communities. Note these upcoming regional workshops:

- [August 14 - Buckhannon](#), for North Central WV
- [August 19 - Martinsburg](#), for Eastern Panhandle
- [August 21 - Beckley](#), for South East WV
- [September 3 - Charleston](#), for South West WV

Note that other regional workshops are in the planning stages. If your library would like to host a workshop, or if you need more information, contact [Betty Knighton](#) of the West Virginia Center for Civic Life.

Free and discounted resources from LYRASIS

LYRASIS and the West Virginia Library Commission have teamed up to bring West Virginia libraries opportunities for professional development and discounts on library supplies. For example, visit www.lyrasis.org/Pages/Events.aspx and use the code **WVLC14-15** to register for LYRASIS classes and events. And visit www.lyrasis.org/classes-and-events/pages/free-events.aspx to participate in other webinars highlighting programs and new developments. For more information visit www.lyrasis.org or email membership@lyrasis.org.

Free driver's education program for qualifying libraries

Driving-Tests.org is offering a [free online driver's education program for qualifying libraries](#) who **apply on or before 12:00 PM on August 15**. Driving-Tests.org will waive all setup, design, development and monthly maintenance fees for qualified US public libraries who complete [an online application](#) and are accepted into the program. If accepted, all fees will be waived for the duration of your participation. The website will be hosted on a driving-tests.org subdomain (xyz.driving-tests.org), but will have your organization's logo and a 'In Partnership with (your organization)' title on every page.

The [terms and conditions of the program are available online](#). Note these features of the program:

- 100% free for qualified libraries.
- You may end your participation at any time without a fee.
- The pro bono educational license is 100% ad-free.
- The program does not collect sensitive information about your patrons.
- Once your website is ready, Driving-Tests.org will send you a web address (xyz.driving-tests.org) unique for your library. You'll also receive several banner images for your website.

A [list of participating libraries](#) is available. Currently, [Craft Memorial Library](#) is the only West Virginia participant.

If you have questions, [email Driving-Tests.org](mailto:email@Driving-Tests.org) or call 1-800-531-4862.



School Library Journal Buzz Award accepting nominations

The [School Library Journal Buzz Award](#), sponsored by [Brain Hive](#), recognizes innovative K–12 school library programs that are helping foster student reading through the creative use of digital technology. **Entries must be date stamped on or before September 15.** Winners will be announced in late October.

Winning programs will demonstrate a library program’s use of digital content and learning activities to increase reading engagement in digital and print formats and improve literacy and learning.

The winning library program will receive a \$1,000 cash award, plus \$1,500 in Brain Hive Bucks® for use during the 2014–15 school year. The head school librarian, or other lead, will also receive a trip to the 2014 *SLJ* Leadership Summit* in St. Paul, Minnesota, as a guest of Brain Hive, and the winning program will be profiled in the December 2014 issue of *SLJ*. Two finalists will each receive \$500 in Brain Hive Bucks® for use during the 2014–15 school year and be mentioned in *SLJ*’s print coverage.



[Information on eligibility and the nomination process](#) is available online.

Nominate your librarian for the 2014 I Love My Librarian award

The [I Love My Librarian Award](#) encourages library users to recognize the accomplishments of exceptional public, school, college, community college or university librarians.

Up to 10 librarians will be selected. Each librarian will receive a \$5,000 cash award, a plaque and a travel stipend to attend the awards ceremony and reception in New York City, hosted by *The New York Times*.

Each nominee must be a librarian with a master’s degree from a program accredited by the American Library Association in library and information studies or a master’s degree with a specialty in school library media from an educational unit accredited by the National Council for the Accreditation of Teacher Education. Nominees must be currently working in the United States in a public library, a library at an accredited two- or four-year college or university or at an accredited K-12 school.



Nominations will run through September 12:

- [Nominate a Public Librarian](#)
- [Nominate a School Librarian](#)
- [Nominate a College, Community College, or University Librarian](#)

The award is sponsored by the Carnegie Corporation of New York and *The New York Times*. Have questions? [Email Megan McFarlane](#), Campaign Coordinator, American Library Association.

Trustee Tip: Online resources for trustees

- In order to keep trustees informed, WVLC provides two [listserv mailing lists](#): [One for individual trustees](#) and [one for presidents of trustee boards](#). The lists are maintained with information submitted in the annual Bibliostat reports and updated by library directors.
- A [New Trustee Appointment Form](#) is available on the WVLC website.
- Three WVLC Trustee Academy training modules are [available online](#) and on disc. They include: *Trustee Academy 1: Overview of Public Libraries and Trustees*; *Trustee Academy 2: Law & Policy*; and *Trustee Academy 3: The Care and Feeding of the Library Director*. If you want CD copies of any or all of the modules contact [Mark Lanham](#) of WVLC TV Services.
- United for Libraries, a division of the American Library Association, offers [Trustee Academy](#) courses that are priced both a la carte and as a full curriculum. A board of trustees can sign up together for a discounted rate. [More information is available online](#).

Free publications, services and events

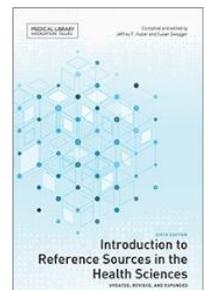
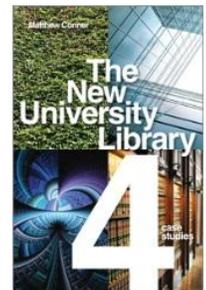
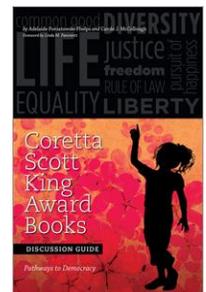
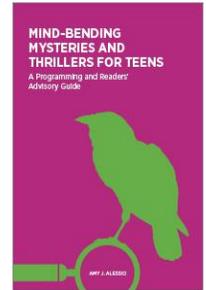
- United for Libraries, a division of the American Library Association, offers [resources for friends groups](#), including toolkits, promotional materials and public service announcements featuring comedian Paula Poundstone.
- Download the OCLC report [Understanding the Collective Collection: Towards a System-wide Perspective on Library Print Collections](#). Note that the report is a 68.6 MB pdf file with 232 pages – it may take a few minutes to download, depending on your Internet connection. [Highlights of the report](#) are available as well.
- [September is Library Card Sign-up Month](#). Stan Lee, co-creator of Spider-Man and other comic book heroes, is the Honorary Chair of Library Card Sign-up Month 2014. Librarians can [download the print and digital PSAs featuring Lee](#). In addition to the PSA, sample media tools are offered to remind the public of all the resources available for free with a library card. Tools include a sample press release, op-ed, proclamation and PSA scripts.
- [The Impact Survey](#), an online tool that provides librarians with data on how their patrons use library technology services, is free until October 1. [Explore the Impact Survey and how it can help your library](#), then sign-up to get started. Any library with a website and public access computers can participate. More information is available on the [Impact Survey FAQ page](#).
- The fourth annual [Library 2.014 Worldwide Virtual Conference](#) will be held October 8 - 9. The free conference is held online, in multiple time zones around the clock over the course of two days. Everyone is invited to participate in this forum designed to foster collaboration and knowledge sharing among information professionals worldwide. A [welcome letter is available with more information](#).



New publications available from State Library Services

The West Virginia Library Commission's State Library Services has added the following titles. All titles are [available for check-out or through interlibrary loan](#).

- [Mind-Bending Mysteries and Thrillers for Teens: A Programming and Readers' Advisory Guide](#) by Amy J. Alessio. There are plenty of mysteries in teens' lives, including physical and emotional changes, uncertainty about the future, and feelings between people. Seen in this light, the appeal of these stories for this age group makes perfect sense: through a progression of plot and clues, the ending of a teen mystery book provides expected conclusions after an entertaining escape from reality. Well known from her bestselling teen programming books, Alessio offers a complete guide to getting young adults hooked on mysteries.
- [Coretta Scott King Award Books: Discussion Guide](#) by Adelaide Poniatowski and Carole J. McCollough. Spotlighting titles appropriate for grades K-12, this discussion guide builds on the rich legacy of the Coretta Scott King award-winning books to offer an important educational resource for teachers, librarians, parents, and other caregivers. This guide identifies within the plot, character, and themes of each book those values that relate to being an American citizen and to living in a democratic society, and then shows how to use the book as a springboard for discussion. The guide is ideal for use in the classroom, the library and the home.
- [The New University Library, 4 Case Studies](#) by Matthew Conner. What is the future of the academic library, and how are institutions coping with the challenges that are already being imposed by its changing functions and purpose? Using the results of a year-long study, Conner profiles four academic libraries that are transforming themselves with extraordinary ingenuity and diligence. Topics include reference, personnel, technology, collections, buildings, campus roles, and library culture – and how they're changing in response to current trends. Eschewing abstract theory and speculation, Conner details real-world practices and innovations that point the way forward for all academic libraries.
- [Introduction to Reference Sources in the Health Sciences, Sixth Edition](#), compiled and edited by Jeffrey T. Huber and Susan Swogger. Prepared in collaboration with the Medical Library Association, this completely updated, revised, and expanded edition lists classic and up-to-the-minute print and electronic resources in the health sciences, helping librarians find the answers that library users seek. Included are electronic versions of traditionally print reference sources, trustworthy electronic-only resources, and resources that library users can access from home or on the go through freely available websites or via library licenses.



Continuing Education Digest

Editor's Note: *Continuing Education Digest*, formerly a separate WVLC publication, is now a section of *Library Lookout*. Note the continuing education opportunities below. (More can be found on the [August](#) and [September](#) WVLC CE Calendars.)

- [Intermediate Cataloging](#), August 26 – 28
- [Taming Tech Tools for Libraries](#), September 18
- [Copy Cataloging Using RDA](#), September 24
- [University of WI Fall Conference: Back in Circulation Again](#), October 6 and 7

Other continuing education opportunities are available from these sources:

- [ALA Tech Source](#)
- [American Library Association Online Learning](#)
- [Booklist Online Webinars](#)
- [Lib2Gov](#)
- [Public Library Association Online Learning](#)
- [United for Libraries](#)
- [WebJunction](#)

Register for *At a Tipping Point: Education, Learning and Libraries*

OCLC is offering free *At a Tipping Point: Education, Learning and Libraries* webinars designed to explore emerging trends that impact libraries and librarianship. The webinars are available [August 14 at 3:30 PM](#) and [August 15 at 11:30 AM](#). Note that [more information is available online](#).

\$2,000 MLIS Scholarships for West Virginians & Virginians from UNT

The University of North Texas College of Information, will offer its unique ALA-Accredited MLIS Program to a fourth cohort of students this January. This program combines two four-day institutes at Old Dominion University with award-winning online courses to provide an MLIS experience tailored to the individual student. The program is limited to 30 students from West Virginia and Virginia. At least twenty \$2,000 scholarships will be available to students in the program. For more information contact [Dr. Maurice Wheeler](#) or [Dr. Phil Turner](#) of the University of North Texas College of Information.

WebJunction courses now free to all library workers

Access to WebJunction's library-specific courses is now free to *all* library workers (including volunteers) across the nation. To participate, create an account at learn.webjunction.org, and then explore the catalog of library-focused self-paced courses and webinars. Certificates of completion will be available after you have completed any course or webinar that you enroll in from the catalog.

West Virginia library news

- Children’s Librarian Mary Glover has retired from the [Boone Madison Public Library](#).
- [April DeWitt](#) is the new Branch Manager of the [Fort Ashby Public Library](#) in Fort Ashby, WV.
- [Connie Frederick](#) is the new Branch Manager of the [Pennsboro Branch Library](#) in Pennsboro, WV.
- The [Martinsburg-Berkeley County Public Library](#) will open its new [Hedgesville branch](#), the first new library building in Berkeley County since 1967, on August 11.
- The [Cabell County Public Library](#) will open its new [Cox Landing](#) branch on August 16.
- Beginning August 11, parking will be disrupted at the [Ohio County Public Library](#), in Wheeling, WV while part of the foundation is resealed and the driveway is repaved.
- [Five Rivers Public Library](#) in Parsons, WV will celebrate its 40th anniversary with a reception on Sunday, September 7.

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