

Dates to note

July 7 - August 22	Annual Bibliostat Reporting Period. Reports submitted by July 31 qualify for the Shirley Smith Award. Contact Susan P. Hoskins for more information.
September 1	WVLC closed for Labor Day
September	Stan Lee has been named Honorary Chair of Library Card Sign-up Month
September 21-27	Banned Books Week
September 24	Banned Websites Awareness Day

WebJunction courses now free to all library workers

Access to WebJunction's library-specific courses is now free to *all* library workers (including volunteers) across the nation. Through the generous support of OCLC, the Gates Foundation, and many state library agencies across the U.S., including the West Virginia Library Commission, WebJunction will continue to provide timely and relevant learning content for you to access anytime, from anywhere. Simply create an account at learn.webjunction.org, and then explore the catalog of library-focused self-paced courses and webinars. Certificates of completion will be available to you after you have completed any course or webinar that you enroll in from the catalog.



Over the next year, WebJunction will continue to grow its catalog of learning content, and will add new resources on topics of high interest on www.webjunction.org.

You may want to subscribe to [Crossroads](#), WebJunction's monthly e-newsletter to stay informed about new learning programs and professional development opportunities.

Share photos of your summer reading program



Want to promote your summer reading program? Use a [photo release form such as this one](#), then take some photos of your summer readers and attach them to an email addressed to [Preston Richardson](#). WVLC will display the photos on the [West Virginia Summer Reading Program 2014 Flickr page](#) after a few days. Get out those cameras and phones!

New *Library Update* available



A [new episode of *Library Update*](#) is now available for viewing on [YouTube](#). The episode is part one of a series on surveys and statistics. Be sure to catch parts two and three when they are released. To learn more about *Library Lookout* and other [WVLC television programs](#), note our list of [Current Cable Television Subscribers](#) and our list of [programs available via streaming](#).

The Future of Braille report presents recommendations for improving literacy opportunities

Deputy Librarian of Congress Robert J. Dizard Jr. has released a report exploring issues related to braille, the literacy tool that makes independence possible for people who cannot see to read regular print.

[The Future of Braille: NLS Braille Summit Presentations and Outcomes](#) details the proceedings of a conference held by the National Library Service for the Blind and Physically Handicapped (NLS) in partnership with the Perkins School for the Blind in Watertown, Massachusetts, June 19–22, 2013. It was attended by more than 100 librarians, instructors, producers and other experts in the field of braille.

NLS director Karen Keninger said, "This was the first gathering of its type since the early 20th century. People were eager to share their experiences and to contribute their ideas to help shape the course of this important literacy tool."

"The Library of Congress has been providing braille books since it was authorized by law to provide free library service for people who are blind or have low vision," Dizard explained. "This program, the National Library Service for the Blind and Physically Handicapped, has recently expanded to include electronic braille, which is downloaded over the Internet from the Braille and Audio Reading Download site (known as BARD) and read using braille embossers or note-takers with a Bluetooth connection.

"The Braille Summit is a product of our effort to keep this medium at the forefront of library service," Dizard said.

Speakers included Peter Osborne, chief braille officer of the United Kingdom's Royal National Institute of Blind People, Michael Yudin, acting assistant secretary for the U.S. Department of Education Special Education and Rehabilitative Services in Washington, D.C., and other notables in the field.

Stan Lee named Honorary Chair of Library Card Sign-up Month

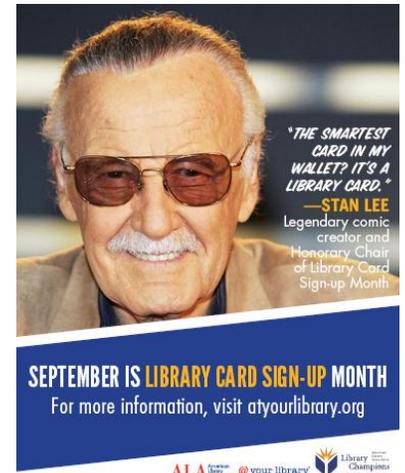
This September, Stan Lee, co-creator of Spider-Man, the Hulk, X-Men, Iron Man and the Fantastic Four, will encourage children to get the most important school supply of all: a library card.

As the Honorary Chair of Library Card Sign-up Month, Lee has donated his image to a print and digital public service announcement (PSA). Librarians looking to promote Library Card Sign-up Month locally can [download the print and digital PSAs featuring Lee](#). Free customization is available.

In addition to the PSA, sample media tools are available to remind the public of all the resources available for free with a library card. Tools include a sample press release, op-ed, proclamation and PSA scripts.

[Free promotional materials are available online](#) that you can download and use.

Library Card Sign-up Month is a time when libraries across the country remind parents that a library card is the most important school supply of all. Thousands of public and school libraries join together each fall in a national effort to ensure every child signs up for their own library card.



ALSC and LEGO Systems partner to create Junior Maker Spaces

The Association for Library Service to Children (ALSC) and LEGO Systems, Inc. are working together to bring Junior Maker Spaces to libraries across the country. The project will focus on giving children ages 4 to 6 areas in their local libraries in which they can make and create with LEGO® bricks.

Beginning in August, librarians can download a free, digital toolkit with information and inspiration to host Junior Maker Sessions via the [ALSC website](#). In addition, 750+ libraries nationwide (15 per state) will receive a physical toolkit to host ongoing Junior Maker sessions in children's reading areas. Each toolkit will include over 10,000 LEGO® bricks, an inspirational poster, activity guide and salient academic insights from the [Cultures of Creativity report](#). Additionally, the partners will co-host Junior Make sessions, as recently held at the Washington, D.C., Mini Maker Faire, in 20 libraries. For further inspiration please watch the [Junior Maker video](#).

More information on the project will be available in the August *Library Lookout*.

Trustee Tip: Understand the WV Sunshine Law

West Virginia Code Chapter 6, Article 9A, known as the "Sunshine Law," requires all meetings of public agencies, including library boards, be open to the public. The West Virginia Code dictates the practices of all governmental boards, including library trustees, with respect to openness of government. The "Sunshine Law" carefully mandates how public meetings are to be conducted with respect to notification and "openness." The entire text of the law is included in the Appendix of the [West Virginia Public Library Trustee's Manual, 2012 Edition](#).

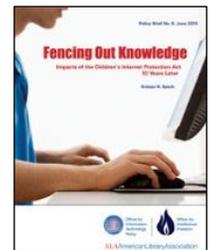
Free publications and services

- The [Library User Quiz](#) is a free online tool from the Pew Research Center's Internet & American Life Project. It will help you learn how your community's members use their local public library, how they think about their library's impact on the community, and how they view the importance of libraries in the digital age. You will also see how the responses of your group compare with those of the general population, based on the results of Pew's nationally representative September 2013 phone survey.
 - To get started, [register your group](#).
 - You will then receive an email with your unique URL and group ID, which you can use to invite members of your community to take your version of the quiz.
 - Also note the [Library User Quiz Help Center](#) and the [detailed instructions](#).

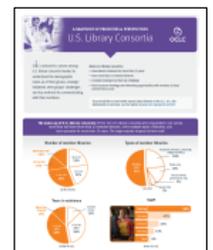


What kind of library users are in your community?

- Schools and libraries nationwide are filtering Internet content far more than what the Children's Internet Protection Act (CIPA) requires, according to [Fencing Out Knowledge: Impacts of the Children's Internet Protection Act 10 Years Later \(pdf\)](#), a report by the American Library Association (ALA). CIPA requires public libraries and K-12 schools to employ internet filtering software to receive certain federal funding. The report finds that librarians, as curators of digital information and trained instructors, are uniquely positioned to change acceptable internet use policies.



- [U.S. Library Consortia: A Snapshot of Priorities & Perspectives](#) is a free report from the Online Computer Library Center (OCLC). The report details findings from a study OCLC conducted with U.S. library consortia to learn about the demographic make-up of their groups, their strategic initiatives, their groups' challenges and top methods for communicating with their members.



- [At a Tipping Point: Education, Learning and Libraries](#) is a free report from the OCLC. The report explores the information consumer's behaviors, beliefs and expectations for online learning. [OCLC offers a number of other free reports](#).

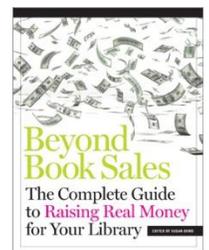
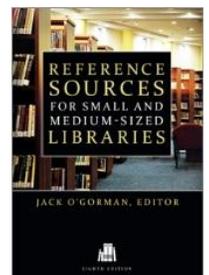
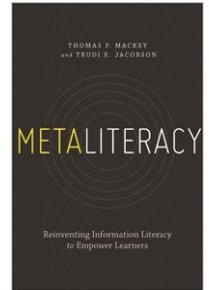
- [The Impact Survey, free until October 1](#), is an online tool that provides librarians with useful data on how their patrons use library technology services. After October 1, libraries using the service will be given the option to continue using it for a nominal fee. [Explore the Impact Survey and how it can help your library](#), then sign-up for an account to get started. Any library with a website and public access computers can use Impact Survey. More information is available on the [Impact Survey FAQ page](#). If you have questions, [contact Susan P. Hoskins](#), Planning and Programs Consultant/State Data Coordinator, 304-558-3978, extension 2014.



New publications available from State Library Services

The West Virginia Library Commission's State Library Services has added the following titles. All titles are [available for check-out or through interlibrary loan](#).

- [Metaliteracy: Reinventing Information Literacy to Empower Learners](#) by Thomas P. Mackey and Trudi E. Jacobson. In *Metaliteracy*, respected information literacy experts Mackey and Jacobson present a comprehensive structure for information literacy theory that builds on decades of practice while recognizing the knowledge required for an expansive and interactive information environment. The concept of metaliteracy expands the scope of traditional information skills (determine, access, locate, understand, produce, and use information) to include the collaborative production and sharing of information in participatory digital environments (collaborate, produce, and share) prevalent in today's world.
- [Reference Sources For Small and Medium-Sized Libraries](#), Jack O' Gorman, editor. Focusing on new reference sources published since 2008 and reference titles that have retained their relevance, this new edition brings O'Gorman's complete and authoritative guide to the best reference sources for small and medium-sized academic and public libraries fully up to date. About 40 percent of the content is new to this edition. Containing sources selected and annotated by a team of public and academic librarians, the works included have been chosen for value and expertise in specific subject areas.
- [Makerspaces: Top Trailblazing Projects](#) by Caitlin A. Bagley. Spaces that have been designed to allow users to create, build, and learn new projects and technologies, makerspaces employ a variety of tools such as 3-D printers, AutoCAD design software, and even open-source hardware like Arduino Kits. Developing a community around shared use of space and equipment, a tenet of the makerspace movement, fits squarely into libraries' mission. Bagley examines nine makerspaces in public, academic, and school libraries, describing their design and technical decisions in depth and showing how each is doing something unique and different, under a wide range of budgets and project offerings.
- [Beyond Books Sales: The Complete Guide to Raising Real Money for Your Library](#), Susan Dowd, editor. Like library users, library donors hail from all walks of life. Regardless of the scope or complexity of library fundraising, successful efforts are always about forging and strengthening relationships with the range of stakeholders throughout the community. Dowd and her team from Library Strategies, a consulting group of the Friends of St. Paul Public Library, share proven strategies that have brought in more than \$1 million annually. Believing that private fundraising is a natural for libraries large and small, they start with 12 facts about library fundraising and focus on activities with the highest return.



Continuing Education Digest

Editor's Note: *Continuing Education Digest*, formerly a separate WVLC publication, is now a section of *Library Lookout*. Note the continuing education opportunities below. (More can be found on the [July](#) and the [August](#) WVLC CE Calendar.)

- [Unpacking Google: Searching better by searching deeper](#), July 7 – August 1
- [Collecting Self-Published Authors at the Public Library](#), July 14 – August 8
- [The Animation Universe](#), July 31, August 1 & 2 at the Library of Congress Packard Campus for Audio-Visual Conservation, Culpeper, VA
- [Bibliostat Collect Refresher](#), August 6
- [Intermediate Cataloging](#), August 26 – 28

Also note these CE opportunities from the [University Wisconsin-Madison Summer Online Continuing Ed Program](#):

- [Spanish for the Library](#), which begins on the first business day of each month. This online, self-paced tutorial is designed to help library staff interact effectively with their Spanish-speaking patrons. It focuses on learning Spanish pronunciation, grammar, and vocabulary specific to libraries. There are phonetic pronunciations and audio files for all words and phrases. The tutorial also includes information about Spanish-speaking cultures and resources for library outreach, as well as videos. By completing five lessons in the tutorial and practicing pronunciation, students will develop the confidence and skills to make Spanish speakers feel welcome in the library.
- [Designing Mobile Experiences: Building a Mobile Web App for your Library](#), July 28 – August 22. Usage of the mobile platform continues to grow and mature. In May 2013, The Pew Internet and American Life project reported that 63% of adult cell owners now use their phones to go online. Increasingly, mobile browsing activity is no longer limited to simple "on the go" tasks and interactions. With over 1/2 of American adults driving the mobile expectation, developing for all types of devices and mobile settings is becoming a requirement. This course will examine what it means to build and design for the mobile web and how these practices can inform standard web development and design practices. The emphasis will be on the creation of a working mobile web app and a series of readings to ground your understanding of what it means to design and develop for the mobile setting.

Other continuing education opportunities are available from these sources:

- [ALA Tech Source](#)
- [American Library Association Online Learning](#)
- [Booklist Online Webinars](#)
- [Lib2Gov](#)
- [Public Library Association Online Learning](#)
- [United for Libraries](#)
- [WebJunction](#)

West Virginia Library News

- [Connie Skidmore](#) is the new Director of the [Sutton Public Library](#) in Braxton County. She replaces Mary Jane Stewart, who has retired.
- [Sarah Dougherty](#) is the new Branch Manager at [Cox Landing Public Library](#) in Cabell County. She replaces Marsha Childers.

News in Brief

- According to the American Academy of Pediatrics' Council on Early Childhood, "All pediatricians should encourage parents to read out loud to their children every day, beginning in infancy, to promote literacy and strengthen family ties." [Read more at MedlinePlus](#), a service of the U.S. National Library of Medicine.
- The American Library Association (ALA) is [accepting applications for the 2015 class of Emerging Leaders](#). The deadline to apply is August 1.

<p style="text-align: center;">Library Lookout Published monthly by the Library Development Division West Virginia Library Commission Culture Center, 1900 Kanawha Boulevard, East Charleston WV 25305</p> <p style="text-align: center;">Karen E. Goff, Secretary/State Librarian Preston Richardson, Editor</p> <p style="text-align: center;">West Virginia Department of Education and the Arts Kay Goodwin, Cabinet Secretary</p>	<p><i>Any mention of services or products in this newsletter does not constitute any endorsement or recommendation.</i></p> <p><i>The use of any services or products should be evaluated on an individual basis. The West Virginia Library Commission provides no guarantee as to the security, reliability, or accuracy of information provided herein.</i></p> <p><i>Funding for West Virginia Library Commission programs and services, including this newsletter, is provided by the State of West Virginia. Funding for this newsletter is also provided by the U.S. Institute for Museum and Library Services under the provisions of the Grant to States Program as administered by the West Virginia Library Commission.</i></p>
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