

## Dates to note

June 20	WVLC closed for West Virginia Day
July 4	WVLC closed for Independence Day
Sept 1	WVLC closed for Labor Day
September	Library Card Sign-up Month; <a href="#">the ALA</a> and <a href="#">@yourlibrary</a> offer resources
Sept 21-27	<a href="#">Banned Books Week</a>
Sept 24	<a href="#">Banned Websites Awareness Day</a>

## Posters shipping

In the next few weeks, WVLC will ship the following items to WV libraries:

- Job & Career Accelerator 4.0 posters
- LearningExpressLibrary 3.0 posters
- West Virginia Public Libraries Map

## Sign the Declaration (online)!

Sign the [Declaration for the Right to Libraries](#) **virtually** (online) or **imbed code** in your website for visitors!

## From the Secretary

By [Karen Goff, Secretary](#)



*Editor's note: The following address was given by Karen Goff, WVLC Executive Director, at the 2014 Civic Life Institute sponsored by the [West Virginia Center for Civic Life](#).*

Traditionally, libraries are seen as book warehouses, or places for kids, or sometimes, places for smart people staffed with stern librarians in buns and sensible shoes. I'm not sure that picture was ever accurate and it certainly isn't now.

In communities large and small, all across West Virginia, public libraries provide safe, creative community spaces, where people can connect to information and each other; places staffed with well-trained, friendly people to help users find what they need to learn, to solve problems and to fulfill the roles and responsibilities of active civic engagement.

Public libraries have always adapted and renewed themselves to meet the changing needs of people and communities. Today, books and information are supplied at speeds that were unimaginable a few years ago, but more and more, libraries are being recognized as community anchors – places for people to gather and exchange ideas. One author calls the public library “America’s front porch.” As such, public libraries are a natural place to talk about [What’s Next](#) for West Virginia. I hope you remember the Hannah Arendt quote from on the initial slide of this Institute, “*Democracy needs a place to sit down.*”

Like front porches, libraries are a place to sit down, strengthen civic life, understand and respond to community needs, and knit community members together through common experiences and shared interests.

The only agenda public libraries have is providing a place to learn; to learn about the world; to learn about each other; to learn why neighbors don't always agree. Civic engagement is a cornerstone of our democracy; so is the public library. FDR called libraries "arsenals of a democratic society." Without access to multitudes of ideas, opinions, and facts; without the freedom to discuss, disagree, and compromise; without places that host and encourage those ideas, those opinions, democracy will not thrive.

The Library Commission's current five year plan is titled *Creating a State of Learners*. One of the focus areas is civic engagement. The American Library Association is sponsoring an initiative called "The Promise of Libraries Transforming Communities." The goal of this program is to assist with the shift already beginning to take place in the role that libraries play in their communities; to develop tools and resources that will help libraries lead a collaborative approach to community engagement and development.

ALA is partnering with the Harwood Institute in this effort. Rich Harwood, founder and chief executive officer of the Institute, is a strong supporter of libraries and their potential in furthering the cause of civic engagement. In an essay, he writes, "Libraries are uniquely positioned at the heart of the local, campus, and school communities. . . . Importantly, libraries are 'boundary spanning' organizations, organizations that can span boundaries and dividing lines to bring people together, incubate new ideas, hold up a mirror to the entire community, and build true collaborations."

It is an honor to join the West Virginia Center for Civic Life and a cloud of partners in promoting civic engagement in West Virginia.

## CE survey yields insights

*By Susan Hoskins, Planning and Programs Consultant/State Data Coordinator, with contributions by Heather Campbell-Shock, State Library Services Manager; Susan Hayden, Adult Services Consultant; Suzy McGinley, Youth Services Consultant; Megan Tarbett, Digital Resource Librarian.*

Thanks to all who participated in the WVLC Continuing Education (CE) Survey, which has now closed.

Of those participating, 92% were library directors and 8% were full-time staff.

Experience in those positions ranged from 5 months to 42 years. In terms of education, (1) 51% of participants had an MLS or MLIS degree; (2) less than 2% had a master's degree in another subject area; (3) 19% had a bachelor's degree; (4) 16% had a high school degree or equivalent; (5) and less than 12% had an associate's degree.

The majority of participants learn about CE opportunities through email. They prefer the webinar format, followed closely by face-to-face training and recorded materials available online.

While not all training opportunities lend themselves to the webinar format, it is encouraging that participants feel comfortable with this mode of delivery. Rarely are all staff members available for webinar-based training at one time –



some librarians must man the library while others participate. It is agency policy to make any WVLC-held webinar available in an alternate format. Most third-party webinars WVLC announces offer an alternate format as well.

Holding CE opportunities in the morning hours is preferred, and aside from Mondays, there appears to be flexibility among library staff to attend training on any other day of the work week.

Fourteen (14) of the sixty-eight (68) participants provided additional comments on varying topics. That information will be distributed to the appropriate department and taken into consideration when planning and executing CE opportunities.

Sixty-eight percent of participants stated they would like to see CE opportunities about **Programming**. Suzy McGinley, Youth Services Consultant, and Susan Hayden, Adult Services Consultant, are compiling a list of programs and presenters for their respective specialties to be available as a reference guide on the WVLC Website. If you have a great program and/or presenter that you would be willing to share information about, please contact [Suzy McGinley](#) or [Susan Hayden](#).

We would also like to encourage further discussion of your specific needs in relation to this subject area for CE opportunities. Please contact [Susan Hoskins](#) and respond to these questions: (1) Do you need programming ideas for your libraries? (2) Do you need suggestions of presenters? (3) How can we help you with your programming needs?

Also high on the list of CE needs were **General Administration and Management, Customer Service** and **Cataloging**. Please [send your suggestions](#) for the types of General Administration and Management CE opportunities you would like to see offered so can focus our efforts.

With regard to Customer Service, librarians from WVLC's State Library Services will highlight customer service tips at the West Virginia Library Association Fall Conference; the program will include examples, applications, and an interactive role playing session.

Cataloging webinars will be available beginning in July and [can be found on the CE Calendar](#). Topics include Basic Cataloging, Intermediate Cataloging and Copy Cataloging Using RDA.

When selecting Continuing Education opportunities to announce, we look for areas that we think you would be interested in. Now we have a blueprint to guide our decision-making process more specifically. All thanks to your participation in the WVLC Continuing Education Survey. Your opinion does matter!

**Look for more detailed information from the Continuing Education Survey on the WVLC website by July 23, 2014.**

## 2014 West Virginia public library salary survey update

The 2014 WV Public Library Salary Survey is in the process of being analyzed and prepared for publication. Here is a preview of data:

- 97 public libraries completed the survey
- 40 libraries report directors with a MLIS degree
- 57 libraries report non-MLIS directors

- Across the state there are 75 additional staff members that have their MLIS degree, representing 25 library systems

Salary *preliminary figures	All Public Library Directors
Minimum	\$8,480
Maximum	\$100,000
Mean – total divided by number reporting	\$32,544
Median – middle number in values arranged in order	\$27,000

\* The completed report has a target publication date of June 30, 2014. Watch your email and Library Lookout for additional updates and information.

## Trustee Tips

From the [West Virginia Public Library Trustees Manual, 2012 Edition](#)

The library board has ultimate responsibility for all aspects of library financial management — from budgeting to spending to financial reporting. Government funders and the community will be much more likely to provide the resources necessary for high-quality library service when they know library finances are carefully controlled and monitored. To insure this, the board must:

- Insure careful development and approval of the budget
- Review and approve of all library expenditures
- Review and monitor monthly financial statements
- Develop policies for the handling of gifts and donations
- Insure accurate financial reporting
- Insure that audits are completed annually and pay careful attention to financial audits

Library budgeting and finances are areas where the trustees and the director should work in close partnership and where high trust among them really pays off. Both trustees and staff should have a clear understanding of the budget process and a major opportunity to contribute.

## Designate libraries join the Edge Initiative

West Virginia’s designate libraries have agreed to participate in the Edge Initiative, a voluntary assessment program that provides libraries with benchmarks, best practices, tools and resources to support continuous improvement and reinvestment in public technology services.

The project's tagline is *Edge: Where People Connect, Communities Achieve*. "This is exactly the message state and local funders need to hear," said Karen Goff, Secretary of the WVLC.

The Edge Initiative was developed by a coalition led by the Urban Libraries Council with funding from the Bill and Melinda Gates Foundation. It was created with the vision that all people should have opportunities to enrich and improve their lives through open access to information, communication and technology services provided by public libraries.



## Impact Survey free until October

The [Impact Survey](#) is an online tool for public libraries to better understand their communities and how people use their public technology resources and services. Written and validated by research staff at the University of Washington Information School, the Impact Survey provides librarians with useful data on how their patrons use library technology services. The program saves libraries the time and costs associated with writing, programming, analyzing and reporting an in-house survey.

**The Impact Survey is free until October 1.** After October 1, libraries already using the service will be given the option to continue using the survey resources for a nominal fee. [Explore the Impact Survey and how it can help your library](#), then sign-up for an account to get started. Any library with a website and public access computers can use Impact Survey.



More information is available on the [Impact Survey FAQ page](#). If you have questions, [contact Susan P. Hoskins](#), Planning and Programs Consultant/State Data Coordinator, 304-558-3978, extension 2014.

## Health Happens in Libraries

Health Happens in Libraries, a partnership of [WebJunction](#) and [ZeroDivide](#), is a program to improve public library eHealth services and increase library staff capacity to respond to patron requests for information regarding the Affordable Care Act.

Libraries have a long history of meeting public demand for consumer health information. A recent [IMLS study](#) showed that an estimated 37 percent of library computer users (28 million people) use library computers and seek assistance from librarians for health and wellness issues, including learning about medical conditions, finding health care providers, and assessing health insurance options.



Health Happens in Libraries connects library staff with the resources they need to develop a strategy for responding to patron requests regarding the Affordable Care Act in the way that makes the most sense for their communities.

Resources available to all libraries include:

- Opportunities to [get involved](#), either through signing up for regular resource updates, or sharing your story and questions with program staff directly.

- Access to the latest project [news](#), including profiles of libraries working to address local eHealth needs and announcements regarding new resource or partnership opportunities.
- Information on upcoming and archived [webinars](#), where libraries and other community-based health and wellness representatives can share their knowledge and experience.
- A growing repository of eHealth and ACA [resources](#), including examples of related content produced by state and public libraries nationwide.

Health Happens in Libraries is funded by a grant from the [Institute of Museum and Library Services](#). For more information, visit [Health Happens in Libraries](#). For additional reading on this topic, visit [Exploring the eHealth Ecosystem](#).

## Banned Books Week 2014 Celebrates Graphic Novels



The national Banned Books Week planning committee has announced that this year’s celebration of the freedom to read will emphasize a thematic focus on comics and graphic novels. This year’s Banned Books Week, September 21 – 27, will shine a light on this still misunderstood form of storytelling and will celebrate the value of graphic novels to readers from all walks of life through the work performed by Banned Books Week sponsors and individual librarians, retailers and readers from all over the world.

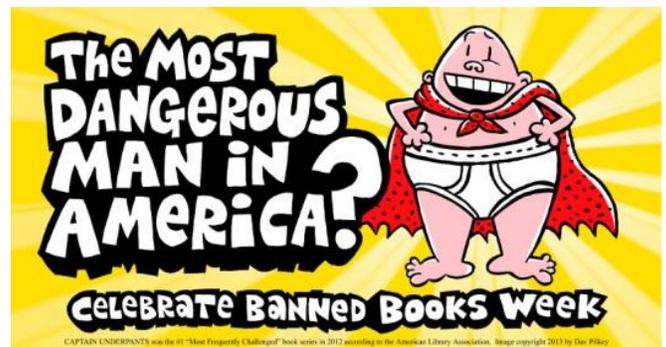
“This year we spotlight graphic novels because, despite their serious literary merit and popularity as a genre, they are often subject to censorship,” said Judith Platt, chair of the Banned Books Week National Committee.

Recently, the acclaimed memoir *Fun Home* by Alison Bechdel, has been the flashpoint in a university funding controversy in South Carolina, while last year *Persepolis*, by Marjane Satrapi, faced an attempted ban in the Chicago Public Schools. Graphic novels continually show up on the American Library Association’s (ALA) Top 10 list of Frequently Challenged Books. The ALA released its current list in April and includes Dav Pilkey’s *Captain Underpants* at the top spot and Jeff Smith’s series *Bone* arriving at #10.

Banned Books Week celebrates the Freedom to Read by encouraging readouts, displays, and community activities designed to raise awareness of the ongoing threats of censorship that continue to occur.

[CBLDF.org](#) offers a broad range of resources about banned and challenged comics, as well as tools that libraries, retailers and individuals can use to develop their own Banned Books Week celebrations. For an introduction to banned books and Banned Books Week, visit CBLDF’s FAQ: [Banned Books Week 101](#).

[Bannedbookswk.org](#) is a hub for information about how individuals and institutions can become involved in celebrating this important event. The website also includes resources and activities provided by event sponsors.



## Compete to host Shakespeare's 1623 'First Folio' in traveling exhibition



Public, academic and special libraries, small museums, historical societies and other cultural venues are invited to apply to host [Shakespeare and His First Folio](#), a traveling exhibition. [Online applications](#) must be submitted by September 5, 2014.

The exhibition — part of the international events planned for 2016 in observance of the 400th anniversary of William Shakespeare's death — will bring the 1623 original edition of the playwright's first published collection to 53 sites: one site in all 50 United States, the District of Columbia, Puerto Rico and the U.S. Virgin Islands. Each location will host the exhibition for four weeks.

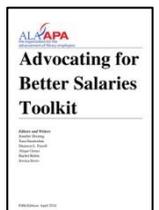
*Shakespeare and His First Folio* is sponsored by the American Library Association (ALA) Public Programs Office, in collaboration with the [Folger Shakespeare Library](#) and [Cincinnati Museum Center](#) (CMC); The traveling exhibition is made possible in part by a major grant from the National Endowment for the Humanities: Exploring the human endeavor.

Published just seven years after his death, *Mr. William Shakespeare's Comedies, Histories, & Tragedies* — now known as the "First Folio" — saved for posterity 18 of Shakespeare's 38 plays, including "The Tempest," "Macbeth," "Twelfth Night" and "As You Like It." Multiple copies of this original edition, each accompanied by six interpretive panels, will tour the nation as the exhibition *Shakespeare and His First Folio*, providing hundreds of thousands of visitors with a rare opportunity to view this important book in their own community.

Each host institution must have a suitable space in which to display the First Folio and the exhibition and must meet environmental and security requirements. Selected sites will be asked to plan several related programs, including an opening event and programs for schoolteachers and families. The tour will launch in January 2016 and continue through the calendar year.

## Free Publications

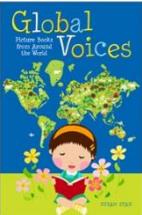
- [Advocating for Better Salaries Toolkit](#), fifth edition, is a free report from the ALA's Allied Professional Association (ALA-APA). The revised Toolkit is designed to help library workers advocate and negotiate for better salaries and address pay equity issues in a post-recession, more-with-less environment. While too many salary negotiation and library advocacy resources are one-size-fits-all, the *Advocating for Better Salaries Toolkit* addresses the varied needs, interests and capabilities of library workers, including support staff, librarians and library managers, in public, academic or special libraries.
- [The Future of Library Services for and with Teens: A Call to Action](#) is a free report from the Young Adult Library Services Association's (YALSA).



- [Journal of Research on Libraries and Young Adults](#) (JRLYA) is a free, online newsletter from the Young Adult Library Services Association's (YALSA). The journal's purpose is to enhance the development of theory, research and practices to support young adult library services. The latest issue explores summer reading, library services to teens, cyber bullying, comics and graphic novels. JRLYA follows a continuous publishing model; to [sign up for email updates whenever there's a new issue](#), visit the website and note the signup form on the right.
- [Digital Discoveries](#), a new digital supplement from *American Libraries* magazine, presents trends in digital content technology and the current state of library ebook lending. "There is some reason for optimism," said Alan S. Inouye, guest editor of the digital supplement and director of the American Library Association's (ALA) Office for Information Technology Policy (OITP). "However, there remain many formidable challenges and exciting opportunities for libraries within the digital content realm in the coming years." 
- The ALA-Children's Book Council (CBC) Joint Committee has updated its [four Building a Home Library bibliographies](#). Librarians, educators and others who work with families are encouraged to download and print the brochures and share them with parents, grandparents and caregivers in their community.
- The American Association of School Librarians (AASL) offers [a number of free publications](#), including infographics and reports.

## New publications available from State Library Services

The West Virginia Library Commission's State Library Services has added the following titles to the Library Science Professional Collection. All titles are [available for check-out or through interlibrary loan](#).

- ***Global Voices: Picture Books from Around the World*** by Susan Stan. Picture books can be portals to far-flung corners of the globe, and the books in this selected bibliography will help children's imaginations soar. Identifying quality literature for children ages 3 to 8 that conveys a true sense of life outside America's borders, this valuable resource highlights titles that librarians and educators can use to foster cross-cultural education. 
- ***Fundamentals of Collection Development and Management, Third Edition*** by Peggy Johnson. In this sweeping revision of a text that has become an authoritative standard, expert instructor and librarian Peggy Johnson addresses the art of controlling and updating library collections, whether located locally or accessed remotely. Each chapter offers complete coverage of one aspect of collection development and management, including numerous suggestions for further reading and narrative case studies exploring the issues. 
- ***Exploring Digital Libraries: Foundations, Practice, Prospects***, by Karen Calhoun. Calhoun's textbook is a highly readable, thought-provoking authoritative and in-depth treatment of the digital library arena. It provides an up-to-date overview of the progress, nature and future impact 

of digital libraries, from their collections and technology-centered foundations over two decades ago to their emergent, community-centered engagement with the social web.

## Continuing Education Digest

**Editor's Note:** *Continuing Education Digest*, formerly a separate WVLC publication, is now a section of *Library Lookout*. Note the continuing education opportunities below. (More can be found on the [June WVLC CE Calendar](#)).

- [Basics of Metadata](#), a weekly course, June 16 – July 25
- [Using Digital Tools for Outreach](#), June 16 – July 25
- [Library Preservation Today](#), a 3-day program beginning June 16 at 2:00 PM
- [It's Time for Libraries to Transform: How Your Library Can Manage Evolving Collections and Exceed Researcher Expectations](#), June 17 at 2:00 PM
- [Basics of Archives](#), June 23 – August 1
- [Unpacking Google: Searching better by searching deeper](#), July 7 – August 1
- [Collecting Self-Published Authors at the Public Library](#), July 14 – August 8

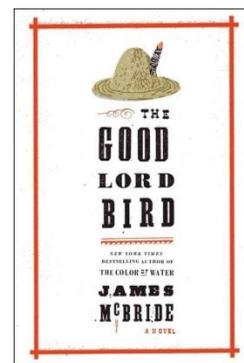
Also note these sources for additional continuing education:

- [ALA Tech Source](#)
- [American Library Association Online Learning](#)
- [Booklist Online Webinars](#)
- [Lib2Gov](#)
- [Public Library Association Online Learning](#)
- [United for Libraries](#)
- [WebJunction](#)

## New additions to the Book Discussion Collection

The West Virginia Center for the Book at WVLC announces new additions to the Book Discussion Collection. For more information on Book Discussion Collection, [visit the WVLC website](#) or contact WVLC [Adult Services Consultant Susan Hayden](#).

- ***Five Days at Memorial: Life and Death in a Storm-Ravaged Hospital*** by Sheri Fink, who has won the Pulitzer Prize, the National Magazine Award and other journalism prizes. Here she investigates five days at Memorial Medical Center after Hurricane Katrina destroyed its generators to reveal how caregivers were forced to make life-and-death decisions without essential resources. 551 pages, hardback.
- ***The Good Lord Bird***, winner of the 2013 National Book Award, by James McBride. Mistaken for a girl on account of his curly hair, delicate features, and sackcloth smock, 12-year-old slave Henry Shackleford realizes that his accidental disguise affords him greater



safety and decides to remain female. Dubbed "Little Onion" by his liberator, abolitionist John Brown, Henry accompanies the increasingly fanatical Brown on his crusade to end slavery. 417 pages, hardback.

- ***The Invention of Wings*** by Sue Monk Kidd. Given a 4.25 rating on goodreads.com, this book was inspired by the true story of nineteenth century abolitionist and suffragist Sarah Grinke. Monk delivers a strong biographical novel which will have you talking about women's rights, abolition, symbolism and imagery, and the relevancy of historical fiction for readers today. 384 pages, hardback.
- ***Orphan Train*** by Christina Baker Kline. A New York Times Bestseller, the book features the narratives of two women, one who was one of the estimated 250,000 orphaned, abandoned, and homeless children placed throughout the United States and Canada during the Orphan Train Movement, from 1854 to 1929; and one, a contemporary 17-year-old woman growing up in foster care. Interview with author, photos, and readers' guide included in the book. 278 pages, paperback.
- ***We Are All Completely Beside Ourselves*** by Karen Joy Fowler. What is the boundary between human and animal beings and what happens when that boundary is blurred are two of many questions raised in Fowler's provocative sixth novel (The Jane Austen Book Club, 2004). The book is the narration of a young woman named Rosemary grieving over her lost sister, who happens to be a chimpanzee. 308 pages, paperback.

## Little free libraries gaining popularity in WV

[Littlefreelibrary.org](http://Littlefreelibrary.org) describes the structures as "take a book, return a book" gathering places. "In its most basic form, a little free library is a box full of books where anyone may stop by and pick up a book and bring back another book to share." Note these little free library projects from around the state:

- The [Spring 2014 issue of People and Mountains](#), the newsletter of the West Virginia Humanities Council, reports that, "Thanks to a recent Humanities Council grant to the town of Athens, two more [little free libraries] are on the way. Located near the Athens post office and on Concord University's campus, the little libraries will be ready for readers in early June."
- An article in the June 7 *Charleston Gazette*, ['Little Free Libraries' offer alternative reading outlets](#), describes how the people of Arlington Court, a section of Charleston, embraced the little free library idea after exchanging books informally for years. Arlington Court resident Shawn Means, executive director of Habitat for Humanity in Kanawha and Putnam Counties, built a little free library and the community eagerly began using it.
- Seeking to promote literacy in the community, the [Jackson County Public Library](#) invites people throughout West Virginia to build "little free libraries" and enter them in a contest with cash prizes. Qualified entries must be "little libraries" constructed to house books and protect them from the elements when installed outdoors. The deadline to submit entries is June 28. Preregistration is required. Entry forms are available at the Ripley and Ravenswood libraries, where people can also drop off their entries. All entries will become the property of JCPL.

# Library management web series needs your videos

The [Library Management Institute](#) (LMI) is now accepting video submissions for a web series called *Managing the Library*, which will feature interviews with library directors and managers from across the country talking about what makes a library manager successful. The web series will debut in the fall and will be publicly distributed.

LMI is seeking videos from libraries throughout the United States for inclusion in the series. Videos should be no more than 12 minutes long and should be 1920 x 1080 Full HD video at frame rates of 30 (29.97), 24 (23.976) or 25.0 frames per second. Submitted videos should be recorded interviews with one or more members of your administrative team and should address what makes a library manager successful in his or her job. Special attention should be given to sharing your management philosophy, your tips to new library managers, how you ensure optimum working relationships with your staff, or any other advice you wish to share with your colleagues.

The deadline to submit videos for inclusion in the series is July 15. All submissions should be sent to [tcgvideo@yahoo.com](mailto:tcgvideo@yahoo.com).

For information on the Managing the Library Project, contact [tcgvideo@yahoo.com](mailto:tcgvideo@yahoo.com) or call 609-744-9242.

<p style="text-align: center;"><b>Library Lookout</b>  <i>Published monthly by the          Library Development Division</i>  <b>West Virginia Library Commission</b>  <i>Culture Center, 1900 Kanawha          Boulevard, East          Charleston WV 25305</i></p> <p style="text-align: center;"><i>Karen E. Goff, Secretary/State Librarian          Preston Richardson, Editor</i></p> <p style="text-align: center;"><b>West Virginia Department          of Education and the Arts</b>  <i>Kay Goodwin, Cabinet Secretary</i></p>	<p><i>Any mention of services or products in this newsletter does not constitute any endorsement or recommendation.</i></p> <p><i>The use of any services or products should be evaluated on an individual basis. The West Virginia Library Commission provides no guarantee as to the security, reliability, or accuracy of information provided herein.</i></p> <p><i>Funding for West Virginia Library Commission programs and services, including this newsletter, is provided by the State of West Virginia. Funding for this newsletter is also provided by the U.S. Institute for Museum and Library Services under the provisions of the Grant to States Program as administered by the West Virginia Library Commission.</i></p>
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