

From the Secretary: Ten library sites to get fiber

By Karen Goff, Executive Secretary

I am pleased to announce that the [Universal Service Administration Company \(USAC\)](#) has approved the Library Commission's application to upgrade 10 library sites to fiber optic. This approval enables the most significant bandwidth upgrade of the State Library Network in years.

All libraries on the network will be affected by this upgrade. Moving 10 of the largest bandwidth consumers off the current backbone will automatically provide additional bandwidth to those remaining, potentially improving service at all sites.

Network Services Director Harlan White and his staff have already had implementation discussions with WVNET and Frontier Communications. They anticipate moving the first three sites (Cabell, Clarksburg, and Raleigh) in early August with the others to follow.

The sites to be upgraded, five in the North LATA and five in the South are:

- Cabell County PL
- Clarksburg-Harrison County PL
- Greenbrier County PL
- Jackson County PL
- Martinsburg-Berkeley Co. PL
- Mary H. Weir PL
- Morgantown PL
- Parkersburg-Wood County PL
- Raleigh County PL
- Upshur County PL



Preparing for AHCA in WV

WVLC is preparing to assist libraries in helping their patrons with the provisions of the Affordable Care Act, also known as the Affordable Healthcare Act (AHCA). As you may know from a recent [press release](#), the Centers for

Medicare and Medicaid Services and the U.S. Institute for Museum and Library Services are partnering on an initiative to encourage the use of libraries as places for Americans to sign up for health insurance pools and other services. The act is also allowing a [vast expansion of West Virginia's Medicaid program](#). This expansion alone will make over 91,000 West Virginians eligible for Medicaid.



Most provisions of the Act take effect **October 1, 2013**, and WVLC expects many West Virginians to turn to their libraries for help.

IMLS is advertising the fact that libraries, with their helpful staff and access to computers and technology, are the logical places for Americans to turn to for assistance with the Act. As such, IMLS is working with multiple partners to help prepare libraries to meet these patron needs.

WVLC created an AHCA Implementation Team to develop projects to assist libraries even before the IMLS announcement. When IMLS releases more guidance, WVLC will incorporate the new information into its projects.

In addition to distributing materials, a WVLA conference program and other activities, WVLC will provide four workshops for the public library workforce in the coming weeks. The workshops, **Get Ready for the AHCA**, are already scheduled and open for registration via the [WVLC Continuing Education Calendar](#). WVLC has been working closely with [West Virginians for Affordable Healthcare](#), an independent organization, to develop materials and services for West Virginia libraries.

Information regarding all of these activities will be released in the coming weeks as we move closer to the October 1 implementation date. In light of recent press regarding implementation of the act and its impact on libraries, it is important to keep libraries in the loop and let you know that help will soon be on the way, well in advance of October 1.

New Bibliostat resources available on WVLC website

Several new resources are available on the WVLC website to help WV libraries complete their annual reports: A [Bibliostat Research Guide](#) and a set of [Frequently Asked Questions](#). Both were written by [Susan P. Hoskins](#), Planning and Programs Consultant/State Data Coordinator. She is available to answer questions about the Bibliostat report. You can reach her at (304) 558-3978, ext. 2014.

EveryoneOn needs your input in West Virginia

The EveryoneOn campaign aims to help the millions of Americans who do not have the digital literacy skills they need to succeed. Whether it's finding a job, helping their children complete homework for school or accessing e-commerce, it is vital that we encourage every American to take advantage of the tools they need to be successful.



To support this effort, **all West Virginia libraries** should log into the EveryoneOne Training Site Database and enter (or correct) the information about the library – mailing address, phone number, website address, etc. Follow these easy steps:

1. View the [informative EveryoneOn guide](#) and note the guest username and password.
2. Visit the [EveryoneOn Training Site Database](#) and log in.
3. A list of libraries will appear. Note the search box in the upper right corner – enter the name of your library there.
4. As you type, your basic library information will appear on screen. Click **Edit** to review the information and update it if necessary.
5. Click **Save Location Details** when finished. To exit, simply close your browser window.

More information is available on the [WVLC website](#). If you need assistance, contact [Susan P. Hoskins](#), Planning and Programs Consultant/State Data Coordinator, (304) 558-3978, ext. 2014.

Stenger joins Association of Rural and Small Libraries board

Mary Stenger, Director of the Southern Area Library in Lost Creek, WV, has been selected to join the Association of Rural and Small Libraries Board. “I’m so excited,” said Stenger. “When I was president and a board member of WVHEA, it was such a powerful experience. I know this opportunity is likewise going to be so fulfilling.”

Southern Area Library was named [Best Small Library in America](#) for 2013 by the *Library Journal*.

Morgan Paul new Boone-Madison library director

Morgan Paul, MLS, has been named Director of the Boone-Madison Public Library. She was most recently Technology Coordinator, Head of Training and Adult Services for Ashtabula County District in Ohio.

Taking over a library housed in a former bank building on the National Register of Historic Places has its challenges. One of her biggest, Paul says, will be to make the Boone-Madison Library compliant with the Americans with Disabilities Act (ADA). “I would like to see an elevator installed that can access all of our floors.”

She will also focus on developing a long-range plan and a technology plan. “It’s important for them to be up to date so the library board has something to work with.”

Paul is a supporter and early adopter of Geek the Library (See [Library Lookout, Issue #28](#)). “We’re going to talk about Geek the Library at the next board meeting. Then I’ll be going out to promote Geek the Library.” The program offers a means of talking about the importance of libraries, she said.



Morgan Paul, with Geek the Library material

Feola retires from Upshur County Board of Trustees

Martha Feola has retired from the Upshur County Board of Trustees after 21 years of service. During her time on the board she held many positions, including being Board President most recently. The Upshur County Library staff, board members and patrons would like to thank Martha for her years of dedicated service to the library and community.



Greenbrier to host reading education meeting, according to *The State Journal*

About 600 people are expected to attend the 58th annual West Virginia Reading Association Conference, which begins Nov. 21. The conference includes workshops exploring West Virginia's literary heritage. West Virginia children's author Bil Lepp is scheduled to speak during the first general session on Nov. 21. [Read more at *The State Journal*.](#)

Get your head start on Continuing Education in FY 2014

By John Paul Myrick, Library Development Director and Coordinator

Many free (and low cost) continuing education webinars are available this month. Please confirm the date and time when you pre-register, or follow the links for archive information. Times zones listed are Central or Eastern (confirm the time when you register). All events are pre-approved for CE credit by the West Virginia Library Commission; just send proof of registration after the workshop to receive credit.

- [Book Group Buzz](#) (Booklist). Leading a book group can be a lot of work, from finding new titles to searching for discussion questions. In this free, hour-long webinar, Rebecca Vnuk, Reference and Collection Management Editor for Booklist, will be joined by representatives from HarperCollins, Random House Library Marketing, and Sourcebooks for a discussion of upcoming and backlist titles that are a perfect fit for adult book groups, as well as a whirlwind tour of must-know websites for book discussion leaders. Tuesday July 16, 1:00-2:00 p.m.
- [Leading Organizational Change](#) (Nonprofit Webinars). In a rapidly changing world, every leader needs to understand how to effectively guide organizational change. Change may be necessary for many reasons, such as meeting new customer demands; implementing a strategic plan; upgrading technology systems; or coping with challenges. Leaders often wonder how to promote buy-in and engagement during what is sometimes a difficult process. This webinar for staff and board members will focus on: principles of change; understanding how people react to change; common mistakes and how to avoid them; working with resistance; and maintaining open communication. Wednesday July 17, 12:00-1:00 p.m.
- [The Power of Play for Early Childhood Learning in Your Library](#) (ALA). What do you do to play? Would you like to play all day? Play is a child's work. Research clearly shows that play is critical to a child's healthy development in all areas of school readiness, especially social emotional development and early literacy. How is play relevant to library services? Join us as we answer that question and identify ways to incorporate play in library programs and spaces to promote children's early childhood development and

motivate caregivers to enjoy play with their children. Wednesday, July 17, 12:00-1:00 pm and Thursday, August 15, 1:00-2:00 p.m.

- [Library Social Media Use](#) (WebJunction). Over half of the world's 2 billion internet users interact with social media tools to create, share, and exchange information and ideas while online. Libraries are using these tools to market programs and services, and to connect and engage with their communities beyond the library walls. Join us as we explore Facebook, Twitter, and Pinterest as examples of tools that are being used successfully by libraries. The webinar will cover how to create, administer, moderate, and leverage your library's online presence. Some basic security settings for each social media tool will be discussed as well. Wednesday July 17, 1:00-2:00 p.m.
- [DIY Options for Mobile Websites](#) (TSLAC). Are you interested in do-it-yourself options for developing a mobile website for your library? The Texas State Library is presenting Christine Peterson of Amigos Library Services for a 1 hour webinar, showcasing the following common DIY mobile options: Google Sites mobile templates, Kurago Kurogo Mobile Platform, jQuery Mobile, Responsive Web Design using CSS media queries, and other options [by request](#). Thursday July 18, 10:00-11:00 a.m.
- [An eBook Publishing Primer - What Librarians Need to Know to Help Local Authors](#) (GotoTraining) Where do local authors go to find out about self-publishing an eBook? Why, they should go to the library, of course! Jo Flick of the Montana State Library and Jodi Christophe of the Missoula Public Library's Web-On-Wheels branch library will introduce librarians to several epublising options that they can share with local authors interested in self-publishing. The goals of this training are to support local writers, to position the library as an important resource for writers, and to promote the access and archiving of home-grown literature through the local library. To meet these goals, Jodi and Jo will explain the issues and decisions that authors face when choosing which service they use to self-publish, they will provide links to many resources available to authors from epublising to researching copyright issues. Participants will leave this session with a working knowledge of how epublising works. The webinar is free. Thursday, July 18, 11:00 am-12:00 p.m.
- [A Fundraiser's Guide to the App Store](#) (Nonprofit Webinars) Mobile technology is transforming the way we interact with the world and one another. With over 1 million apps in Apple's "App Store," there are a variety of free and low-cost tools for fundraising efforts. In this interactive webinar get a taste of these tools and see how mobile is re-imagining the way we fundraise for important causes. Tuesday July 23, 12:00 -1:00 p.m.
- [Localize, Mobilize, and Spotlight Your Library Services and Outreach](#) (WebJunction) Libraries play a critical role in their communities that goes beyond their collections, focusing on events, outreach and library as place. In an increasingly digital and mobile world, libraries need new ways to reach out and engage. Now with the new OCLC Library Spotlight program (www.worldcat.org/spotlight), you can set up a dynamic mobile view of your library and dramatically extend its visibility into many popular web services—in just 10 minutes. Learn about this free service, available to all, that will make it easier for your library to be found on the web and through highly trafficked services like Yelp. Hear how one library focused its messaging and engagement through coordinated efforts at a local level to maximize their web presence and reach. Tuesday July 23, 1:00-2:00 p.m.
- [5 Choices to Extraordinary Productivity](#) (AMA) The workplace is an unprecedented minefield of constant demands from other people, technology, and a nonstop workday. We are forced to make critical deci-

sions under pressure, creating a personal energy crisis that prevents us from thinking clearly and achieving extraordinary results. To succeed in this new work world, we need to learn how to make good decisions, focus our attention, integrate our technology and sustain high energy day in and day out.

Wednesday July 24, 11:00-12:00 p.m.

- [Building Social Capital to Enhance Collaboration](#) (Nonprofit Webinars) Typically when people think about social capital, it is associations, networks and relationships that result in a gain. I believe that organizations tend to build partners with those who are similar (bonding social capital) instead of bridging, another form of social capital with those who are different. In this workshop, participants will learn more about social capital and how to leverage networks that can increase program partners and potential funders. Wednesday July 24, Time: 12-1:00 p.m.
- [Early Literacy Programming in the Digital Age](#) (Infopeople) Details available on the website. Wednesday July 24, 2:00-3:00 p.m.
- [SummerTeen – Hot Books for Young Adults](#) (School Library Journal) The webinar is free. Wednesday, July 24, 11:00 am-5:00 p.m.
- [Tech Talk with Michael Sauers](#) (NCompass Live) In this monthly feature of NCompass Live, the NLC's Technology Innovation Librarian, Michael Sauers, will discuss the tech news of the month and share new and exciting tech for your library. There will also be plenty of time in each episode for you to ask your tech questions. Wednesday July 31, 10-11:00 a.m.
- [Keys to Improving Project Team Performance Using the Myers Briggs Type Indicator](#) (MBTI®) (AMA) Communication, interpersonal skills, and an understanding of team dynamics are a project manager's greatest asset for driving optimal project performance, and the MBTI tool can fast forward that competence exponentially. This webcast will present an overview of personality type and how the different types can be leveraged to form a team that harnesses the best of all of them. Wednesday July 31, 11:00-12:00 p.m.

Free LYRASIS Webinars

The LYRASIS Member Engagement Series offers free webinars designed to keep members in touch with each other and with the trends, practices and issues impacting libraries and cultural heritage organizations. WVLC CE will award continuing education credits for attendance at any of these free webinars. Pre-approval is not needed; just send in proof of registration afterwards. Remember that funding for CE opportunities is available. Contact [John Paul Myrick](#) for details.

- [Digitization Collaborative Information Session](#) - 7/16
- [Digitization Collaborative Information Session](#) - 7/25
- [LYRASIS Polite Debate Society \(Information Literacy Assessment\)](#) - 7/19
- [Evergreen Demo](#) - 7/18
- [Free Webinars Introducing FOSS4LIB](#) - 7/29

Serving deaf patrons in the library



ALA Editions announces [Serving Deaf Patrons in the Library](#) with Kathy MacMillan, a new workshop that will be held in two 90-minute sessions on successive Wednesdays, September 18 and 25.

MacMillan, librarian and certified American Sign Language (ASL) interpreter, will guide you in making your library a welcoming place for deaf people. You will gain an understanding of deaf culture, learn several useful library-related signs and be ready to work confidently with interpreters for your programs. An experienced and sought-after trainer, MacMillan's programs are praised for their practical focus on common library interactions. Links to video demonstrations and handouts for library-related signs will be made accessible to participants to encourage practice and implementation after the workshop.

Topics covered in this two-part workshop:

- An overview of the different ways deaf people communicate;
- Understanding and meeting your library's legal obligation to serve the deaf;
- Strategies for communicating with a deaf or hard-of-hearing person in the library;
- Tips for finding, hiring and working with interpreters.

Registration for this workshop is available on the [ALA Store](#). Each session of the workshop will last 90 minutes and will take place at 2:30 p.m. on Wednesdays, September 18 and 25.

Kathy MacMillan is a freelance writer, American Sign Language interpreter, librarian and storyteller. Kathy presents storytelling programs introducing sign language for thousands of children and families each year through Stories By Hand (www.storiesbyhand.com).

New treaty allows sharing of accessible books worldwide

The [World Intellectual Property Organization \(WIPO\)](#) has negotiated the Treaty for the Blind, which allows nations to share or make accessible copies for the print disabled in other countries, who more often than not, have little access to reading materials. WIPO issued a [draft of the treaty](#) in June.



The Treaty for the Blind creates a copyright exception and makes it legal to share accessible print copies with other nations. Before the landmark decision, antiquated international copyright laws made it difficult for developing nations—where 90 percent of the world's 285 million blind live—to convert print materials into Braille books, audio recordings or accessible digital files.

As a result of the treaty, the diversity of content available to the blind will increase dramatically around the world. Currently, only 5 percent of all printed materials in the U.S. are accessible to the blind; worldwide, only 1 percent of world's blind have access to books, including job and educational materials.

The treaty has been endorsed by the [Library Copyright Alliance \(LCA\)](#).

WV Infodepot.org news

- **Accessing EBSCO databases via your portable devices.** EBSCOhost now automatically displays a mobile version of the site when you are on a smartphone. The mobile interface allows you to search and read results as well as gives full access to search options and MyEBSCOhost folder items. In addition, you can download eBooks from the mobile interface. There's also a way to switch between the mobile-optimized site and the full site.
- **Changes coming to test prep database.** *LearningExpress* Library version 3.0, which showcases a complete re-design, new tutorial and test-preparation formats, easier access to skill-building resources, and new features designed to help students and adults prepare for success in school and in life, will arrive in West Virginia libraries this summer.

Upgraded features in *LearningExpress* Library 3.0 include a sleek new format and user interface that provides easier access to content. Libraries have the option of posting links to the overall library or posting direct links to specific centers—a collection of related resources organized around a theme or classification of user (i.e., a college student, etc.). Users can now search and access tutorials, practice tests, and eBooks before signing in and downloading content into their secure personalized portfolio, "My Center."

The new test preparation tools enable users to select viewing answers during testing or at the end, after scoring. Practice in untimed or timed modes will help students and adults prepare for a wide range of academic and career-oriented exams. The new tutorial design provides more feedback and guidance, including pre- and post-tutorial assessments and prescribed study plans with links to content for additional learning. Improving basic skills in reading, writing, math, and basic science will be easier than ever with more recommendations for follow-up learning, for further practice and review.

Transition from the current [LearningExpress Library](#) is designed to be simple, and includes an option to link to the 2.0 and 3.0 platforms concurrently from a library website. For more information about *LearningExpress* Library 2.0 or 3.0, [contact Susan Hayden](#) at the West Virginia Library Commission.

- **Marketing tools and training available.** WVINFODEPOT.ORG has multiple tools available to you to assist you in marketing the available databases and with instruction in their use. Please see the [promotional materials](#) webpage for downloadable graphics and guides which you can print on your own.

The Library Commission has a number of handouts, bookmarks, rack cards and other promo tools for the [LearningExpress Library](#) and [Job and Career Accelerator](#) databases which we will gladly distribute to requesting libraries. For more information, [contact Susan Hayden](#).

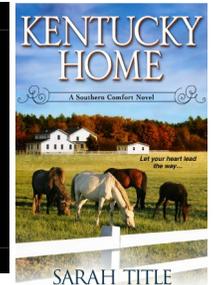
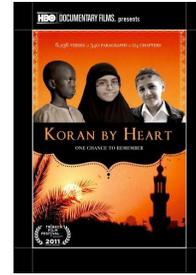
EBSCO has promised a HUGE shipment of bookmarks and other marketing materials. We will announce the availability of these items in the coming weeks. For more information, please [contact John Paul Myrick](#). WVLC will offer training in use of the WVINFODEPOT.ORG databases at no charge to West Virginia library, college and school personnel. Our training programs cover everything from the basics to integrating WVINFODEPOT.ORG databases into your curriculum. To schedule training, please [contact John Paul Myrick](#). All databases provide tutorials and online help screens.

State library offers movie, lunch with an author

The Library Commission's State Library Services will offer several interesting events in the coming weeks.

Movie Night at the Library will present the documentary *Koran by Heart* on August 29 at 5:30 p.m. in the State Library. The film follows three 10-year olds to Cairo for one of the world's oldest Koran reciting contests.

On September 6 at noon, Sarah Title will speak at the **Literary Lunch** on her debut book *Kentucky Home* and on writing romance novels. Title [writes a blog](#) as well.

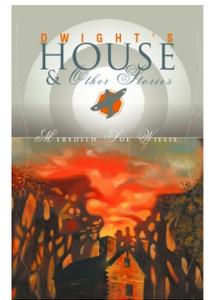


Free eBook

The E-Book version of Meredith Sue Willis's *Dwight's House and Other Stories* is free in your choice of formats (epub, mobi for Kindle, etc.).

The *American Book Review* said, "Willis regards all of her characters with unsentimental compassion. Her fiction leads us . . . into dark places, and then leaves us on our own to find our way out."

To get your free electronic copy, [visit the Smashwords website](#). Before completing your checkout, enter coupon code **FA96D** (not case-sensitive). Note that you may have to sign up for an account at Smashwords to completed the transaction.



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