



West Virginia Library Commission

Library Lookout

An occasional E-newsletter for West Virginia's public libraries & friends

July 31, 2012

SCHOLARSHIP AND CE FUNDS AVAILABLE FROM WVLA

The West Virginia Library Association reminds everyone that scholarship applications for this fall are due by July 31st; if you are attending MCTC for their library tech degree or working on your Masters in Library Science please take a moment to fill out an application for a scholarship.



Also, the Continuing Education & Scholarship Committee has money available for continuing education opportunities. Applications can be filled out anytime of the year for continuing education grants. Grant money can be used for not just fall conference or Spring Fling but also online CE opportunities or bringing someone to your library.

Please check out the [link for more information](#). If you have any questions, please contact [Gretchen R. Beach](#) at Marshall University's Drinko Library.



LIBRARY COMMISSION MEETING SCHEDULED

The regular quarterly meeting of the West Virginia Library Commission is scheduled for Friday, August 3, 2012 in the Childers Room, located in the Culture Center on the State Capitol Complex. The meeting begins at 10:00 AM and is open to the public.

\$20 or less: Craft on the cheap with YALSA's August webinar

Crafting programs are a mainstay of teen services at the library but the supply costs can add up! But there are some creative ways to extend the teen services budget — a little glue and a lot of innovation—and ensure that teens can have fun making a variety of projects at your library. To find out how, join host Beth Saxton for "Get Crafty for Less," YALSA's Aug. 16 webinar at 2 p.m. EDT. For more information or to register, see the [webinar website](#).

FABULOUS FRIDAYS!

**WVLC TRAINING WEBINARS TO BE
CONTINUED IN AUGUST**

COMING UP AUGUST 3RD:

***“Marketing Your Library Like A
Bookstore”***

***WVLC’s Megan Tarbett, author of the recent
VOYA article on library marketing, gives tips
and tricks to making collections and services
even more appealing.***

FUTURE SESSIONS:

- August 10th ***“Between the Covers:
Reading Romance”*** (Literary history)
- August 17th: ***“Comics, Graphics Nov-
els and Manga, Oh MY!”*** (Graphic
Novels in your library)

To register for these courses and to obtain log-in information, please email rebecca.j.rice@wv.gov. Please specify the webinar you are interested in. There is no charge to WV public librarians to take these webinars!

Participants will receive 1 hour CE Credit for each course, but pre-registration is required to receive credit.

Library Lookout

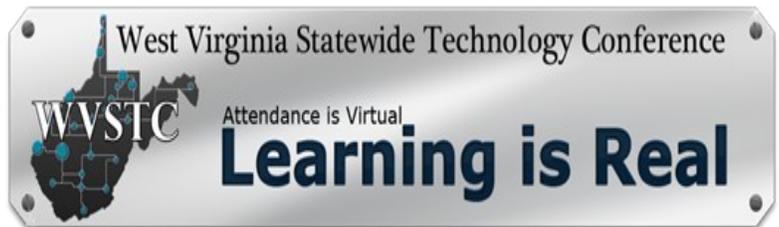
Published irregularly by the Library Development
Division

West Virginia Library Commission

Culture Center, 1900 Kanawha Boulevard, East,
Charleston WV 25305.

Karen E. Goff, Secretary/State Librarian
John Paul Myrick, Editor

***PLEASE SEND US YOUR NEWS ABOUT
WEST VIRGINIA’S PUBLIC LIBRARIES!!!***



WV Gears Up Online Conference

Julia Benincosa Legg

State E-rate and Instructional Technology Coordinator
Office of Instructional Technology, WV Department of Education

The first-ever online West Virginia Statewide Technology Conference is coming up on **August 8th and 9th, 2012**, so slip on your bunny slippers and grab a cup of coffee and be transported to a tech conference you won't believe! Click here to register to attend the conference! <https://vts.inxpo.com/scripts/Server.nxp>

We will have the honor of hosting Keynote Speaker, Steve Hargadon. If you're not familiar with him and his Library 2.0 webinars, click [here](#) to learn more about this dynamic personality.

It's most ideal to use a headset and microphone (to avoid feedback when asking questions). Make sure you have tested your computer system by clicking this [link](#).

(Editor's Note: While designed primarily for school media specialists and educators, librarians of all stripes will find some useful sessions at this conference.)

LEARNING EXPRESS MAINTENANCE SCHEDULED

LearningExpress will be enhancing its website infrastructure in August.

Please note that LearningExpress Library™, Job & Career Accelerator™, LearningExpress Advantage, and the LearningExpress Reporting Portal will be unavailable from 7:00 PM (EDT), August 24, 2012, until 8:00 AM (EDT), August 25, 2012, for scheduled system maintenance.



FROM THE SECRETARY...



**Karen E. Goff, Secretary
West Virginia Library Commission**

I recently read a blog post in which the author stated “Libraries and librarians need to stop saying we can do more with less. We can’t. We can do less with less.” She went on to say that less for libraries means less for communities that are continually expecting more from libraries – more bandwidth, more formats, more computers, more space for programs and meetings. That leads back to the old question; how do we demonstrate the value of the library to a community?

The Summer Reading program that is currently exhausting many of you is a great opportunity. One of the goals of the Library Commission’s new LSTA plan, [Creating a State of Learners](#), is that West Virginians identify the library as a place of discovery, a place with materials and services that enhance their lives. In a few weeks, when the last snake has returned to its crate, the last puppet to its trunk, and the last summer reading certificate has been awarded, please let your community and funders know how the library is creating a state of learners. Summer reading does entertain, but more importantly, it teaches. It is a voyage of discovery. It also costs money. You have dollar figures for supplies and programs but there is much more involved. Staff time for planning, for presenting. The books that the kids checked out didn’t just appear, they were purchased, processed. Utilities cost money. I hope some of you accept the challenge to calculate the value of this one service. If you want WVLC staff to help, give me a call.

Concerning a school based summer reading program for 90 third graders in Iowa, the Superintendent said of the \$8,000-\$10,000 program cost *“It’s not very much; our watering bill last month (for athletic fields) was almost \$8,000. How can you not allocate those kinds of dollars for this? It’s an investment.”*

An investment is a cost that provides a long term benefit. ***Please make sure your community knows what the public library is worth; that it is an investment, not an expense; that it cannot do more with less.***



HONDA GRANT FUNDS AVAILABLE FOR YOUTH LITERACY

The **American Honda Foundation** makes grants to nonprofit organizations with a 501(c)(3) status that reflect the beliefs and philosophies of Honda companies characterized by the following qualities: imaginative, creative, youthful, forward-thinking, scientific, humanistic, and innovative. Their funding priority is youth education, specifically in the areas of science, technology, engineering, mathematics, the environment, job training, and literacy. Grants range from **\$20,000 to \$70,000**. Proposals are accepted online only and quarterly on the 1st of February, May, August, and November. See the [website](#) for more information.

LYRASIS Training Courses Available to West Virginia Library Staff

Got a training or staff development need? Look to LYRASIS to help you out. Thanks to the West Virginia Library Commission, library staff members from West Virginia public and school libraries are able to attend LYRASIS training at discounted LYRASIS member rates. LYRASIS' program of professional development is designed to engage library staff and enhance the skills of the library community. LYRASIS training helps libraries navigate a changing landscape, as well as develop and adopt innovative technologies and solutions. The majority of classes are delivered online, both live and "on-demand," but in person training is also available. A sample of upcoming classes include:

| | |
|-------------------------|--|
| 8/03/12 (2:00 - 4:00) | Advocacy: Community (Live Online) |
| 8/06/12 (2:00 - 4:00) | Introducing RDA 1: Structure, Principles and Core Elements (Live Online) |
| 8/08/12 (10:00 - 11:00) | LYRASIS Technology Services Presents: Evergreen Demo (Live Online) |
| 8/09/12 (2:00 - 3:00) | Mass Digitization Collaborative Information Session (Live Online) |
| 8/15/12 (10:00 - 12:00) | Introduction to Audio-Visual Cataloging (Live Online) |

The [full catalog of LYRASIS courses](#) is available for browsing,

To register, click on the course you'd like to take and then the "register" link for members. You'll be prompted to log in to My LYRASIS (if you don't already have an account, you can select "non-member" at this point and finish the registration process manually). Your registration will be processed and a confirming email sent along with instructions for accessing the course. If you have questions about the registration process, contact es@lyrasis.org.

[Technical requirements for online courses](#) are available at their website.

For more information about Lyrasis course offerings email [Lyrasis](#) or call contact or 800 999 8558 x2953. Lyrasis (formerly SoliNET and PaliNET) is a multistate consortia of libraries and library agencies of which the West Virginia Library Commission has been a member for decades. Lyrasis partners with member libraries to create, access and manage information, while building and sustaining collaboration, enhancing library and technology operations, and increasing buying power.

Please remember that WVLC also has some CE funding available for public library employees and WVLA has some funding available to support CE for all libraries.

WEST VIRGINIA ARTISTS TO BE SUBJECT OF LECTURE

On August 7, 2012, Jeff Pierson will present "*They're from here? Artists from the Mountain State*" at the Tuesday evening lecture in the Archives and History Library in the Culture Center in Charleston. The program will begin at 6:00 p.m. and is free and open to the public.

Pierson will provide a broad look at the history of significant artists from West Virginia. Among the artists he plans to include are Blanche Lazzell and Landau Eugene Murphy Jr. The lecture will be a multimedia journey through the contributions the state has made to the arts, both on a national and international level.

Jeff Pierson is a native of Charleston, West Virginia, and a graduate of Columbus College of Art and Design in Columbus, Ohio. He serves as the Director of Arts of the West Virginia Division of Culture and History and West Virginia Commission on the Arts. He also is a freelance illustrator. Pierson currently resides in Charleston with his wife, daughter, and dog, Cosmo.

On August 7, the library will close at 5:00 p.m. and reopen at 5:45 p.m. for participants only. For planning purposes, participants are encouraged to register for the lecture, but advance registration is not required. To register in advance, contact Robert Taylor, library manager, by e-mail at Bobby.L.Taylor@wv.gov or at (304) 558-0230, ext. 163. Participants interested in registering by e-mail should send their name, telephone number and the name and date of the session. For additional information, contact the Archives and History Library at (304) 558-0230.

ALA E-COURSE TEACHES LIBRARY SECURITY BASICS

The American Library Association offers a unique, self-paced e-course, **The Library Security eCourse** by Miriam B. Kahn. It is adapted from the ALA Editions book *The Library Security and Safety Guide to Prevention, Planning, and Response*. A hallmark of the Library is its open door policy, encouraging access to information for all, but it's important to ensure your library is both accessible and secure. Disaster and security consultant Miriam B. Kahn's Library Security eCourse provides you with the information and tools you need to address and access the current risks in each area of your library. This 4-hour course covers all the essential issues of library security, including:

- * How to use your library's floor plans to thoroughly survey each floor of the building
- * Strategies for reducing risk of damage, loss, theft, or injury in all areas of your library
- * Methods for safeguarding valuable and sensitive collections, storage facilities, technology, and equipment
- * Ways to build trusting relationships with security personnel and local police departments

Building on the checklists, sample policies and forms in the book, this eCourse enables library administrators, building managers, and facilities directors to measure risk and formulate a solid security plan. The course is organized in 8 Lessons and estimated to be 4 hours of instruction. This eCourse is licensed for single-site use. An individual or an entire staff can go through the course.

For more information, go to the [eCourse website](#) on the American Library Association Editions page.

The West Virginia Library Commission Website

“The place to go when you need to know!”

COMPLIANCE AIDS NOW AVAILABLE

Do you forget deadlines for turning in documents to the Library Commission? Need help keeping track of what you need to keep and what you need to send? The WVLC has posted [Compliance Aids](#) on its website under the [“Services to Libraries”](#) section. On that website are links to a [Public Libraries Reporting Schedule](#) to tell each individual library when particular documents are due to the Commission and to whom to send them. Also on that page is a [Checklist for Service Centers in Meeting AR Regulations](#), which serves as a guide for Service Centers to insure they remain in compliance with state regulations.

ACCESSING THE COLLECTIONS OF YOUR STATE LIBRARY

The WVLC website provides a box in the upper right of each page where anyone can access the catalog of the State Library Services Unit from anywhere, anytime. The catalog details the 400,000+ items in the collections of the State Library, and also the collections of the Archives and History Library of the Division of Culture and History. Both libraries are located in the Culture Center in Charleston. Any State Library item not cataloged as reference can be borrowed by any library in the state through Inter-library Loan. We’re currently experimenting with content enrichment in our catalog, so that one can also see cover images, reviews and other information about items in the collections.

OTHER WEBSITE RESOURCES

LIBGUIDES

The West Virginia Library Commission publishes a number of online tipsheets on various topics related to librarianship and subjects of interest to West Virginia librarians. Topics range from “Collection Development” to “World Religions” to a number of guides on using the WVInfoDepot databases. Check out the complete list at the [Guides website](#).

ON-DEMAND TRAINING WEBINARS

WVLC has also begun archiving various training opportunities its staff have provided which can be used for on-demand CE credit by WV public library employees. These webinars are accessible through the “Continuing Education” page on the WVLC website, or by clicking [here](#). WV public library employees can view these webinars and programs, then write a thorough one to two paragraph essay on what they learned in the archived webinar to receive CE credit to meet state requirements. A person may use these archived webinars only once to receive credit.

LIBRARY TELEVISION NETWORK

Streaming video of all productions from WVLC’s Library Television Network, including the *Library Update* television program are also housed on the WVLC website. To access any number of programs, check out the [Library Television Network website](#).

KEEPING UP WITH THE LAW

The website also includes links, under the [“About Us”](#) tab, to applicable [state laws and regulations](#) for public libraries in West Virginia.

**LIBRARY COMMISSION
WEBSITE:**

www.librarycommission.wv.gov