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*a message from...*

the West Virginia Library Commission

The 2016 regular session of the Legislature adjourned at midnight March 12 and the extended session expired on March 15 – without a budget. What does this mean for libraries? The unsatisfying answer is “We don’t know yet”.

WVLC posted the annual Grants-In-Aid (GIA) Application paperwork because we are assuming that there will be a budget by July 1 and that we will have GIA funds to distribute. The Governor’s version of the FY 2017 budget included level funding for GIA and the Library Commission. The big gap between projected expenditures and projected general revenue

income leads to the logical conclusion that there will be budget cuts and that the Library Commission will be affected.

Library Commission operating income includes State General Revenue funds, State Lottery funds, Federal funds, and gifts, grants and donations. General Revenue funds support Library Commission operating expenses, including most personnel, and supplemental services to the blind. Library Commission programming expenses, including GIA and Network Services are supported with Lottery funds while Federal funds are used to support telecommunications, statewide databases, consortia maintenance, consultative services, and continuing education.

What this this means for local libraries is that there is a possibility that GIA may remain at \$5.09 per capita for FY 2017. **As you complete the GIA Application paperwork, use the same GIA figures as the current year. Also, remember to budget the full amount even if you do not anticipate meeting the Match or Maintenance of Effort (MOE) requirements.** At this time, WVLC plans on continuing to distribute GIA quarterly with any penalties for non-compliance being withheld in the 3<sup>rd</sup> and 4<sup>th</sup> quarters.

What the budget situation means for Library Commission operations is not yet clear, but I will keep you informed through this newsletter and the WVLC listservs. If you have questions, please contact me. Meanwhile, keep up the good work of making your communities learning communities.

**Karen Goff**

WVLC Executive Secretary



## TRUSTEE TIPS

On April 6 the Library Commission will present the Spring 2016 session of the New Director's Academy to ten new and two interim directors. Other libraries will be looking for directors in the near future. While it may be tempting to fill the position with an existing staff member or to only post the opening in the community's weekly newspaper, this is not in the best interest of the library.

Hiring a new director is one of the most important duties faced by a library Board. It is good practice to conduct a search even if there are staff members qualified for the position. The eligible staff members should be encouraged to apply. All should understand that the goal of the search is to select the best-suited person for the job.

Before beginning the search process, a board should first appraise the library's situation:

- What are the current needs of the library?
- What qualifications are needed in the next director?
- What is the reason for the job opening? Is the departing director upward-bound, retiring, or dissatisfied? An exit interview can be very helpful.
- What changes, if any, are necessary to the job description and the qualification statement?

Only then can the Board proceed to writing the job description, recruiting, screening and interviewing applicants and selecting a new director who will lead the library forward. The Library Commission will assist with all aspects of library director searches.



The West Virginia Library Commission welcomes **Lisa Hechesky, *Research Librarian*** to the State Library Services Department. Lisa is a native West Virginian. Before joining the Library Commission, she worked ten years at Marshall

University's South Charleston Campus Library in serials and Interlibrary Loan.

Lisa earned an undergraduate degree in communications from West Virginia State University, a master's in humanities from Marshall University, and a master's in library and information science from the University of Tennessee.

She is an avid fan of science fiction, fantasy, and horror works. Some of Lisa's favorite authors in those genres are Stephen King, Neil Gaiman, H. G. Wells, Jules Verne, and Ray Bradbury.

**WELCOME LISA!**

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**EBSCO** Solar  
Re-energize Your Library... Go Solar with EBSCO

After seeing the benefits of "going green" on its own campus, EBSCO is introducing a grant so libraries interested in adding their own solar arrays can do so...on EBSCO. EBSCO is soliciting

grant applications to help libraries in the United States go solar. EBSCO is making a total of \$150,000 to one or more libraries to fund solar installations that will allow the winning libraries to reduce their utilities expenditures and, if allowed in their state, to sell back electricity to the grid.

**Submissions are due by April 29, 2016, and the winner(s) will be announced by June 24, 2016.**

[CLICK HERE to LEARN MORE or to APPLY](#)

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# CONTINUING EDUCATION

[Click Here to Read More About the West Virginia Yearly Requirements for Directors & Staff](#)



View  
Upcoming  
& Archived  
Webinars

[CLICK HERE](#)



West Virginia  
Library Commission

View  
Upcoming  
Webinars  
& Training

[CLICK HERE](#)



# TRY THIS west virginia

Building Blocks for  
Healthy Communities



- \* Trade ideas with people from all over the state who are doing great things.
- \* Get inspired, learn, plan your next steps.
- \* Apply for a mini-grant for your healthier-community project!
- \* Help build a statewide movement!
- \* Have lots of fun.

[CLICK HERE for MORE DETAILS](#)

**When:** Thursday June 2, 2016 at 5:00 PM EDT -to- Saturday June 4, 2016 at 3:00 PM EDT

## **West Virginia Wesleyan College**

59 College Ave.  
Buckhannon, WV 26201

**Scholarships:** A limited amount of financial assistance is available on a first-come, first-served basis.

[CLICK HERE for MORE INFORMATION](#)



## WebJunction Events Calendar

To view a complete list of past WebJunction webinars, go to: [WebJunction Event Archives](#)



WebJunction webinars are live audiovisual programs that are conducted online via WebEx web conferencing. Anyone who has an internet connection can participate, listening to the audio broadcast through speakers or headset, or via phone. These **free** events allow you to meet and learn from library leaders and fellow library practitioners.

WebJunction's catalog of courses and webinar archives on library topics is now open to all library workers and volunteers across the nation. A certificate of completion is provided after you have completed any course or webinar that you enroll in [Catalog »](#)

[Click to View »](#)

# VIRGINIA/ WEST VIRGINIA COHORT PROGRAM

*Pursue your Master's of Library & Information Science  
near your home and online!*

[Click Here to Read More About this Opportunity »](#)



The University of North Texas College of Information will partner with the Virginia Commonwealth University Library to offer the MLIS to students in Virginia and West Virginia. This will be the fifth cohort to take part in this unique program that blends on-site and online instruction to provide a high-quality engaging learning experience. Students will begin the program at an institute at VCU in January of 2017 and graduate in December of 2018.

Dr. Phil Turner, Director of the UNT Virginias MLIS Program, will offer on-site information sessions on June 20<sup>th</sup> at the Cabell County Public Library in Huntington and on June 21<sup>st</sup> at the West Virginia Library Commission in Charleston. There will also be monthly virtual sessions. See <http://lis.unt.edu/virginia-west-virginia-cohort> for information on this program and upcoming information sessions.

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## Guyan River Public Library

5320 McClellan Highway  
Branchland, WV  
(Beside Guyan Valley Middle School)

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Need Help Advertising?

**an open position**

**an event**

**a new program**

**Just need to spread the word**

Is your library needing a brochure, a flier, a press release or something that needs to be advertised? Let us know! [Email the WV Library Commission to see if we can get the word out for you.](#)

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**MONEY SMART WEEK**

Find Events Resources Partner Organizations  
Newsroom Kids About Us FAQs  
Contact Financial Literacy Summit

# SAVE THE DATE

APRIL 23 – 30, 2016

Created by the Federal Reserve Bank of Chicago in 2002, Money Smart Week® is a public awareness campaign designed to help consumers better manage their personal finances. This is achieved through the collaboration and coordinated effort of hundreds of organizations across the country. Programming is offered to all demographics and income levels and covers all facets of personal finance. Partnering Organizations will host their events April 23 - 30, 2016.

**Become a Money Smart Partner »**



**Announcing the 2016 West Virginia Fiction Competition**, supported by the West Virginia Center for the Book and Shepherd University. The competition is **open to all West Virginia**

**students and writers** and is part of The Appalachian Heritage Writers' Project and Appalachian Heritage Festival. Both events are supported by the West Virginia Humanities Council and The Shepherd University Foundation. **Deadline for submissions is May 1, 2016.** [CLICK HERE for MORE INFORMATION.](#)



## **2016 Biennial Salary Survey: Opens Monday, April 18.**

The West Virginia Library Commission collects salary data every other year in even numbered years. The survey is conducted to determine the range of salaries being offered to directors and library staff in generic positions. **Survey opens Monday, April 18th. Please submit by April 30th.**

For questions or assistance, please contact [Susan Hoskins](#), Planning and Programs Consultant/State Data Coordinator, 304-558-3978

[CLICK HERE for the SURVEY](#)

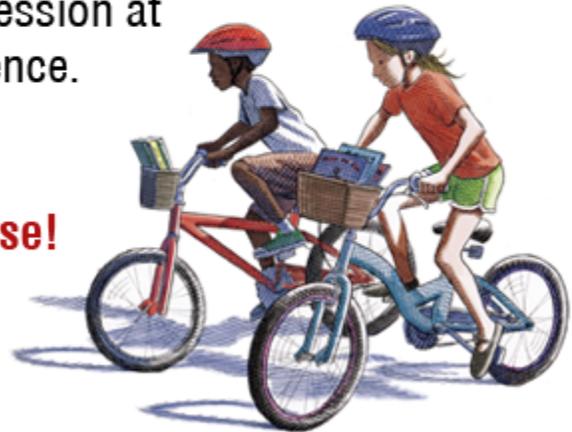
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## **REMINDER: Summer Reading** **If You Missed the Summer Reading Workshop... Don't Fret!**

WVLC Youth Services Consultant, Suzy McGinley will be providing a make-up session at the 2016 Spring Fling Conference.

**Don't forget to order your Summer Reading Merchandise!**

[CLICK HERE for MORE INFORMATION](#)





## Project Outcome Workbook

Assess & Share the True  
Impact of Essential Library  
Programs & Services

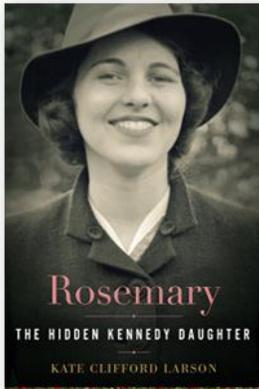
Project Outcome is dedicated to helping public libraries understand and share the true impact of essential library programs and services with simple survey instruments and an easy-to-use process for measuring and analyzing outcomes.

**CLICK HERE to LEARN MORE**



JOIN  
and  
ADD  
to the DISCUSSION!

## WVLC Book Discussion GROUP



**Featured Book of the Month!**

## Featured Book of the Month!

*Rosemary, The Hidden Kennedy Daughter* by  
[Kate Clifford Larson](#)

"A biography that chronicles her life with fresh details . . . What makes this story especially haunting are the might-have-beens . . . The first biographer to have access to all of Rosemary's known letters, replete with typos and lopsided sentence structure, Larson deploys excerpts in heart-rending fashion . . . By making Rosemary the central character, [Larson] has produced a valuable account of a mental health tragedy, and an influential family's belated efforts to make amends." -- **The New York Times Book Review**

**Contact Library Development Services to request  
this book for your book group! 304-558-3978 or [Robert.L.Gibson@wv.gov](mailto:Robert.L.Gibson@wv.gov)**



## Bunny Books Bounce in Spring

by Suzy McGinley, Youth Services Consultant, West Virginia Library Commission

It's April and the lagomorpha (rabbits and hares) are leaping. The Easter Bunny is coming and the March Hare is having tea with The White Rabbit. People and rabbits share a long history. In some cultures they have been considered symbols of spring, innocence, fertility and sensuality (I guess that is where Hugh Hefner got his idea).

There are so many books about bunnies. It makes me wonder.

Consider the many Easter Bunny books, some are better than others. One of the best is the classic *The Country Bunny and the Little Gold Shoes* published in 1939. A lowly little cotton tail rabbit aspires to join the exalted ranks of the Easter Bunnies. Her cleverness and kindness wins out over size and brawn. The wonderful illustrations by Marjorie Flack, one of my favorite classic illustrators, have insured this book has never gone out of print.

Although not strictly an Easter story, *The Velveteen Rabbit*, written by Margery Williams with original illustrations (the best in my opinion) by William Nicholson, is a timeless tale of the transformative power of love that is very much a tune with the Easter season. I still cannot get through it without crying like a baby, but in a good way. [CONTINUE READING »](#)



### What is the Public Value of a Library?

We have all seen articles that measure taxpayer return on investment in libraries. The Michigan return on investment calculator shows that if a library user borrows 3 physical books and downloads 3 e-books per month he/she receives \$29.99 in value for every \$1.00 paid in taxes. Other states have similar calculators that also indicate the value of the library to the individual patron. But what about *public* as opposed to *individual* return on investment? What value or values does a community, or a state, or a nation, or society receive for its investment in libraries?

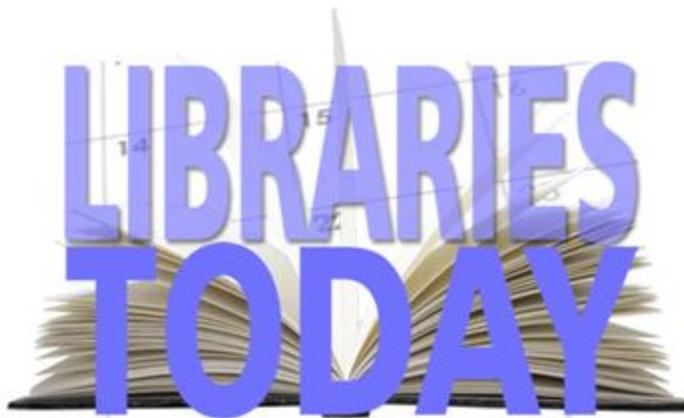
This is the question initially posed by Steven Bonanno, Dean of WVU Extension Services to

Sarah Kennedy, librarian for Agriculture, Natural Resources, Design, and Extension at WVU. Seeing opportunities to develop this idea, Kennedy reached out to Sherry Kuehn, Senior Program Coordinator of WVU Continuing Education and was soon joined by librarian colleagues Ashleigh Coren and Chanelle Pickens. After seeing the survey on the topic that the group posted on the WVLA listserv, Library Commission Executive Secretary Karen Goff joined the effort.

The goal of the project is to develop a workshop or institute that will help librarians articulate a clear message of the public as well as private value of libraries. The goal of that message is to encourage public funding support. All libraries struggle for funding. This project envisions librarians and library supporters all speaking the same public value message to funders; to state, local, and national elected officials, government agencies, private organizations, or individual taxpayers and voters.

It is an exciting concept and the group needs your input. In July and August a series of focus group meetings will be scheduled to discuss the concept of the public value of libraries and to determine the questions that need answered at the institute. You may be asked to host a focus group discussion or to participate in a focus group discussion. Meanwhile, be thinking about how you would answer the question "What is the Public Value of a Library?"

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## March Episode (3 Parts): "Teen Resources"

Formerly "Library Update", "Libraries Today" is intended to recognize and highlight the unexpected ways local libraries serve their communities today.

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WATCH NOW



The March episode of Libraries Today will feature discussions on library resources available for

teens and young adults, plus a visit to the Kanawha County Public Library in Charleston to tour their Teen Zone.

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## Mark Your Calendar!



**April:** School Library Month, National Poetry Month

**April 7, 8:** WVLA Spring Fling Conference

**April 10-16:** National Library Week

**April 13:** National Bookmobile Day

**April 21:** Poem in Your Pocket Day

**April 23-30:** Money Smart Week



# Libraries Transform

NATIONAL LIBRARY WEEK  
APRIL 10-16, 2016



Dinner Prepared By:

## 22nd Annual Benefit Dinner *Ramps: A Culinary Extravaganza*

Friday, April 22 ~ 5-8 p.m.  
Upshur County Public Library  
\$20.00 per guest

All proceeds will benefit the Upshur County Public Library  
[ Due to cuts in funding, this will be our last year for this event ]  
Please Schedule Your Reservation by April 19th  
473-4219 ext. 14

**WHAT'S ON THE MENU?** Stir Fried Ramps, Ramp Chowder, Ramp Quiche, Mixed Green Salad with Bacon/Ramp Vinaigrette Dressing, Tavern Ham, Red Roasted Potatoes, Corn Bread and Dinner Rolls, Apple Dumplings, and Peach-Blueberry Cobbler



**Congratulations! You've read down to the bottom of the newsletter! Be the first to answer correctly and win a prize!**

**What year was the WV Library Commission established?  
When did the Culture Center become the home of the WV Library Commission?**

[Email Us Your Answer](#)

Answer and winner will be announced next newsletter. Winners limited to one win every six months.

**March Question:** West Virginia's 97 main libraries occupy a total of 859,718 square feet. The smallest main has 724 square feet; the largest 66,150. **Answer:** Smallest: Mountaintop,

Largest: Cabell Co. PL

**Winner:** Judith Williams, Director at James W. Curry Public Library. Congrats!

**You're the Super Star!**

Have a story to tell or a photo to share?  
Click Here to Email Us!

*Any mention of services or products in this newsletter does not constitute an endorsement or recommendation. The use of any services or products should be evaluated on an individual basis. The West Virginia Library Commission provides no guarantee as to the security, reliability, or accuracy of information provided herein. Funding for West Virginia Library Commission programs and services, including this newsletter, is provided by the State of West Virginia. Funding for this newsletter is also provided by the U.S. Institute for Museum and Library Services under the provisions of the Grant to States Program as administered by the West Virginia Library Commission.*



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**Karen E. Goff**  
*Executive Secretary*  
West Virginia Library Commission

**Kay Goodwin**  
*Cabinet Secretary*  
West Virginia Department of Education and the Arts

**West Virginia Library Commission**

Culture Center, Bldg. 9 | 1900 Kanawha Blvd. E. | Charleston, WV 25305 | (304) 558-2041

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