



THE HUB
West Virginia
Community Development Hub

Libraries As Centers for Civic Engagement

WV Library Association

Spring Fling

April 7, 2016



Can we talk about the future of our state?

The reality of economic transition

The challenges the transition brings



What's with the Gallop Poll?

Are we all idiots?

Are they measuring the right things?



National Conference on Citizenship Civic Health Index

(Thanks to the WV Secretary of State's Office)

- Talk with neighbors #1 in the nation
- Do favors for neighbors #3 in the nation
- How often we hear from family & friends #5 in the nation



It's time to change the narrative about WV

Our Internal and external messaging

The role of conversation



The importance of the third place

Think of a library as the front porch of democracy



Stories of Success

- Let's have lunch
- Chat n' Chew
- World Café
- Open Space

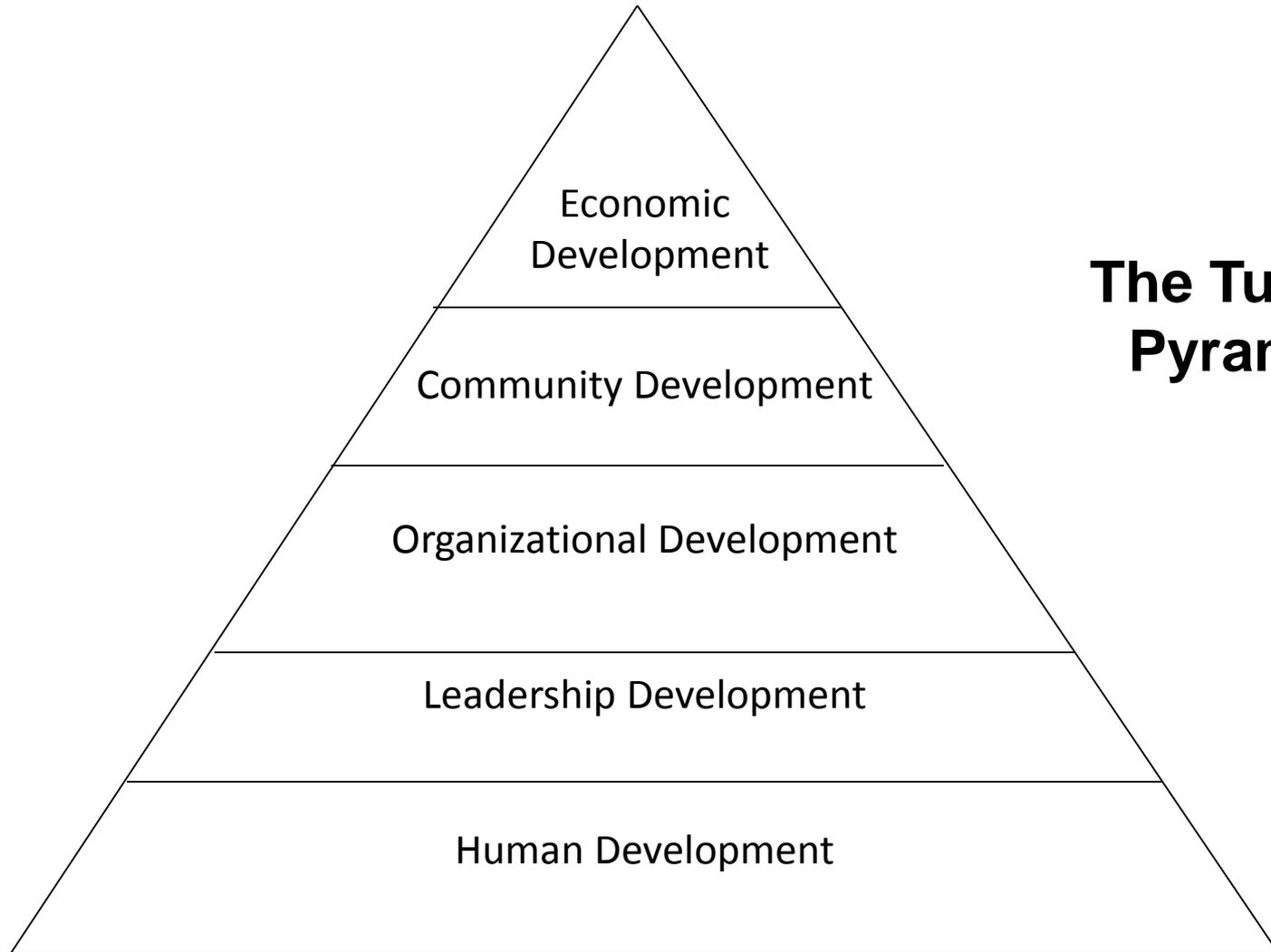


Community Building Basics

Building a Community Collaboration Team



Engaging Your Community



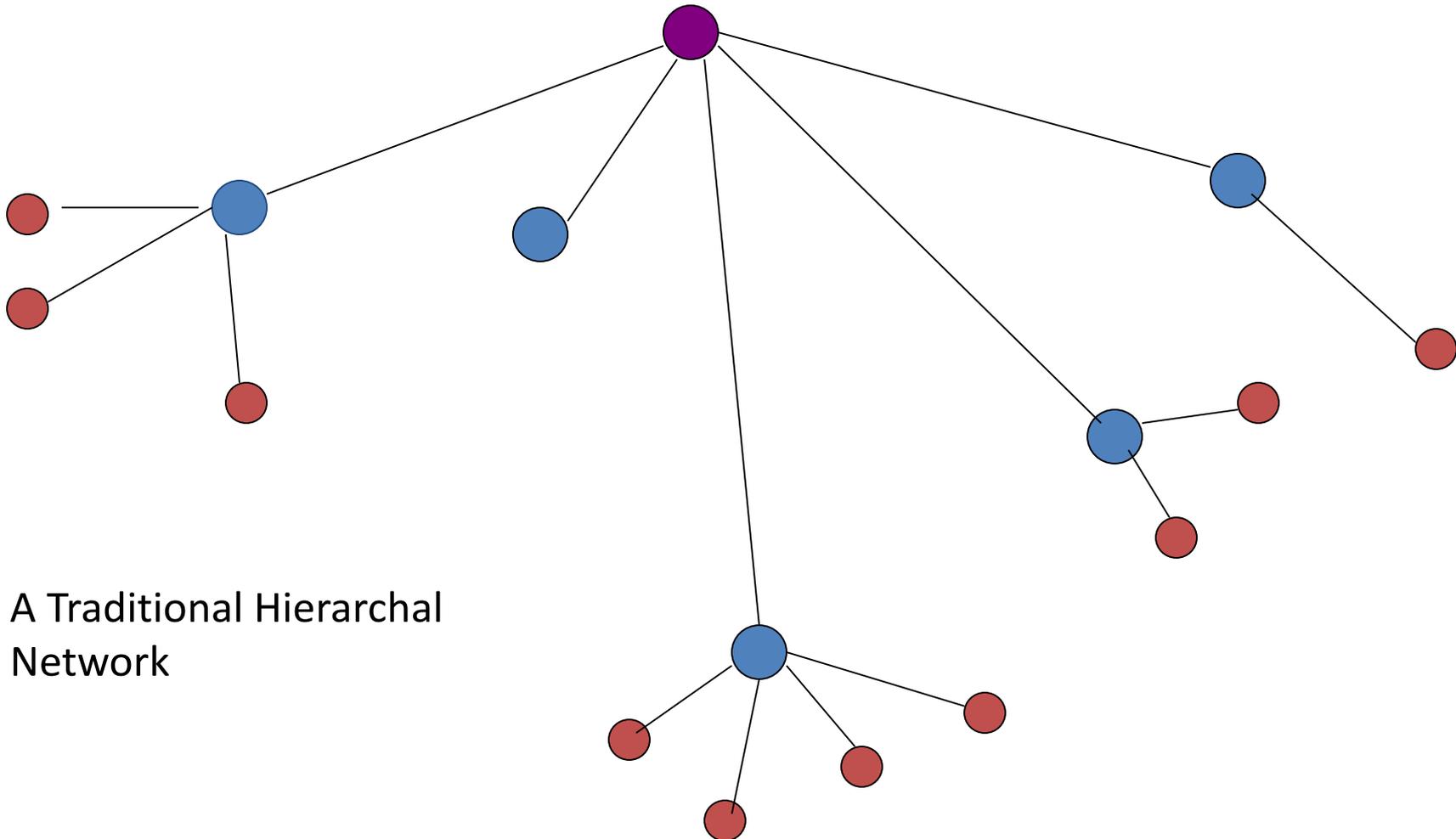
**The Tupelo
Pyramid**

The Importance of Civic Engagement

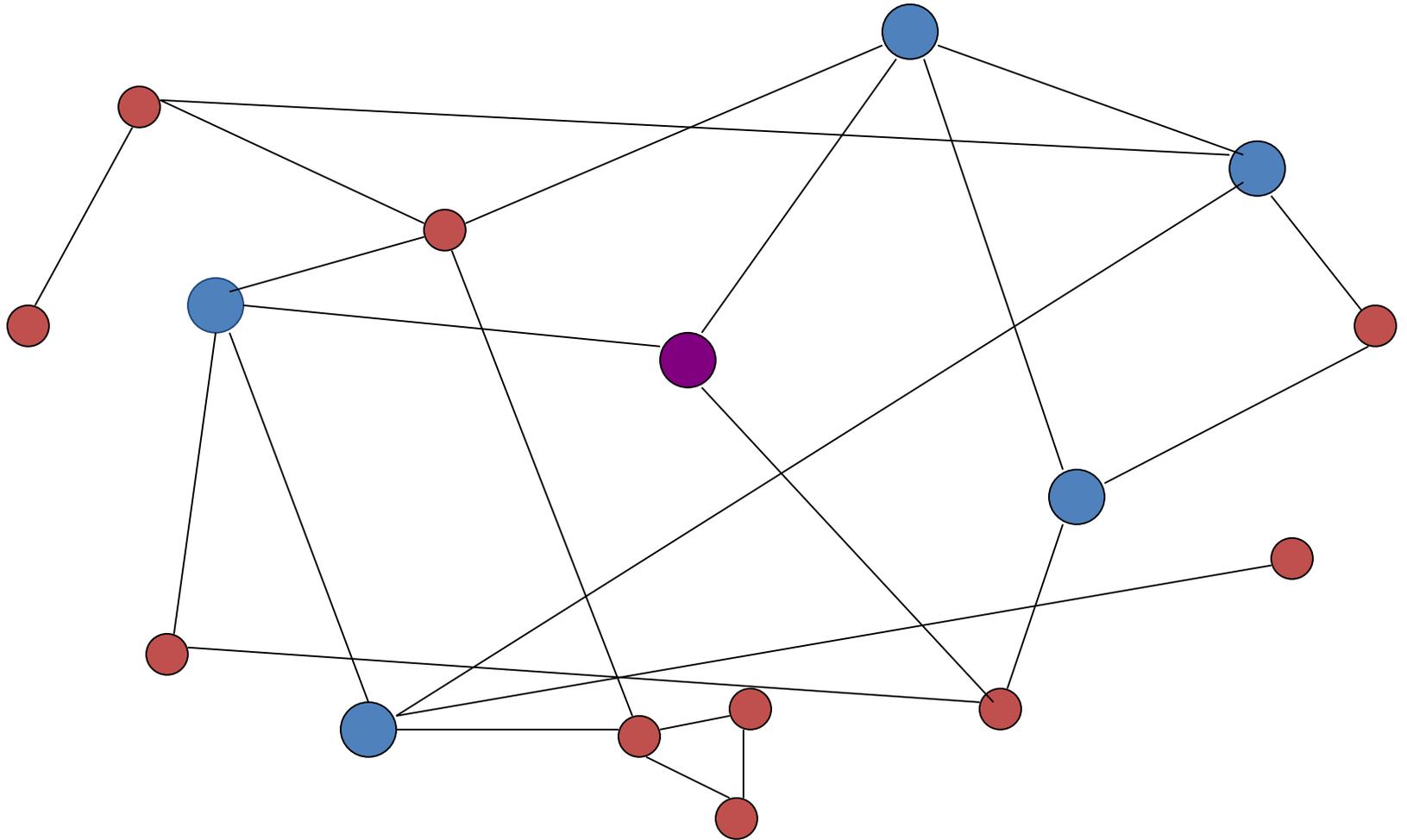
Interaction with the Public

Process	Description	Leader's Role	Citizen's Role
Public Relations	Builds a positive relationship between person/entity and the public	Initiator	Consumer (Passive)
Public Education	Raises awareness about a particular issue	Educator	Pupil (Receptive)
Public Input	Collects public preferences, concerns and/or reactions	Convener & Implementer	Client (Somewhat Active)
Public Engagement	Fully engages citizens in deliberation, problem solving and action	Partner	Partner (Fully Active)

The Power of Networking



The Power of Networking



How the Work Actually Gets Done - Connections Flow to Value

The Many Forms of Wealth

Financial

Social

Intellectual

Cultural

Individual

Natural

Built

Political

Environmental

Libraries are the front porch of democracy

A place for dialogue

A place for deliberation

A place for action

- Lifelong education
- Community and economic development
- Better health
- Improved community pride
- Greater volunteerism and engagement
- Stronger collaborations
- Improved outcomes





Homegrown Tomorrows